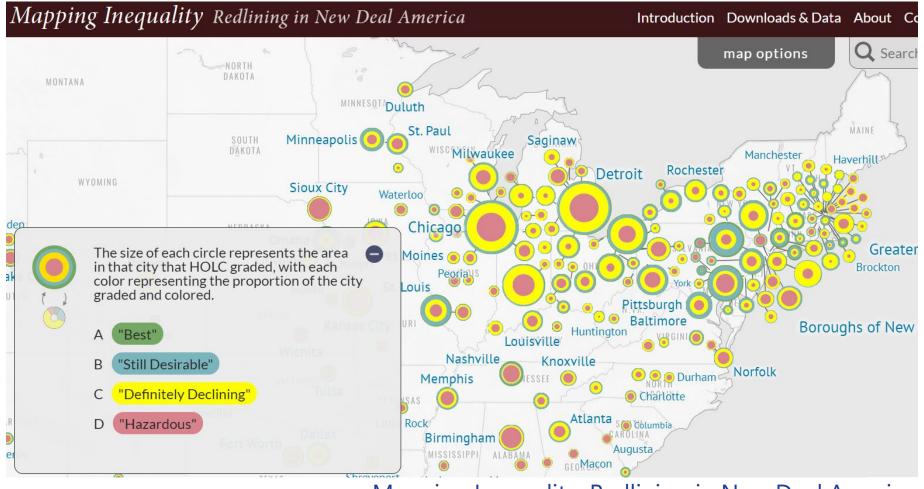


# Environmental Justice (EJ) Mapping Tools in Massachusetts

Kari Sasportas, MSW, MPH, REHS/RS
Outreach & Chemical Policy Analyst
Massachusetts Office of Technical Assistance

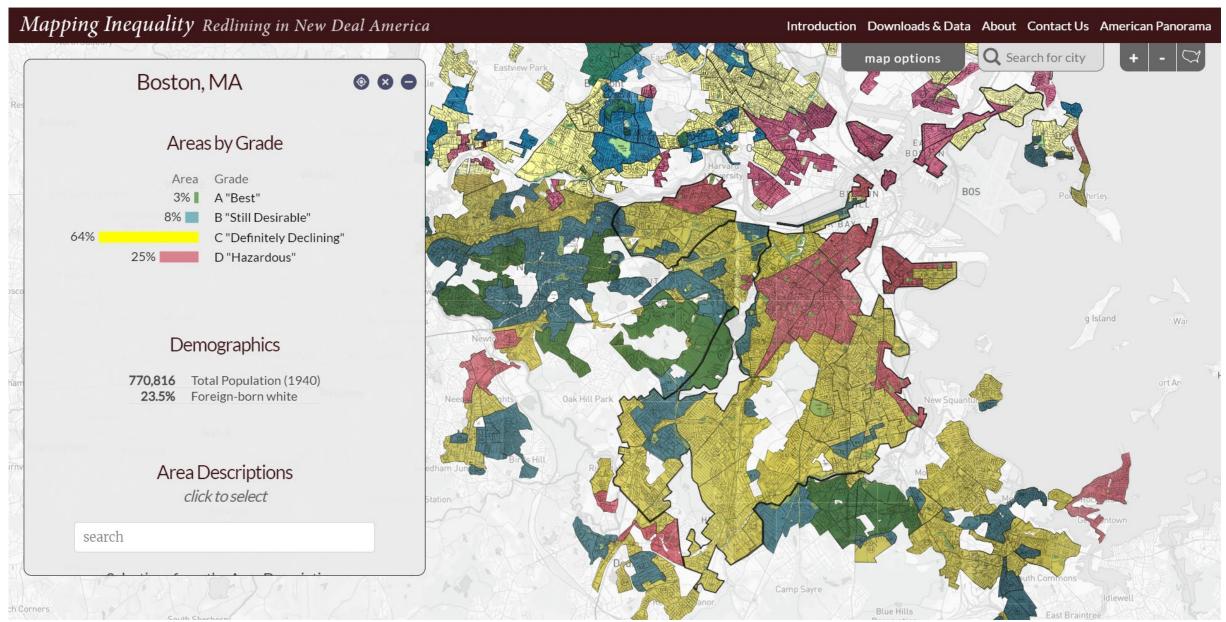
May 29, 2024

# Context for Environmental Justice (EJ): Historical and Systemic Practice of "Redlining"



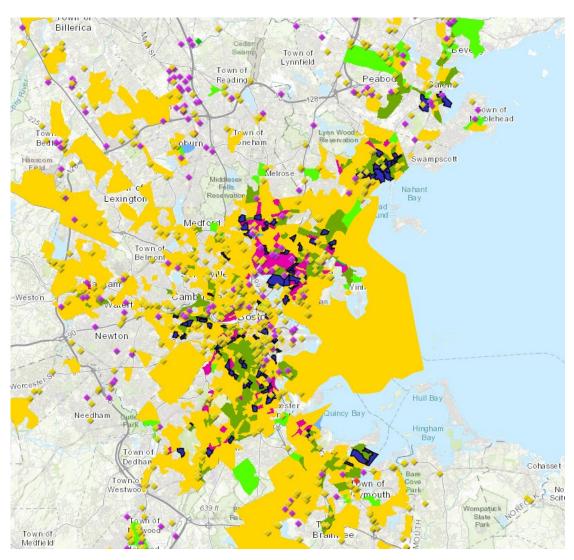
Mapping Inequality: Redlining in New Deal America

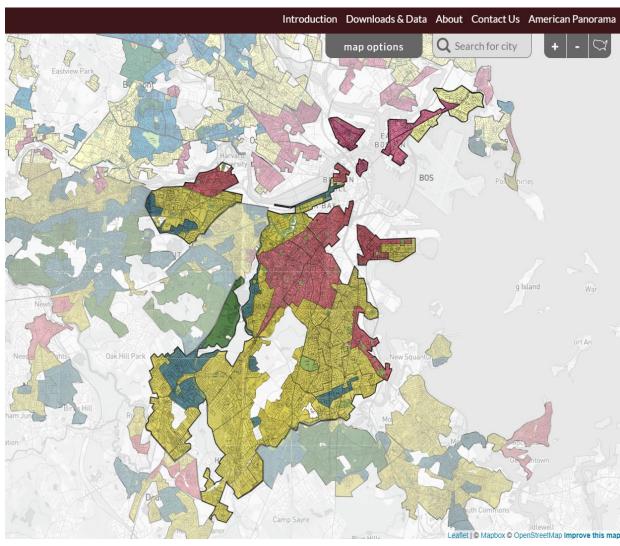
MA Office of Technical Assistance



Mapping Inequality: Redlining in New Deal America

# Current EJ Populations vs. HOLC Red-lining map





Mapping Inequality: Redlining in New Deal America

# Key Definitions of Environmental Justice in Massachusetts

### **Environmental Justice**

Environmental Justice is based on the principle that all people have a right to be protected from environmental hazards and to live in and enjoy a clean and healthful environment regardless of race, color, national origin, income, or English language proficiency. (MA EEA Environmental Justice Policy, 2021)

### **Equal Protection**

The protection of all groups of people regardless of income, ethnicity, class, handicap, race, color, religious creed, national origin, sex, gender identity, sexual orientation, genetic information, or ancestry from an unfair burden of environmental hazards and/or limited access to environmental benefits (e.g., clean and natural resources). (MA EEA Environmental Justice Policy, 2021)

### Meaningful Involvement

All neighborhoods have the right and opportunity to participate in energy, climate change, and environmental decision making. (MA EEA Environmental Justice Policy, 2021)

# Environmental Justice Populations in Massachusetts

In Massachusetts, a <u>neighborhood</u> that meets one or more of the following:

### **Low Income**

• Block group whose annual median household income is equal to or less than 65 percent of the statewide median (\$89,026 based on 2017 – 2021 census ACS 5-year estimates).

### **People of Color (Minority)**

40% or more of the residents identify as a race other than white.

### **Limited English Proficiency (English Isolation)**

25% or more of households lack English language proficiency

### People of Color (Minority) and Low Income

• 25% or more of the residents identify as a race other than white and annual median household income of the municipality in which the block group is located does not exceed 150% of the statewide annual median household income.

MA Office of Technical Assistance

7

# EEA EJ Strategy

- OTA priorities & metrics:
  - Outreach
    - Strategic outreach based on density analysis
    - TURA EJ website development
  - Referrals and site visits
    - Updated PVQ and report language
    - % facility site visits near EJ populations
    - Trainings delivered



Executive Office of Energy & Environmental Affairs February 2024

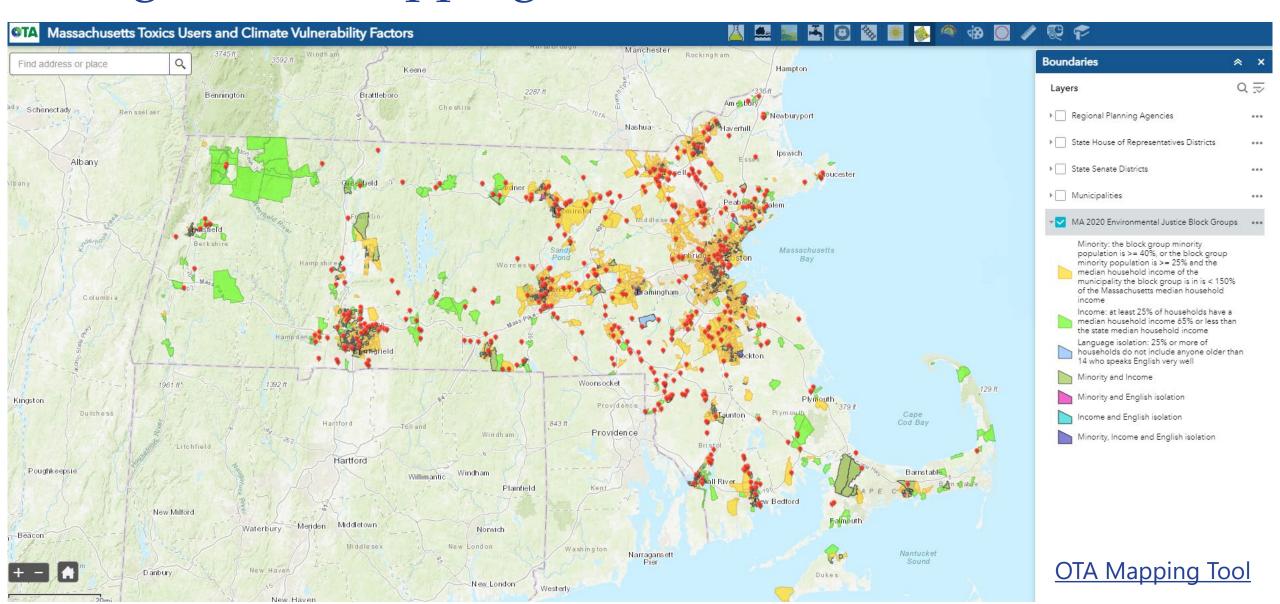
### **Environmental Justice Strategy**

Secretariat and agency strategies for proactively promoting environmental justice in the Commonwealth of Massachusetts



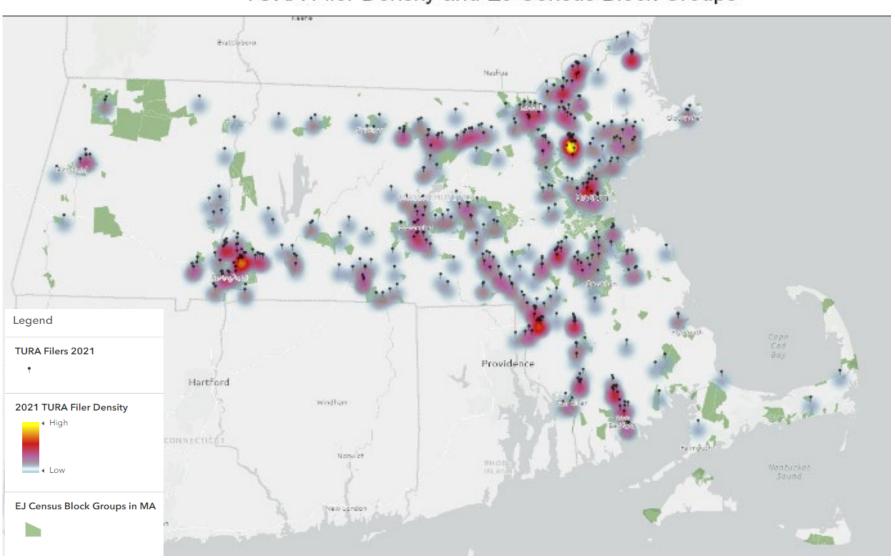
MA Office of Technical Assistance

# Using OTA's Mapping Tool: Environmental Justice



# TURA Filer Density and Environmental Justice

TURA Filer Density and EJ Census Block Groups

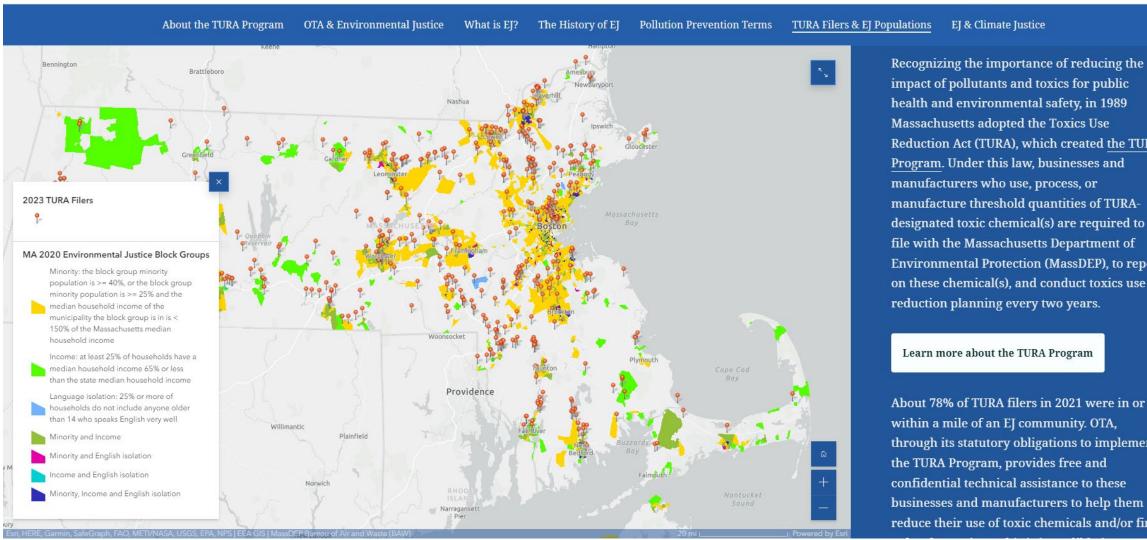


# OTA Environmental Justice Story Map



The TURA Program & Environmental Justice



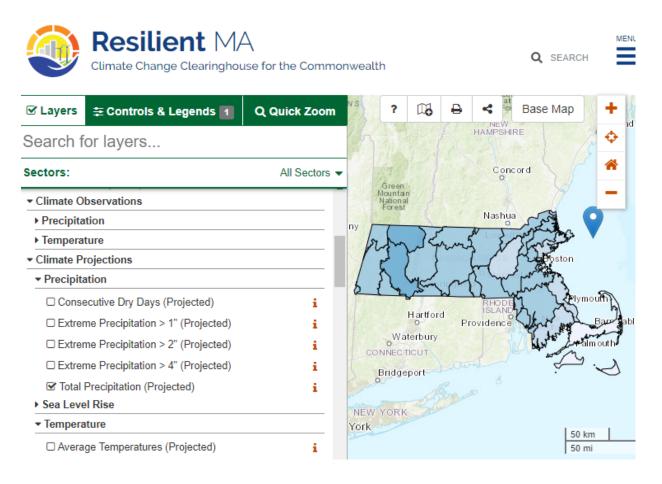


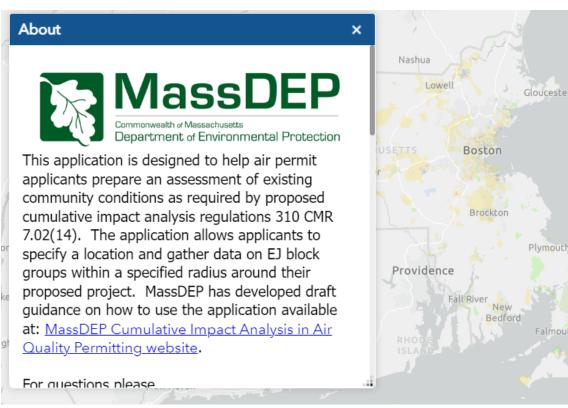
impact of pollutants and toxics for public health and environmental safety, in 1989 Massachusetts adopted the Toxics Use Reduction Act (TURA), which created the TURA Program. Under this law, businesses and manufacturers who use, process, or manufacture threshold quantities of TURAdesignated toxic chemical(s) are required to file with the Massachusetts Department of Environmental Protection (MassDEP), to report on these chemical(s), and conduct toxics use reduction planning every two years.

#### Learn more about the TURA Program

About 78% of TURA filers in 2021 were in or within a mile of an EJ community. OTA, through its statutory obligations to implement the TURA Program, provides free and confidential technical assistance to these businesses and manufacturers to help them reduce their use of toxic chemicals and/or find

# Other Mapping Tools - Resilient MA & MassDEP CIA





MA Office of Technical Assistance

#### **MA DPH Environmental Justice Tool**

Map How-to

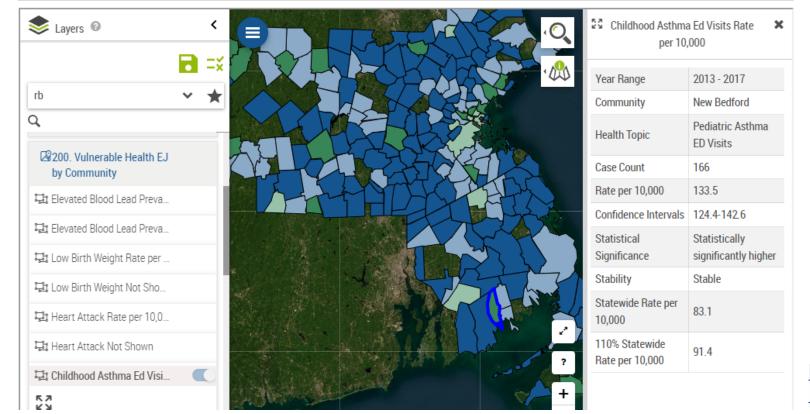
Buffer Selection Tutorial

Map Glossary



### **Custom Mapping**

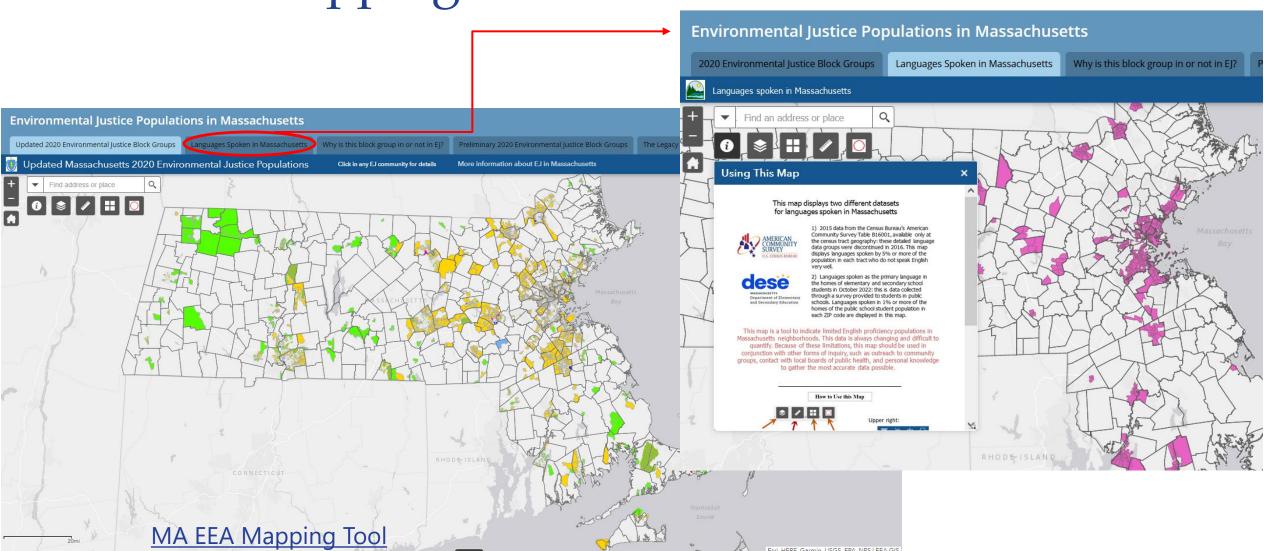
The "Vulnerable Health EJ by Census Tract" data layers are in the process of being updated to 2020 Census Tract boundaries. The "Vulnerable Health EJ by Census Tract" data layers currently displayed, are mapped to 2010 Census Tract boundaries. If you have any questions, please email us at DPH-MA-EPHT@mass.gov.



# Additional Mapping Tools – MA DPH EJ Tool

https://matracking.ehs.state.ma.us/Environmental-Data/ej-vulnerable-health/environmental-justice.html MA Office of Technical Assistance

# MA EEA Mapping Tool



# EEA Languages Spoken in MA

### **Environmental Justice Populations in Massachusetts**

2020 Environmental Justice Block Groups

Languages Spoken in Massachusetts

Why is this block group in or not in EJ?

This map displays two different datasets for languages spoken in Massachusetts



 2015 data from the Census Bureau's American Community Survey Table B16001, available only at the census tract geography: these detailed language data groups were discontinued in 2016. This map displays languages spoken by 5% or more of the population in each tract who do not speak English very well.



2) Languages spoken as the primary language in the homes of elementary and secondary school students in October 2022: this is data collected through a survey provided to students in public schools. Languages spoken in 1% or more of the homes of the public school student population in each ZIP code are displayed in this map.

This map is a tool to indicate limited English proficiency populations in Massachusetts neighborhoods. This data is always changing and difficult to quantify. Because of these limitations, this map should be used in conjunction with other forms of inquiry, such as outreach to community groups, contact with local boards of public health, and personal knowledge to gather the most accurate data possible.

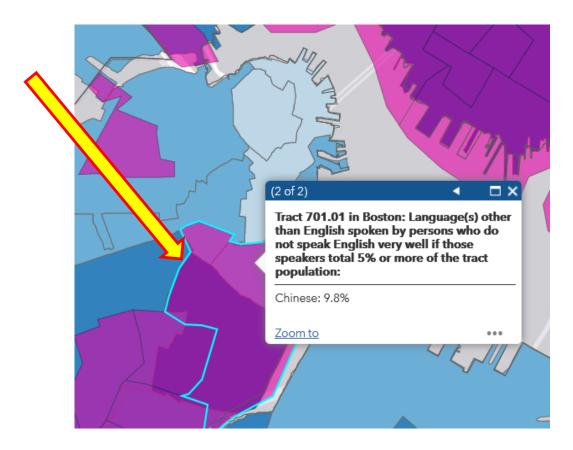
This map shows two datasets:

- 1. Census Bureau's American Community
  Survey table B16001
  - a. 2015 data
  - b. census tract geography
  - c. languages spoken by 5% or more of the population in each tract who do not speak English very well.
- 2. DESE family survey data
  - a. 2022 data
  - b. ZIP code geography
  - c. languages spoken in the homes of elementary and secondary students\* totaling 1% or more of these homes

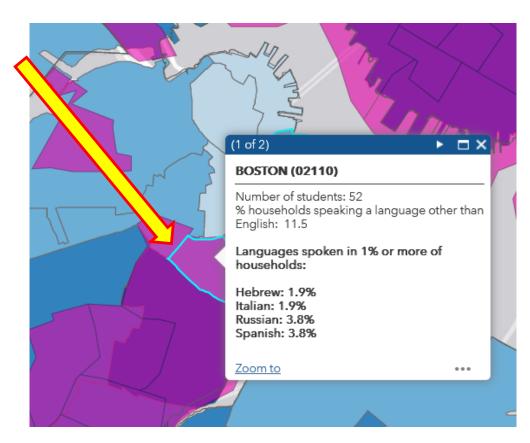
\* public school students only.

Link to EEA language access map

# Language Data Source Variations



**ACS** data



**DESE** data

# Top Non-English Languages Spoken in MA

| Language                           | # MA<br>Households | % MA Households | % Non-English<br>Households in MA |
|------------------------------------|--------------------|-----------------|-----------------------------------|
| Spanish                            | 623,189            | 9.39            | 38.6                              |
| Portuguese                         | 205,246            | 3.09            | 12.7                              |
| Chinese (inc. Mandarin, Cantonese) | 142,362            | 2.15            | 8.81                              |
| Haitian Creole                     | 89,391             | 1.35            | 5.53                              |
| French                             | 50,412             | 0.76            | 3.12                              |
| Vietnamese                         | 44,472             | 0.67            | 2.75                              |
| Russian                            | 38,402             | 0.58            | 2.38                              |
| Arabic                             | 37,001             | 0.56            | 2.29                              |
| Hindi                              | 29,433             | 0.44            | 1.82                              |
| Italian                            | 28,480             | 0.43            | 1.76                              |

Source: ACS 5-year estimate

# Language Access and Digital Accessibility

- The office of the Chief IT Accessibility Officer was created by <u>Executive Order 614</u>, signed by Governor Healey in 2023 corresponding with the 33<sup>rd</sup> anniversary of the Americans with Disabilities Act.
- The order established the Digital
   Accessibility and Equity Governance Board
   to advance the Healey-Driscoll
   Administration's goal of providing a more
   equitable, inclusive, and accessible digital
   experience for everyone, including those
   who are Blind, have low vision, Deaf or hard
   of hearing, and other disabilities.



# EEA Language Access Plan

- Purpose: to reduce barriers and ensure that limited English proficiency persons (LEP) have equitable and meaningful access to all agency services, programs, and activities.
- Language service needs assessment process
- Translation of vital documents into top 5 languages spoken in program area
- Live interpretation, ASL, & CART for events
- Protocol for requesting language services and vendors on state contract
- EEA language access working group
- Living document monitoring & review

#### **EXECUTIVE OFFICE OF ENERGY AND ENVIRONMENTAL AFFAIRS**



LANGUAGE ACCESS PLAN

# Environmental Justice (EJ) TURA Analyses Report

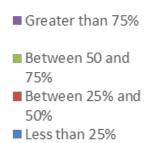


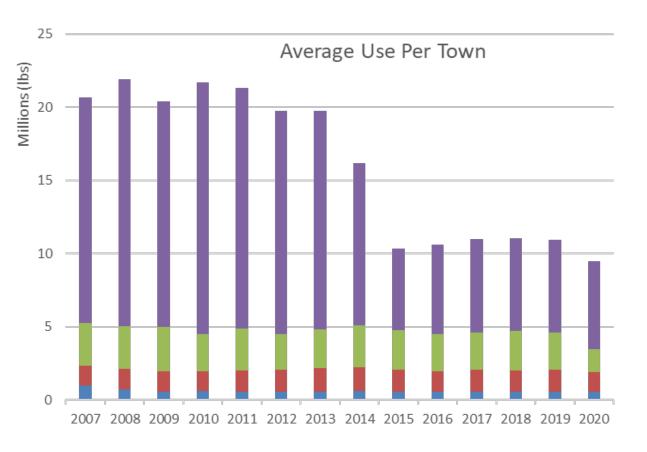
Colin Hannahan
Policy Analyst

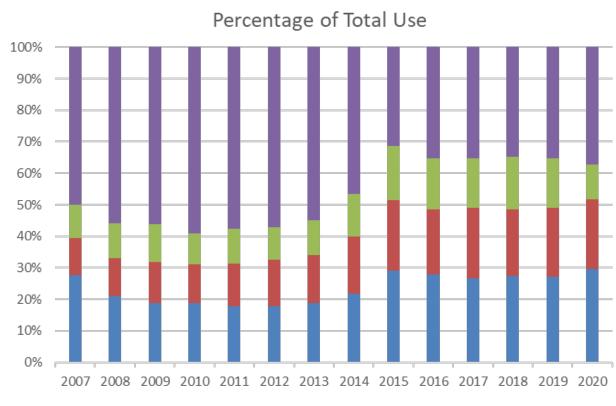
Toxics Use Reduction Institute

May 29, 2024

### EJ Analytical Report — Toxics Use from 2007 to 2020







# EJ Analytical Report — Toxics

Release from 2007 to 2020

### 2020 EJ Criteria Met

- Minority
- Income
- English isolation
- Minority and Income
- Minority and English isolation
- Income and English isolation
- Minority, Income and English isolation

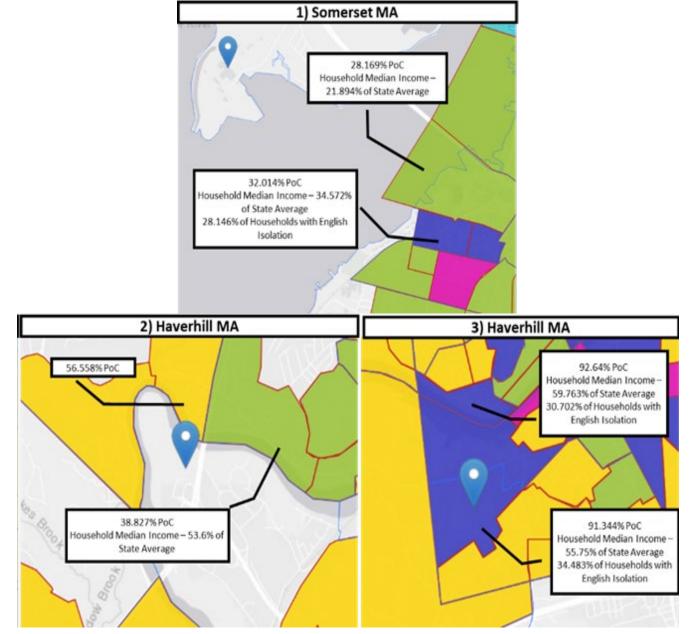
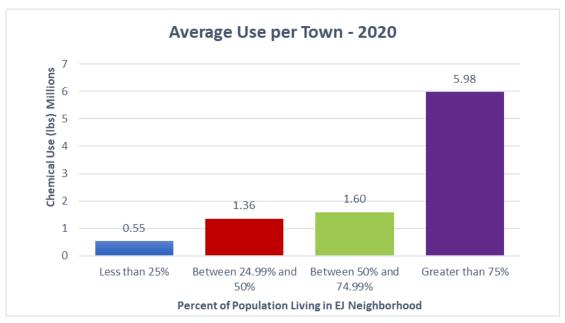
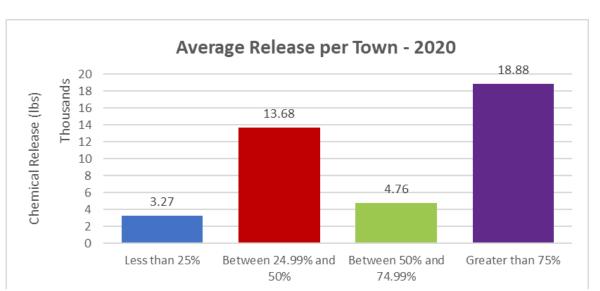
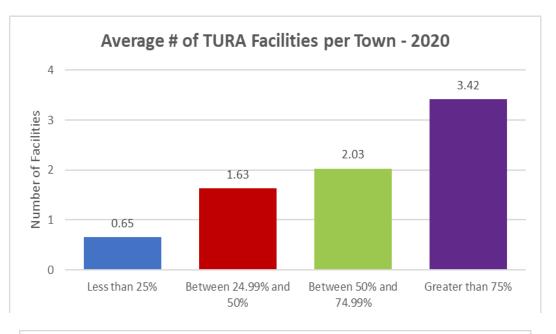


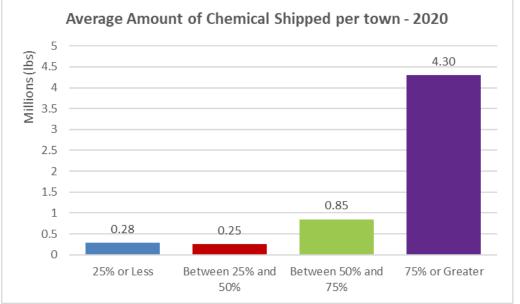
Figure 2-11 Facilities with highest cumulative release from 2007 to 2020

### EJ Analytical Report – Present Overview

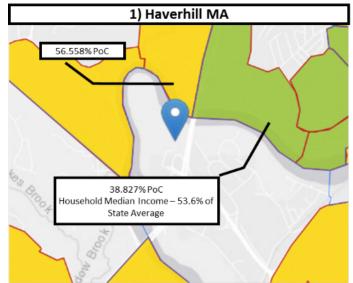


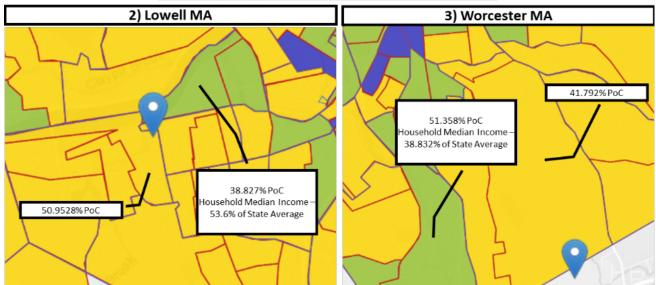






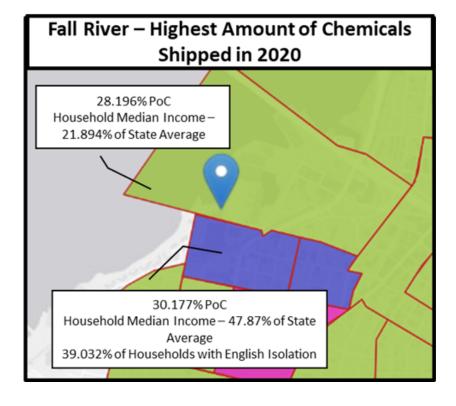
## EJ Analytical Report – Present Overview





Map of the top three chemical releasing facilities in MA in 2020

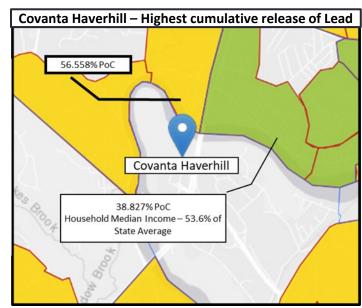


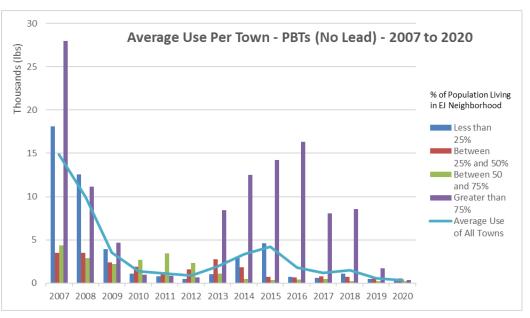


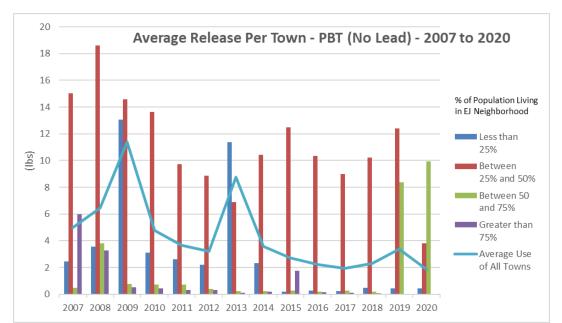
### **EJ Analytical Report** — Chemicals of Interest — PBTs — 2007 to 2020

| Substance                        | Threshold<br>(lbs or<br>grams for<br>dioxin) | Filers<br>in<br>2020 | Use       | Byproduct | Shipped in<br>Product | On-Site<br>Releases | Transfers<br>Off-Site |
|----------------------------------|--|----------------------|-----------|-----------|-----------------------|---------------------|-----------------------|
| Benzo[ghi]-perylene              | 10   | 16                   | 2,312     | 746       | 1,304                 | 0                   | 746                   |
| Dioxin and Dioxin<br>Compounds   | 0.1 Gr                                       | 7                    | 2,114     | 2,114     | 0                     | 195                 | 1,926                 |
| Lead                             | 100  | 61                   | 2,949,336 | 2,481,954 | 497,549               | 454,537             | 2,123,472             |
| Lead Compounds                   | 100  | 39                   | 307,433   | 205,278   | 93,478                | 390                 | 205,329               |
| Mercury                          | 10   | 15                   | 11,447    | 2,394     | 3,317                 | 351                 | 865                   |
| Mercury Compounds                | 10   | 1                    | 615       | 5         | 802                   | 0                   | 5                     |
| Polychlorinated<br>Biphenyls     | 10   | 2                    | 22,356    | 22,356    | 0                     | 0                   | 22,357                |
| Polycyclic Aromatic<br>Compounds | 100  | 17                   | 82,299    | 6,366     | 50,351                | 102                 | 6,213                 |
| Tetrabromo-Bisphenol             | 10   | 1                    | 337       | 17        | 320                   | 0                   | 17                    |



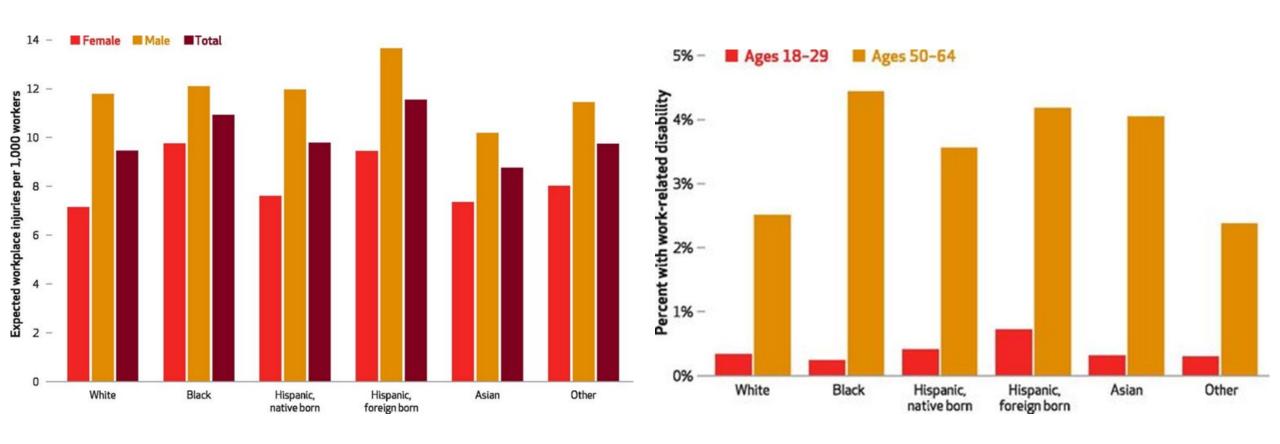






### EJ Analytical Report — Workers and Toxic Use in MA

"As those groups which make up EJ communities often face disproportionate environmental risks at home, they also often face disproportionate risk in the workplace"



### **EJ Analytical Report –**

Workers and Toxic Use in MA – Chemicals of Interest – Halogenated solvents

- Dichloromethane and trichloroethylene are the most commonly used halogenated solvents.
- Adhesives and sealants, metal finishing are some of the most common industries using halogenated solvents

| Halogenated Solvent Use (lbs) – 2020 – Top Facilities |                                       |                  |                 |                  |                     |                   |                |
|---|---------------------------------------|------------------|-----------------|------------------|---------------------|-------------------|----------------|
| Facility / SIC Description                            |                                       | DICHLOROETHYLENE | DICHLOROMETHANE | N PROPYL BROMIDE | TETRACHLOROETHYLENE | TRICHLOROETHYLENE | Grand<br>Total |
| ASTRO CHEMICALS INC                                   | Chemicals and allied products, n.e.c. |                  | 506604          |                  | 25660               | 104310            | 636574         |
| ITW POLYMERS SEALANTS<br>NORTH AMERICA                | Adhesives and sealants                |                  | 328220          |                  |                     |                   | 328220         |
| JOHNSON MATTHEY PHARMA<br>SERVICES                    | Pharmaceutical preparations           |                  | 309378          |                  |                     |                   | 309378         |
| PCI SYNTHESIS INC                                     | Pharmaceutical preparations           |                  | 95694           |                  |                     |                   | 95694          |
| JOHNSON MATTHEY PHARMA<br>SERVICES INC                | Pharmaceutical preparations           |                  | 87178           |                  |                     |                   | 87178          |

| OSHA Inspection Data – Methylene Chloride (Dichloromethane)  Personal Air Samples, PEL (25 ppm) |                          |             |            |  |  |
|---|--------------------------|-------------|------------|--|--|
| Facility  | Number of Average Result |             | Max Result |  |  |
|   | Inspections              | (mg/m^3)    | (mg/m^3)   |  |  |
| ROBERTSON'S FURNITURE   | 3                        | 303.3905663 | 484.839812 |  |  |
| REFINISHING   |                          |             |            |  |  |
| OPTICRAFT, INC.   | 2                        | 140.941413  | 225.10392  |  |  |
| DIP 'N STRIP REALTY, LLC  | 2                        | 85.3311595  | 117.456109 |  |  |
| EMERSON & CUMINGS   | 2                        | 40.750019   | 50.691788  |  |  |
| MICROWAVE PRODUCTSS INC   |                          |             |            |  |  |

# Environmental Justice - Breakout Section

# Integrating EJ into your own work

Outreach to EJ communities and those which can impact EJ (companies, municipalities, advocates)

- TUR training example
- Relaying information and work done by advocacy orgs (CPA Best Practices)
- Consistent messaging and helpful strategies to engage with private sector.

### Filling information gaps

- Information on worker profiles in facilities (demographics, details on job functions)
- Statistical analyses (GIS spatial regression analyses)

Prioritization (for projects, strategic direction)

- Orient research towards priority chemicals, products and processes.
- Identify and engage key facilities (workers and nearby communities)

# EJ Learning Course - Brainstorm

### Audience

- TUR Planners
- Policymakers
- Companies (Employees, managers)
- University Students (Public Health, Chemistry, Chemical Engineering)

### Learning Goals

- Syllabus
- E.g be capable of advancing EJ in your place of employment

### Case Study/s

- OTA Site Visit which discussed EJ
- A company which advanced an EJ goal or developed a strategy to consider EJ

Resources to include in the course (lectures, best practices, reports, examples)

- OTA Storyboard and mapping tools
- Cleaner Production Action best practices

# Community Engagement Best Practices

# Identify your community

 Are there underrepresented populations in this community? What data can you gather?

# Be thoughtful about location and time of meetings

 Hosting meetings at convenient times and accessible locations for community members.

# Promote Language Access

• Provide translation and interpretation services.











# What does "engagement" look like?

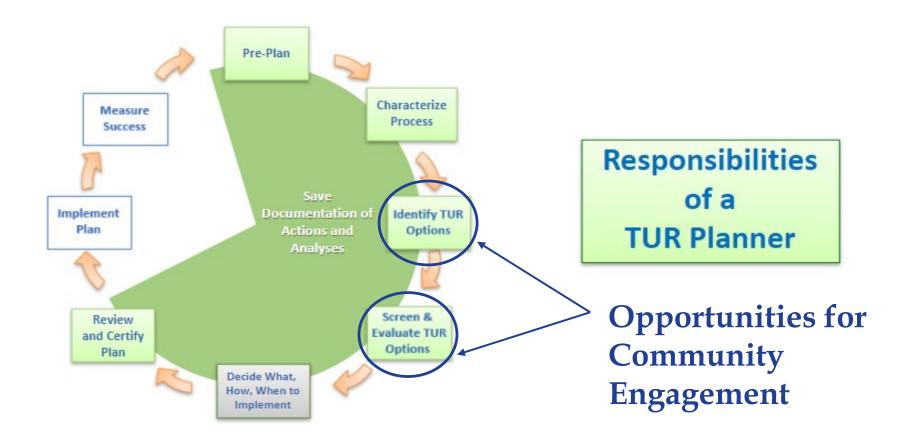
 In person, virtual, or hybrid? How do you meaningfully engage community members?

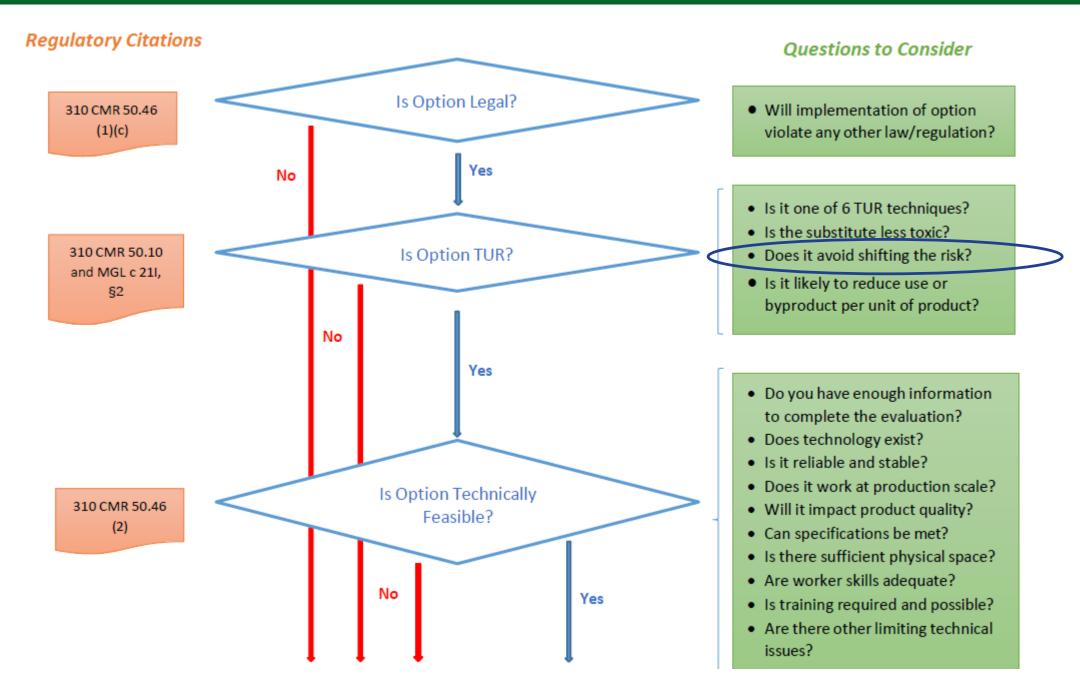
# In person meetings

Provide food and childcare.

# Integrating EJ into TUR Planning

### The TUR Planning Cycle





# Discussion & Questions