

Mass Workforce Issuance

Workforce Issuance No. 08-22

Policy

Information

To: Workforce Investment Board Chairs
Workforce Investment Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Regional Directors

cc: WIA State Partners

From: David W. Mackley, Director
Department of Workforce Development

Date: June 26, 2008

Subject: **Email Distribution of Federal Contractor Job Listings from VetCentral**

Purpose: To notify Local Workforce Investment Boards, One-Stop Career Center Operators and local workforce investment partners of information that will be distributed by the National Association of State Workforce Agencies (NASWA) and DirectEmployers Association (DEA) through VetCentral.

Last year the NASWA Board of Directors endorsed DirectEmployers Association's JobCentral website as its preferred national labor exchange tool (a replacement for America's Job Bank). JobCentral is available from the JobQuest web site.

DirectEmployers Association also manages a parallel site called VetCentral. VetCentral sends local federal contractor job listings directly to career center staff via email. These emails allow federal contract employers to meet federal requirements while expanding the job listings available to our veteran customers.

Over the past year, some Career Center Directors and staff have been on the distribution list for these emails, based on addresses that VetCentral pulled from on-line directories. These directories may not be current; therefore, DCS will be working with VetCentral to ensure that all Veterans Representatives and Business Service Representatives at the career centers are receiving the federal contractor job listings.

In addition, DirectEmployers Association will be providing two VetCentral posters that veterans representatives may choose to display (see Attachment A). Later this summer they will be creating and distributing promotional brochures that career center staff and veterans representatives can share with the public and employers.

Action

Required: Career Center Directors should advise Veterans Representatives and Business Service Representatives that DCS will be providing VetCentral with their names and email addresses in order to receive federal contractor job listings from VetCentral, if they are not already receiving them. Also, Career Center Directors are asked to inform the Veterans Representatives that they may be receiving posters through the mail. Career Center Directors should also forward the name and email address for any newly hired veterans representatives to Matt Burke (see below) to add to the VetCentral email distribution list.

Career Center Directors who wish to have other staff receive the federal contractor job listings should also contact Matt Burke to have their names placed on the VetCentral distribution list.

Inquiries: Please direct all inquiries to Matthew Burke at mburke@detma.org or call him at 617-626-5340. Please reference this Issuance number with your inquiry.

References: MassWorkforce Issuance No. 07-40, *Federal Contractor Job Order Changes with Closure of America's Job Bank*, June 21, 2007
MassWorkforce Issuance No. 07-42, *Discontinuation of EmployOn Internet Search Tool*, July 3, 2007

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