Partner Outreach Email Template – ASL

**Subject line: The ASL Community Health Equity Survey is now live!**

Hi \_\_\_\_\_\_\_,

We are excited to share that the **Massachusetts Department of Public Health’s Community Health Equity Survey (CHES) is now live in ASL**![**You can take the survey and learn more about it here.**](https://www.mass.gov/info-details/take-the-community-health-equity-survey-in-asl)

As a trusted community partner, we would appreciate your help in spreading the word to ensure that the experiences of ASL users are reflected in the CHES data. This can include:

* Sending a link to family, friends and colleagues in Massachusetts who use ASL
* Promoting the survey on organizational mailing lists
* Posting about survey on social media

**What is the goal of the survey?**

The Community Health Equity Survey will help communities improve conditions that impact health, particularly those most impacted by health inequities. The survey was developed in collaboration with over 100 community members and partners across Massachusetts, and it reflects what residents want to know about how their communities experience housing, mental health, safety, and other drivers of health. The Massachusetts Department of Public Health and our partners will use CHEI data to allocate funding, improve programming, and develop policies that address health inequities.

**How was the ASL survey developed?**

This survey uses the new RedCap Rochester Accessibility Survey module, created by the [National Center for Deaf Health Research](https://www.urmc.rochester.edu/ncdhr.aspx). Over the past year, the CHES team collaborated with [Deaf, Inc.](https://www.deafincma.org/) and DPH’s [Health and Disability Program](https://www.mass.gov/health-and-disability-program-hdp) to pilot and revise the ASL Community Health Equity Survey to ensure that it is accurate and user-friendly.

**How long will the survey be open for and who can take it?**

The survey will be open for approximately two months. Any Massachusetts residents aged 14 and older who use ASL can take the survey. *Please note: if you have already completed the 2023 Community Health Equity Survey in a different language, you do not need to take the survey again. Your responses are already included!*

**How and when can I access this data?**

We strive to make this process as simple and transparent as possible. ASL CHES results will be publicly available on the [CHES website](https://www.mass.gov/resource/community-health-equity-initiative) in Summer 2024, and DPH will provide technical assistance and capacity building resources to use the data to take action that addresses barriers to health in your community.

Thank you,

\_\_\_\_\_\_\_\_\_\_ (your name)