

EMPLOYER SERVICES USAGE REPORT

Employers Receiving Services - 1/1/2017 - 1/31/2017
Distinct Count of Employers Receiving Services
All services in all categories add to the total line on this report.

		Berkshire	Boston	Bristol	Brockton	Cape Cod, Vineyard,	Central Mass	Franklin/Hampshire	Greater Lowell	Greater New Bedford	Hampden	Merrimack Valley	Metro North	Metro South West	North Central Mass	North Shore	South Shore	Total
Business Information	Business Assessment	9	0	1	4	0	2	1	0	1	1	7	6	4	0	62	1	98
	Business Assessment Off-site	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
	Business Assessment On-site	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	2
	Department of Industrial Accidents (DIA)	9	0	0	3	0	1	0	0	0	0	0	0	0	0	0	0	13
	Industry Partnerships	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
	Massachusetts Office of Business Development (MOBD)	2	0	0	0	0	3	0	0	0	0	1	0	0	1	1	0	8
	On-the-Job Training (OJT)	7	0	1	3	2	1	2	0	0	9	0	0	5	2	9	0	41
	Other Grant Information	0	0	0	0	0	3	0	0	0	0	4	7	0	7	0	0	21
	Other Public Incentives or Business Service	8	0	0	2	0	4	8	0	0	0	0	0	0	1	0	0	23
	Referral to Incentives and Other Service Providers	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
	Unemployment Insurance Programs Information	0	4	0	3	0	0	0	0	0	1	0	0	0	5	0	0	13
	Work Opportunity Tax Credit (WOTC)	9	0	3	0	0	4	0	0	1	30	0	0	0	1	1	1	49
	Workforce Training Fund Program (WTFP)	5	0	0	4	0	5	1	0	0	30	1	0	1	11	0	1	58
	WorkShare Information	1	0	0	0	0	5	0	0	0	0	0	0	0	0	0	1	7
	Total	10	4	4	10	2	9	12	0	2	43	12	13	8	17	70	2	216
Education and Training	Apprenticeship Contract Prep	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
	Apprenticeship/Internship	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	3
	Group Information Session for Businesses	0	0	2	0	0	0	9	0	0	11	0	0	1	8	0	0	31
	Mentoring/Job Shadowing/School-to-Work/Internship	0	0	18	1	0	0	0	0	0	0	2	0	0	0	0	0	21
	On the Job Training	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	1	4
	On-the-Job Training (OJT) Contract Prep/Maintenance	0	0	1	5	0	2	2	0	0	0	0	1	1	0	1	0	13
	Outplacement Services	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	3
	Testing for Businesses	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	2
	Workshop/Training for Business Staff	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
	Total	0	0	21	6	0	5	12	0	1	12	2	1	2	8	1	1	72
Job Fairs and Recruitments	Individual Screening	3	1	1	1	0	0	0	0	2	0	1	1	2	0	0	1	13
	Job Fairs	0	23	1	13	0	2	18	2	0	50	0	0	1	18	1	26	150
	Recruitments	3	42	9	2	5	6	2	1	0	4	4	2	3	0	3	6	88
	Specialized Recruitment	0	33	0	1	0	0	0	3	0	0	1	1	2	2	6	0	49
	Total	5	52	11	15	5	8	19	5	2	52	6	4	7	20	10	31	239
Labor Market Information	Industry Briefings by Businesses	1	0	1	0	0	0	0	0	2	0	0	4	0	0	0	0	8
	Job Description Assistance	3	0	0	0	1	6	1	0	4	6	0	5	2	0	11	0	39
	Labor Market Information	6	3	6	1	0	8	5	0	0	32	0	6	3	0	3	1	73
	Salary Survey Information	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	3
	Total	10	3	7	1	1	9	6	0	6	38	0	15	5	0	14	1	115
Marketing/Outreach Activities	BizWorks Orientation	9	1	0	2	1	2	17	0	1	1	3	4	0	13	26	1	81
	Business Contact	25	40	123	67	0	44	76	21	30	169	108	44	35	55	68	13	885
	Distributed Job Postings	53	23	22	35	20	19	60	8	26	90	32	5	30	36	19	31	488
	Distribution of Career Center Information/Mass Marketing	21	6	23	19	0	5	20	3	1	119	75	0	8	17	10	4	331
	Job Development Contacts	3	0	4	1	2	4	0	1	0	74	4	4	3	0	11	4	113
	Join Career Center	8	2	8	3	1	6	2	1	2	14	1	0	0	10	42	15	115