#### PUBLIC DISCLOSURE

#### MARCH 4, 2024

# MORTGAGE LENDER COMMUNITY INVESTMENT PERFORMANCE EVALUATION

# EQUITY RESOURCES, INC. MC1579

25½ SOUTH PARK PLACE NEWARK, OH 43055

# DIVISION OF BANKS 1000 WASHINGTON STREET BOSTON, MA 02118

**NOTE:** This evaluation is not, nor should it be construed as, an assessment of the financial condition of this mortgage lender. The rating assigned to this mortgage lender does not represent an analysis, conclusion or opinion of the Division of Banks concerning the safety and soundness of this mortgage lender.

#### **GENERAL INFORMATION**

This document is an evaluation of the Mortgage Lender Community Investment (CRA) performance of **Equity Resources, Inc. (Lender or Equity Resources)** pursuant to Massachusetts General Laws chapter 255E, section 8 and the Division of Banks' (Division) regulation 209 CMR 54.00, prepared by the Division, the Lender's supervisory agency, as of **March 4, 2024**.

#### **SCOPE OF EXAMINATION**

An evaluation was conducted using examination procedures, as defined by CRA guidelines. A review of the Division's records, as well as the Lender's public CRA file, did not reveal any complaints.

The CRA examination included a comprehensive review and analysis, as applicable, of Equity Resources':

(a) origination of loans and other efforts to assist low- and moderate-income (LMI) residents, without distinction, to be able to acquire or to remain in affordable housing at rates and terms that are reasonable considering the mortgage lender's history with similarly situated borrowers, the availability of mortgage loan products suitable for such borrowers, and consistency with safe and sound business practices;

(b) origination of loans that show an undue concentration and a systematic pattern of lending resulting in the loss of affordable housing units;

(c) efforts working with delinquent residential mortgage customers to facilitate a resolution of the delinquency; and

(d) other efforts, including public notice of the scheduling of examinations and the right of interested parties to submit written comments relative to any such examination to the Commissioner of Banks (Commissioner), as, in the judgment of the Commissioner, reasonably bear upon the extent to which a mortgage lender is complying with the requirements of fair lending laws and helping to meet the mortgage loan credit needs of communities in the Commonwealth of Massachusetts (Commonwealth or Massachusetts).

CRA examination procedures were used to evaluate Equity Resources' community investment performance. These procedures utilize two performance tests: the Lending Test and the Service Test. This evaluation considered Equity Resources' lending and community development activities for the period of January 1, 2021, through December 31, 2022. The data and applicable timeframes for the Lending Test and the Service Test are discussed below.

The Lending Test evaluates the mortgage lender's community investment performance pursuant to the following six criteria: geographic distribution of loans, lending to borrowers of different incomes, innovative and flexible lending practices, loss mitigation efforts, fair lending, and loss of affordable housing.

Home mortgage lending for 2021 and 2022 is presented in the geographic distribution, lending to borrowers of different incomes and the minority application flow tables. Comparative analysis of the Lender's lending performance for both years is provided. The aggregate lending data is used for comparison purposes within the evaluation and is a measure of loan demand. It includes

lending information from all Home Mortgage Disclosure Act (HMDA) reporting mortgage lenders who originated loans in the Commonwealth.

In addition to gathering and evaluating statistical information relative to a mortgage lender's loan volume, the CRA examination also reflects an in-depth review of the entity's mortgage lending using qualitative analysis. This analysis includes, but is not limited to, an assessment of the suitability and sustainability of the mortgage lender's loan products by reviewing the lender's internally maintained records of delinquencies and defaults as well as information publicly available through the Federal Reserve Banks and through local Registries of Deeds and through other sources available to the examination team. The examination included inspection of individual loan files for review of compliance with consumer protection provisions and scrutiny of these files for the occurrence of disparate treatment based on a prohibited basis.

The Service Test evaluates the mortgage lender's record of helping to meet the mortgage credit needs by analyzing the availability and effectiveness of a mortgage lender's systems for delivering mortgage loan products, the extent and innovativeness of its community development services, and, if applicable, loss mitigation services to modify loans and/or efforts to keep delinquent home borrowers in their homes.

## **MORTGAGE LENDER'S CRA RATING:**

## This mortgage lender is rated "Satisfactory"

## Lending Test: "Satisfactory"

- The geographic distribution of the Lender's loans reflects adequate dispersion in LMI census tracts.
- Given the demographics of Massachusetts, the loan distribution to borrowers reflects an adequate record of serving the credit needs among individuals of different income levels.
- Equity Resources made use of flexible lending products during the evaluation period.
- Lending practices and products did not show an undue concentration or a systematic pattern of lending resulting in mortgage loans that were not sustainable.
- Fair lending policies and practices are considered adequate.

## Service Test: "Satisfactory"

- The Lender provided an adequate level of community development services within the Commonwealth during the evaluation period.
- Service delivery systems are accessible to geographies and individuals of different income levels in the Commonwealth.

## PERFORMANCE CONTEXT

#### **Description of Mortgage Lender**

Equity Resources has been licensed in Massachusetts as a mortgage lender since 2016 and as a mortgage broker since 2022. The Lender's main office is located in Newark, Ohio. Equity Resources maintains a local branch in East Falmouth, Massachusetts. The Lender operates in numerous states and offers conventional, Federal Housing Administration (FHA), Veterans Affairs (VA), and United States Department of Agriculture (USDA) loans. Applications are taken via the Lender's website or via telephone. All loans retained for servicing are subserviced by a third-party loan servicer.

During 2021 and 2022, Equity Resources originated 529 loans totaling approximately \$202.1 million in Massachusetts.

#### **Demographic Information**

The Division's regulation 209 CMR 54.00 requires mortgage lenders to be evaluated on their performance within the Commonwealth. Demographic data is provided below to offer contextual overviews of the economic climate along with housing and population characteristics for Massachusetts.

DEMOGRAPHIC INFORMATION OF THE COMMONWEALTH							
Demographic Characteristics	Amount	% Low	% Moderate	% Middle	% Upper	% N/A	
Geographies (Census Tracts)	1,620	10.5	19.1	37.0	30.0	3.4	
Population by Geography	7,029,917	9.4	19.0	37.8	32.6	1.2	
Owner-Occupied Housing by Geography	1,654,892	3.1	14.6	43.1	38.9	0.3	
Family Distribution by Income Level	1,673,992	22.8	16.4	19.8	41.0	0.0	
Distribution of Low- and Moderate- Income Families	655,582	15.8	27.3	37.1	19.1	0.7	
Median Family Income	\$114,076		Median Housing Value			\$449,342	
Households Below Poverty Level	10.6%		2022 Unemployment Rate			3.8%*	
2021 HUD Adjusted Median Family Income	\$106,200		2022 HUD Family Incom		Median	\$120,400	

Source: 2020 US Census; \*Bureau of Labor Statistics annual average

Based on the 2020 United States (US) Census, the Commonwealth's population was above 7 million people with a total of 2.9 million housing units. Of the total housing units, almost 1.6 million or 56.8 percent are owner-occupied, 992,088 or 34.1 percent are rental-occupied, and 9.1 percent are vacant units.

According to the 2020 US Census, there are 2.6 million households in the Commonwealth with a median household income of \$91,426. Nearly 40 percent of households are classified as LMI. Over ten percent of the total number of households are living below the poverty level. Individuals in these categories may find it challenging to qualify for traditional mortgage loan products.

Households classified as "families" totaled slightly over 1.67 million. Of all family households, 22.8 percent were low-income, 16.4 percent were moderate-income, 19.8 percent were middle-

income, and 41.0 percent were upper-income. The median family income according to the 2020 US Census data stood at \$114,076. The Department of Housing and Urban Development (HUD) adjusted median family income was \$106,200 in 2021 and increased to \$120,400 in 2022. The HUD adjusted median family income is updated yearly and takes into account inflation and other economic factors.

Massachusetts contains 1,620 census tracts. Of these, 170 or 10.5 percent are low-income; 309 or 19.1 percent are moderate-income; 599 or 37.0 percent are middle-income; 486 or 30.0 percent are upper-income; and 56 or 3.4 percent are NA or have no income designation. The tracts with no income designation are located in areas that contain no housing units and will not be included in this evaluation since they provide no lending opportunities. These areas are made up of correctional facilities, universities, military installations, and uninhabited locations such as the Boston Harbor Islands.

Low-income is defined as individual income that is less than 50 percent of the area median income. Moderate-income is defined as individual income that is at least 50 percent and less than 80 percent of the area median income. Middle-income is defined as individual income that is at least 80 percent and less than 120 percent of the area median income. Upper-income is defined as individual income that is more than 120 percent of the area median income.

The median housing value for Massachusetts was \$449,342 according to the 2020 US Census data. The unemployment rate for Massachusetts stood at an annual average of 3.8 percent for 2022, a decrease from the 2021 annual average rate of 5.5 percent, according to the Bureau of Labor Statistics. Employment rates would tend to affect a borrower's ability to remain current on mortgage loan obligations and also correlate with delinquency and default rates.

## **CONCLUSIONS WITH RESPECT TO PERFORMANCE TESTS**

#### LENDING TEST

The Lending Test evaluates a mortgage lender's record of helping to meet the mortgage credit needs of the Commonwealth through its lending activities. Equity Resources' lending efforts are rated under the six performance criteria: Geographic Distribution, Borrower Characteristics, Innovative or Flexible Lending Practices, Loss Mitigation Efforts, Fair Lending Policies and Procedures, and Loss of Affordable Housing. The following information details the data compiled and reviewed, as well as conclusions on the mortgage lending of Equity Resources.

Equity Resources' Lending Test performance was determined to be "Satisfactory".

#### I. Geographic Distribution

The geographic distribution of loans was reviewed to assess how well Equity Resources is addressing credit needs throughout Massachusetts. The following table presents, by number, Equity Resources' 2021 and 2022 HMDA reportable loans in low-, moderate-, middle-, and upper-income level geographies, in comparison to the percentage of owner-occupied housing units in each of the census tract income level categories, and the 2021 and 2022 aggregate lending data (inclusive of Equity Resources).

Geographic Distribution of HMDA Loans by Census Tract						
Tract Income Level	Year	% of MA Owner-Occupied Housing Units	Aggregate Performance % of #	Equity Resources #	Equity Resources %	
Laur	2021	3.1	4.2	12	3.2	
Low	2022	3.1	4.4	8	5.4	
Madamata	2021	14.6	14.3	46	12.0	
Moderate	2022	14.0	16.0	27	18.4	
Middle	2021	42.1	42.7	190	49.7	
	2022	43.1	42.0	70	47.6	
Linner	2021	28.0	38.6	134	35.1	
Upper	2022	38.9	37.1	42	28.6	
Not Available	2021	0.0	0.2	0	0.0	
	2022	0.3	0.5	0	0.0	
Total	2021	100.0	100.0	382	100.0	
	2022	100.0	100.0	147	100.0	

Source: 2020 US Census; 1/1/2021 - 12/31/2022 Lender HMDA Data, 2021 and 2022 HMDA Aggregate Data

The Lender's lending performance in low- and moderate-income census tracts was below that of the aggregate in 2021 and above the aggregate in 2022. It was on par with the percentage of owneroccupied units in 2021 and above in 2022. Lending performance was found to be adequate.

## II. Borrower Characteristics

The distribution of loans by borrower income was reviewed to determine the extent to which the Lender is addressing the credit needs of the Commonwealth's residents. The following table shows Equity Resources' 2021 and 2022 HMDA-reportable loans to low-, moderate-, middle-, and upper-income borrowers in comparison to the percentage of total families within the Commonwealth in each respective income group, and the 2021 and 2022 aggregate lending data (inclusive of Equity Resources).

Distribution of HMDA Loans by Borrower Income						
Borrower Income Level	Year	% of MA Families	Aggregate Performance % of #	Equity Resources #	Equity Resources %	
I	2021	22.9	5.9	32	8.4	
Low	2022	22.8	7.4	6	4.1	
Madamata	2021	16.4	17.8	82	21.5	
Moderate	2022	16.4	19.7	52	35.4	
Middle	2021	10.9	22.5	128	33.5	
	2022	19.8	23.0	45	30.6	
TT	2021	41.0	39.9	140	36.6	
Upper	2022	41.0	37.5	44	29.9	
Not Available	2021	0.0	13.9	0	0.0	
	2022	0.0	12.4	0	0.0	
Total	2021	100.0	100.0	382	100.0	
	2022	100.0	100.0	147	100.0	

Source: 2020 US Census; 1/1/2021 - 12/31/2022 Lender HMDA Data, 2021 and 2022 HMDA Aggregate Data

The Lender's lending performance to low-income borrowers was above that of the aggregate in 2021 and below the aggregate in 2022. Lending performance to moderate-income borrowers exceeded that of the aggregate in both 2021 and 2022. Lending to moderate-income borrowers was also above the percentage of moderate-income families. While overall production decreased from 2021 to 2022, the Lender's percentage of lending to moderate-income borrowers increased. Lending performance was found to be adequate.

## III. Innovative or Flexible Lending Practices

Equity Resources offers flexible lending products, which are provided in a safe and sound manner to address the credit needs of LMI individuals or geographies.

Equity Resources maintains HUD-approved Non-Supervised FHA Loan Correspondent status. Although they contain imbedded insurance premiums, FHA products provide generally competitive interest rates and smaller down payments for LMI first-time homebuyers and existing homeowners. During the review period, Equity Resources originated 76 FHA loans totaling \$33.2 million. Of these, 32 loans or 42% benefited low- to moderate-income borrowers, while 30 loans or 39% were originated in low- and moderate-income level geographies.

The Lender is also a VA Automatic Approval Agent. The VA Home Loan Guarantee Program is designed specifically for the unique challenges facing service members and their families. Through VA-approved lenders like Equity Resources, the program offers low closing costs, no down payment requirement, and no private mortgage insurance requirement. In addition, under certain circumstances the Service Members Civil Relief Act provides military personnel with rights and protections on issues relative to mortgage interest rates and foreclosure proceedings. During the review period, Equity Resources originated 28 VA loans totaling approximately \$10.8 million. Seventeen of these loans or 61% benefited low- to moderate-income borrowers, while 3 or 11% were originated in low- and moderate-income level geographies.

Equity Resources also offers loan products guaranteed by the USDA. The USDA Rural Housing Program is an innovative loan program that provides 100% financing for eligible homebuyers in rural-designated areas. This program is for home purchase transactions, offers fixed rates, and does not require a down payment. Income requirements do apply, and the property must be located in a rural development designated area. Farm Service Agency loan products provide flexible temporary financing for customers who are planning to start, purchase, sustain, or expand a family farm. During the review period, Equity Resources originated 6 loans totaling approximately \$2.3 million. Of these, 2 loans or 33% benefited low- to moderate-income borrowers and none were originated in low- and moderate-income level geographies.

## IV. Loss Mitigation Efforts

The Division reviews a mortgage lender's efforts to work with delinquent home mortgage loan borrowers to facilitate a resolution of the delinquency, including the number of loan modifications, the timeliness or such modifications, and the extent to which such modifications are effective in preventing subsequent defaults or foreclosures.

Although Equity Resources retains the servicing rights for a portfolio of loans in Massachusetts, it utilizes a third-party servicer to service these loans. As such, this review does not include an evaluation of loan mitigation and modification efforts.

## V. Fair Lending

The Division examines a mortgage lender's fair lending policies and procedures pursuant to Regulatory Bulletin 1.3-106. The Lender's compliance with the laws relating to discrimination and other illegal credit practices was reviewed, including the Fair Housing Act and the Equal Credit Opportunity Act. The review included, but was not limited to, review of written policies and procedures, interviews with Equity Resources' personnel, and individual file review.

Equity Resources has established an adequate record relative to fair lending policies and procedural practices. No evidence of discriminatory or illegal credit practices was identified.

## **Minority Application Flow**

Examiners reviewed the Lender's HMDA data to determine whether the mortgage application flow from various racial and ethnic groups was consistent with the area demographics.

During 2021 and 2022, Equity Resources received 775 HMDA-reportable mortgage loan applications from within Massachusetts. For these applications, the racial and ethnic identity was not specified in approximately 6 percent of cases. Of the remaining applications, 272 or 35 percent were received from racial minority applicants, and 141 or 52 percent resulted in originations. For the review period, Equity Resources received 60 or 7.7 percent of HMDA-reportable applications from ethnic groups of Hispanic or Latino origin, and 38 or 63 percent were originated.

This compares to the 73 percent overall ratio of mortgage loans originated by the Lender in Massachusetts in 2021 and the 61.7 percent approval ratio by the aggregate group in 2021. In 2022, the Lender originated 57.6 percent of applications and the aggregate group originated 58.3 percent.

Demographic information for Massachusetts reveals the total racial minority population stood at 30.4 percent of total population as of the 2020 US Census data. Racial minorities consisted of 7.0 percent Black; 7.3 percent Asian/Pacific Islander; 0.3 percent American Indian/Alaskan Native; 8.7 percent two or more minority races; and 7.1 percent identified as Other Race. Ethnic minorities consisted of 12.6 percent Hispanic or Latino.

Refer to the following table for information on the Lender's minority loan application flow as well as a comparison to aggregate lending data throughout the Commonwealth. The comparison of this data assists in deriving reasonable expectations for the rate of applications the Lender received from minority applicants.

Minority Application Flow							
Race	2021 Aggregate Data	2021 Equity Resources		2022 Aggregate Data	2022 Equity Resources		
	% of #	#	%	% of #	#	%	
American Indian/ Alaska Native	0.3	2	0.4	0.3	2	0.8	
Asian	6.6	17	3.2	6.6	6	2.3	
Black/ African American	4.6	129	24.8	5.8	96	37.6	
Hawaiian/Pacific Islander	0.1	0	0.0	0.2	0	0.0	
2 or more Minority	0.1	1	0.2	0.2	1	0.4	
Joint Race (White/Minority)	1.6	15	2.9	1.7	3	1.2	
Total Minority	13.3	164	31.5	14.8	108	42.3	
White	61.2	328	63.1	61.0	131	51.4	
Race Not Available	25.5	28	5.4	24.2	16	6.3	
Total	100.0	520	100.0	100.0	255	100.0	
Ethnicity	% of #			% of #			
Hispanic or Latino	6.0	28	5.4	7.4	16	6.3	
Joint (Hisp-Lat /Non-Hisp-Lat)	1.2	14	2.7	1.5	2	0.8	
Total Hispanic or Latino	7.2	42	8.1	8.9	18	7.1	
Not Hispanic or Latino	67.4	444	85.4	67.6	223	87.4	
Ethnicity Not Available	25.4	34	6.5	23.5	14	5.5	
Total	100.0	520	100.0	100.0	255	100.0	

Source: 1/1/2021 - 12/31/2022 Lender HMDA Data, 2021 & 2022 HMDA Aggregate Data

The rate of application's received by the Lender from racial minorities surpasses that of the aggregate in both 2021 and 2022 and is primarily made up of Black applicants. The rate of applications received by the Lender from ethnic minorities was above that of the aggregate in 2021 but fell below in 2022.

## VI. Loss of Affordable Housing

This review concentrated on the suitability and sustainability of mortgage loans originated by Equity Resources by considering delinquency and default rates of the Lender and those of the overall marketplace. Information provided by the Lender was reviewed, as were statistics available on delinquency and default rates for mortgage loans.

A review of information and documentation, from both internal and external sources as partially described above, did not reveal lending practices or products that showed an undue concentration or a systematic pattern of lending, including a pattern of early payment defaults, resulting in the loss of affordable housing units.

#### SERVICE TEST

The Service Test evaluates a mortgage lender's record of helping to meet the mortgage credit needs in the Commonwealth by analyzing both the availability and effectiveness of a mortgage lender's systems for delivering mortgage loan products, the extent and innovativeness of its community development services, and loss mitigation services to modify loans or otherwise keep delinquent home loan borrowers in their homes. Community development services must benefit the Commonwealth or a broader regional area that includes the Commonwealth.

Equity Resources' Service Test performance was determined to be "Satisfactory" at this time.

#### **Community Development Services**

A community development service is a service that:

- (a) has as its primary purpose community development; and
- (b) is related to the provision of financial services, including technical services

The Commissioner evaluates community development services pursuant to the following criteria:

- (a) the extent to which the mortgage lender provides community development services; and
- (b) the innovativeness and responsiveness of community development services.

The Lender provided qualified community development services during the examination period. The local staff participated in first-time home buyer seminars both in person and virtually during the evaluation period.

#### Mortgage Lending Services

The Commissioner evaluates the availability and effectiveness of a mortgage lender's systems for delivering mortgage lending services to LMI geographies and individuals. Equity Resources provides an adequate delivery of mortgage lender services that are accessible to geographies and individuals of different income levels in the Commonwealth.

During the examination period, Equity Resources provided mortgage lending services through its local branch, the internet, and over the telephone. Overall, the Lender provides an adequate delivery of mortgage lending services throughout the Commonwealth.

#### PERFORMANCE EVALUATION DISCLOSURE GUIDE

Massachusetts General Laws Chapter 255E, Section 8, and the Division's regulation 209 CMR 54.00, require all mortgage lenders to take the following actions within 30 business days of receipt of the CRA evaluation:

1) Make its most current CRA performance evaluation available to the public.

2) Provide a copy of its current evaluation to the public, upon request. In connection with this, the mortgage lender is authorized to charge a fee which does not exceed the cost of reproduction and mailing (if applicable).

The format and content of the mortgage lender's evaluation, as prepared by the Division of Banks, may not be altered or abridged in any manner. The mortgage lender is encouraged to include its response to the evaluation in its CRA public file.

The Division of Banks will publish the mortgage lender's Public Disclosure on its website no sooner than 30 days after the issuance of the Public Disclosure.