**Sample Social Media Posts**

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| **English** |
| Massachusetts now has more funding available to help you stay in your home. You may be eligible to receive help with rent, mortgage, and [utilities]. Reach out today by calling 2-1-1 or visiting www.mass.gov/covidhousinghelp. |
| If you are unemployed, have lost income, or had expenses increase during the pandemic, you may be eligible to receive help to stay in your home and pay [utilities]. Reach out today by calling 2-1-1 or visiting www.mass.gov/covidhousinghelp. |
| Even if you have previously received or applied for help to pay your rent, Massachusetts has multiple paths to provide financial resources. Reach out today by calling 2-1-1 or visiting www.mass.gov/covidhousinghelp. |
| Due to federal funding, there is more emergency housing assistance for renters. You may be eligible for up to 18 months of overdue rent and help with [utilities]. Reach out today by calling 2—1—1 or visiting www.mass.gov/covidhousinghelp. |
| If you have become unemployed or lost income due to COVID-19, you may be eligible for up to 18 months of overdue rent and help with paying [utilities]. Reach out today by calling 2—1—1 or visiting www.mass.gov/covidhousinghelp. |
| Federal funding has allowed Massachusetts to help more people with housing costs. Even if you have previously received help, you may be eligible for more assistance with rent or mortgage. Please call 2-1-1 or visiting www.mass.gov/covidhousinghelp. |
| You may be eligible to receive assistance to cover your rent or mortgage. However, incomplete applications will slow processing. Please read this guide first, and then call 2-1-1 to be connected to your regional agency. mass.gov |
| Are you considering applying for emergency rental assistance? Read this guide to avoid submitting an incomplete application and delaying potential aid. When you're read, dial 2-1-1 to connect with your regional administering agency. mass.gov |