

Form Name:
Submission Time:

Citizens Commission
February 11, 2019 8:06 am

Name	Erin Freed
Address	<div></div> <div></div>
Phone	<div></div>
Email	<div></div>
Citizenship Affirmation	I am a U.S. Citizen
Residency Affirmation	I am a resident of the Commonwealth of Massachusetts
Statement of Intent	I intend to comply with and advance the policy established by this Act.
Statement of Interest	<p>I am an IT professional and community activist in grassroots and electoral politics.</p> <p>In this challenging time, our laws are being tested by two great forces. First, the accumulation of high concentrations of wealth in the hands of a few, and second, by technology breakthroughs that are cracking the foundations of our democracy, our criminal justice system and our freedom of speech. These two forces are so intertwined that we should be weary of addressing one without the other.</p> <p>With my expertise in IT, which is detailed in the attached resume, I can offer valuable perspectives into the convergence of the two.</p> <p>In addition to my IT career, I am a Steering Committee member for RUWMI, the Springfield Indivisible chapter. I am one of the founding members of the CD1 Progressive Coalition. I am also a proud member of the Longmeadow Democratic Town Committee, and I have worked on the campaigns for Brian Ashe and Eric Lesser. I'm also a member of the ACLU, and have worked with the Boston office on Lobby Days and Court Watch.</p>
Résumé or Summary of Qualifications Upload	https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/476999741/71887710_resume_-_erin_freed.pdf
Political Party Affiliation, if any, over the previous five years	Democratic
Clty or Town where you reside	LONGMEADOW
Employment Status	Employed

Occupation	Technical Project Manager
Employer	Gerber Technology, Tolland CT

Contact

Top Skills

Business Analysis
Project Management
Data Analysis

Languages

English (Native or Bilingual)

Certifications

Salesforce.com System Administrator
Salesforce.com Platform App Developer

Erin Freed

Salesforce Technical Project Manager at Gerber Technology
Springfield, Massachusetts Area

Summary

Certified Salesforce.com (SFDC) System Administrator and Platform App Builder with Fortune 500 clients.

Specialties: Project Manager, Salesforce.com System Administrator and Platform Builder, Sr. Business Analyst, Business Process Designer, User Trainer, Dashboard and Report Analyst.

Certifications:

Salesforce.com System Administrator
Salesforce.com Platform App Builder

Experience

Gerber Technology
Salesforce Technical Project Manager
October 2018 - Present
Tolland, Connecticut

Serve as Project Manager and Delivery Manager for all SFDC involved projects at Gerber. Oversee project initiation, requirements writing, development, QA, UAT and implementation.

EFEllington, LLC
Independent Salesforce.com Consultant - System Analyst and Platform Application Builder
October 2015 - October 2018 (3 years 1 month)
United States

At Excel Dryer in East Longmeadow, MA, oversee their Salesforce.com org and provide project management, ETL data maintenance, business process documentation, user training, UAT coordination, requirements gathering, platform application development and deployment services.

At Voya in Windsor, CT, provide senior level Salesforce.com consultation and BA services including project management, requirements gathering, business process documentation, user training, UAT coordination, platform application development and deployment to 5 of their 10 orgs.

Appirio

Salesforce.com Consultant

February 2015 - October 2015 (9 months)

Greater New York City Area

At Allegis in Baltimore, MD, wrote User Stories, created business process flows and documentation, and trained users for a deep revamp of their Strategic Recruitment Salesforce org.

At Regions Bank in Birmingham, AL, lead the transformation of their Referrals Engine Salesforce org and defined requirements, developed business process documentation, trained users, designed and configured solutions, and coordinated UAT for their Customer Service enhancements.

AXA US

Salesforce Administrator

January 2012 - January 2015 (3 years 1 month)

Farmington CT

At AXA's Farmington, CT office, served as one of two System Administrators for the AXA Wholesale Life Insurance Salesforce org. For enhancement projects, gathered requirements, designed and configured solutions, and did QA testing.

Travelers

GSSI Consultant - Senior Business Analyst

July 2011 - January 2012 (7 months)

Hartford, CT

At Travelers in Hartford, CT, in the Claims Business Intelligence Department, documented Claim Legal - Staff Counsel artifacts, Use Cases and Functional Business Requirements for the File Review business intelligence reports.

ESPN

Senior Business Analyst

February 2011 - July 2011 (6 months)

Springfield, Massachusetts Area

At ESPN's Bristol, CT office, in the Business Intelligence Department, wrote User Stories for an Agile team, developed Finance Pacing Reports using Business Objects, and created two Business Objects reproductions of the enterprise reports which were used to trouble shoot and model proposed changes.

IBM

Managing Consultant

October 2010 - February 2011 (5 months)

Greater Boston Area

At Fidelity in Boston, MA, developed Use Cases and BRD's for enhancing a customer-facing website which provides customizable business intelligence reports on customer policies.

At Nationwide in Columbus, OH, served as PM and BA for a 10 week solution scoping and high level design project to build an analytical sandbox for the Operational Analytics group of the Customer Insight Division.

Education

Isenberg School of Management, UMass Amherst

MBA, Business, Operations, Data Modeling · (1996 - 2002)

University of Massachusetts, Amherst

BA, Multicultural Education · (1978 - 1985)