

Form Name:
Submission Time:

Citizens Commission
February 5, 2019 3:16 pm

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| Name | Evan Falchuk |
| Address | <div></div> <div></div> |
| Phone | <div></div> |
| Email | <div></div> |
| Citizenship Affirmation | I am a U.S. Citizen |
| Residency Affirmation | I am a resident of the Commonwealth of Massachusetts |
| Statement of Intent | I intend to comply with and advance the policy established by this Act. |

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| Statement of Interest | <p>As an independent candidate for Governor, and as chairman of a start-up political party, I have seen first hand the pernicious influence of corporate spending on American politics. As an attorney, I recognize the limits that exist on government and the challenge of ensuring that our constitution ensures that what is plainly obvious is also true: that corporations are not people. I have been and continue to be an active participant and leader in reform efforts and I am eager to expand my service to support the important efforts of this Commission.</p> <p>I believe America is at a crossroads. There has been an ongoing, deliberate effort to undermine norms of democratic self-governance. Part of this effort has been to distort the constitution to create avenues of unlimited - and untraceable - corporate spending on political campaigns. There is a tremendous opportunity for the people of our country to act to reverse those efforts. In this sense it is inspiring that this Commission is the result of voters organizing to create it. It is an act of democratic resistance, and the work of this Commission will be an act of democratic courage.</p> <p>It would be a great honor to have the opportunity to serve on this Commission alongside other leaders from across the Commonwealth. I know I can make an important contribution to ensure the Commission becomes the latest example of the people of Massachusetts fulfilling our legacy of leadership in the preservation and strengthening American democracy</p> |
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| Résumé or Summary of Qualifications Upload | https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/475459404/71887710_profile1.pdf |
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| Political Party Affiliation, if any, over the previous five years | Democratic |
| If multiple or other, please explain | I was formerly a member, and chairman, of the United Independent Party, a party which I founded and led to official status in 2014. |
| City or Town where you reside | NEWTON |
| Employment Status | Employed |
| Occupation | Chairman and CEO |
| Employer | VillagePlan |

Contact



Top Skills

Healthcare
Social Media
Leadership

Languages

Spanish

Honors-Awards

Fastest-Growing Companies in America List, 2012 and 2011
CDHC Magazine's "Solutions Superstar" Award
Notable People in Workers Compensation List
Most Innovative Company of the Year for Canada and the USA
Management Team of the Year

Publications

The Latest News from the United Independent Party
To Reduce Errors Hospitals Must Be Free and Safe to Share Data
Bickering Misses the Point
Five Steps Patients Can Take to Avoid a Misdiagnosis
The Misdiagnosis Epidemic

Evan Falchuk

Young, Scrappy and Hungry | CEO | Health Care Expert | 2014
Candidate for Massachusetts Governor
Auburndale, Massachusetts

Summary

I excel at causing trouble - but only for a good cause. I un-break things that are broken. I know greatness comes from empowering smart, determined, good people. We either make the future, or watch it happen. It's up to us.

- Healthcare: I led the strategic growth of Best Doctors, Inc., the pioneer in getting patients the right diagnosis and treatment through expert medical consultants and novel insurance. We grew Best Doctors into a global firm serving over 30 million people, with over 600 employees, which was sold for \$440 million. Today I am the CEO of VillagePlan, a company that helps people navigate the difficult challenge of caring for an aging loved one.

- Advocacy: I conceived and launched the United Independent Party to bring disruption to an industry ripe for it. I ran for Governor and exceeded the number of votes required to earn official "party" status for the UIP. In 2015, five UIP members earned election to local office, and we led the fight to protect taxpayers from the cost of the proposed 2024 Olympics. We enrolled nearly 40,000 people in the UIP by the end of 2016.

- Communication: Communication is about building relationships, and I do this exceptionally well. I am an active speaker and writer on healthcare and politics.

Twitter: @efalchuk

Facebook: /EvanFalchukMA

Experience

Village Plan
Chairman and CEO
March 2016 - Present

Where do you turn when you're faced with the challenge of caring for an aging loved one?

VillagePlan connects you to a remarkable resource - professional geriatric care managers - who quarterback every aspect of this increasingly common and difficult responsibility.

With the nation's first network of care managers, and the leading developer of customized telehealth solutions for the challenge care giving. VillagePlan is at the forefront of a critical sector of healthcare.

Voter Choice Massachusetts

Advisory Board Member

November 2017 - Present

Boston, Massachusetts

Voter Choice Massachusetts is leading the fight to bring Ranked Choice Voting to Massachusetts.

Mightier

Advisory Board Member

April 2018 - Present

Greater Boston Area

Mightier produces a video game application to help kids build emotional strength. It assembled a team of experts in psychiatry, neurology, and child development to create a new, scientifically validated tool designed specifically to help kids and their families.

IntelyCare Inc.

Advisory Board Member

December 2015 - July 2017 (1 year 8 months)

Greater Boston Area

Increasing numbers of people are dealing with the problem of how to find help in caring for a loved one who is experiencing a disability, is elderly, or facing other health challenges. I'm helping IntelyCare drive its rapid growth. IntelyCare is an easy-to-use on-demand respite care platform that helps families quickly find highly qualified caregivers for loved ones, and makes easy the complicated process of managing the logistics of this work.

Emerson College

Part-time Faculty

January 2015 - January 2017 (2 years 1 month)

Greater Boston Area

Our culture tends to think of leadership in narrow, heroic terms. In reality everyone can be empowered to exercise leadership, and I teach undergraduate students how to do it. By challenging students to be self-aware and authentic, they can find in themselves their innate bravery, and their in-born capacity to see the gaps between what is and what can be. The hard part is finding ways to bridge those gaps, and self-aware, authentic leaders are great at building teams of people who can solve these gaps, and have the ability to communicate what must be done in order to enlist people to help make it happen.

United Independent Party

Chairman and Founder

January 2013 - January 2017 (4 years 1 month)

Greater Boston Area

In 2012, I conceived of building a new political party in Massachusetts designed to challenge the status quo. In the private sector, an industry that worked like politics would be disrupted by new innovation and that's what the UIP is about. We are devoted to empowerment and civic engagement; to authenticity, civil rights and wise spending of taxpayer money. I determined that the legal process for building an official political party involved forming a core group of supporters, and having a Statewide candidate win at least 3% of the vote in the 2014 election.

I ran for Governor to win - and to build a platform for the UIP to become the new, independent voice. It is the structure that can create competitive elections at a time when nearly two-thirds of state elected officials run unopposed.

- As a first-time candidate with no name recognition, I built a strong, entrepreneurial team that worked against difficult odds to earn press coverage, a field organization and support for key policy positions at a time when nearly all attention was focused on the Democratic and Republican primaries.
- I earned over 71,000 votes, exceeding polling predictions by as much as 50% and earning more than 10% of the vote in parts of Massachusetts, and 3.3% overall, establishing the UIP as an officially recognized party.
- Post-election, I re-purposed team, including downsizing staff and office, with focus on efforts to organize voters and enroll 40,000 members in the UIP by

November 2016. By the end of 2016, UIP reached over 30,000 members - a significant accomplishment but not enough to maintain party status.

Citizens for a Say

Chairman

January 2015 - July 2015 (7 months)

From the time an Olympic bid was submitted to the USOC, I questioned the transparency of and process for bringing the 2024 Olympics to Massachusetts. It was clear to me that the proposal would divert billions of dollars in taxpayer money from other priorities, all without a meaningful public process. Political leaders were not asking tough questions or were actively involved in supporting the bid. I decided a citizen-led referendum was needed and that this was a meaningful issue for the UIP to lead.

- I conceived of and created the structure for a citizen-led, binding referendum on the Olympics. This included drafting and filing language with the Attorney General for the referendum, and building a grassroots campaign in support of the effort.
- I led the public effort questioning the Olympics process and successfully positioned the referendum not as anti-Olympics, but on whether taxpayers would pay for them.
- I built a coalition with leaders across the political spectrum. We created an organization that was prepared to collect the needed 100,000 signatures for the referendum. I worked with legislatures on getting legislation introduced in the Massachusetts House and Senate based on the referendum language.

United Independent Party, Massachusetts

Candidate for Governor of Massachusetts, 2014

January 2013 - November 2014 (1 year 11 months)

Commonwealth of Massachusetts

I ran for Governor to build a platform for a new, independent voice that could create competitive elections at a time when nearly two-thirds of state elected officials run unopposed.

As a first-time candidate with no name recognition, I built a strong, entrepreneurial team that worked against difficult odds to earn press coverage, a field organization and support for key policy positions at a time when nearly all attention was focused on the Democratic and Republican primary races.

I earned over 71,000 votes in the election, exceeding polling predictions by as much as 50% and earning more than 10% of the vote in parts of Massachusetts, and 3.3% overall, establishing the United Independent Party as an officially recognized State party.

Best Doctors, Inc.

13 years 10 months

Vice-Chairman

January 2012 - June 2013 (1 year 6 months)

Greater Boston Area

From 2000-2013, I co-led the extraordinary growth of world's pioneer in medical second opinion benefits, from 9 employees to more than 600 employees and from \$5M revenue to approximately \$200M in revenue.

As Vice-Chairman, I led Best Doctors' thought leadership on the rapidly changing health care landscape and the business opportunities presented by it, raising the Company's profile and identifying and driving growth of key business areas in the U.S. and internationally.

I successfully worked to enact legislation in Massachusetts that created a Task Force on Diagnostic Accuracy, the central purpose of Best Doctors activities. We also earned recognition as one of Inc. Magazine's "Fastest-Growing Private Companies" list for three consecutive years (2011-2013), as well as numerous national and international business and product awards.

President and Chief Strategy Officer

November 2010 - January 2012 (1 year 3 months)

Greater Boston Area

Best Doctors has an inspiring vision, and driving corporate goals and objectives in ways that continually reinforced that vision was central to my work. I led the Company's first strategic planning processes and the implementation and achievement of corporate goals and objectives tied to strategic goals.

I successfully co-led two rounds of equity investment from a strategic partner and a high-profile private equity group, totaling more than \$50 million.

I successfully worked to enact legislation in Florida that changed a provision of Florida law that was unnecessarily interfering with business activities of

Best Doctors, leading to the creation of more than a hundred jobs in the United States.

President and COO

July 2000 - November 2010 (10 years 5 months)

Greater Boston Area

A great business was headed down a not-great path in the late 1990s, trying to chase after the hot fashion of dot-com money. In mid-2000, another executive and I assumed control of the business at a time when it faced serious challenges, not the least of which was a massive cash crunch. We stabilized the business and turned it around, and a short time later, acquired our largest competitor. That company had significant financial, operational and business challenges, and I co-led the turn-around and integration of that business as well, while driving growth across all business lines and developing and launching new products and services.

I established Company's insurance subsidiaries, including structures for direct writing of policies and underwriting agencies, and helped develop key intermediary relationships and insurance products, leading to the growth of a \$100 million business line.

I successfully co-led six rounds of equity investment, totaling more than \$25 million.

I led the Company's public relations and public affairs efforts, including successfully raising the profile of Best Doctors across all media in the United States and around the world.

Director of Network Development

September 1999 - July 2000 (11 months)

Greater Boston Area

Developed contracts with hundreds of hospitals and thousands of other providers across the United States and abroad for preferential pricing for health care services. Built agreements for "beta" clients on Company's planned web-based contracting tool for complex and catastrophic care global rates.

Fried, Frank, Harris, Shriver & Jacobson

Attorney

September 1994 - September 1999 (5 years 1 month)

Washington D.C. Metro Area

I worked on crisis-driven investigations where major federal and state government enforcement actions were taken against clients. Early in my career I was made a key member of core team for head of SEC enforcement practice. Among other areas, I did research, written advocacy, witness preparation and witness interviews, participated in government meetings, preparation of testimony, strategic planning sessions internally and with clients, and led teams of associates and other staff on particular matters.

I was also elected to the firm's "Associates' Committee," and then elected by committee members as the chair of that Committee.

Education

University of Pennsylvania Law School

JD, Law · (1991 - 1994)

Lehigh University

BA, History · (1987 - 1991)

Noble and Greenough School

High School · (1981 - 1987)