

# Curbside Charging: CMI-EVSE Light/Utility/Custom, Pole-Mounted Chargers With Retractable Cables



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# Control Module (CMI)/ EVSE, A Division of CMI

- ▶ A Division of Control Module Inc. (CMI)
- ▶ Located in Enfield, CT
- ▶ 6 Miles South of Springfield, MA
- ▶ 44,000 Sq. Ft.  
Manufacturing/Engineering Facility
- ▶ CMI in operation since 1969
- ▶ EVSE in operation since 2010
- ▶ Many of our employees live in MA
- ▶ Equipment Manufacturer for the  
National Grid/Melrose Pilot



# EVSE Retractable Cable Product

- ▶ Unique Level 2 Products, Motorized Cables That Retract Into Charger Housing
- ▶ 208-240 VAC, Single Phase, Energy Star
- ▶ 40A Current Output (9.6 kW at 240 VAC)
  - ▶ 48A In the Next Two Months (11.5 kW)
- ▶ Allows Mounting on Ground Pedestals and Walls, Garage/Canopy Ceilings, Light/Utility/Custom Poles
- ▶ Powder Coated Aluminum /High Rel Components
- ▶ Patented Drive Train
- ▶ Made in USA, (Enfield, CT)
- ▶ Open Charge Point Protocol (OCPP) Open System Connectivity



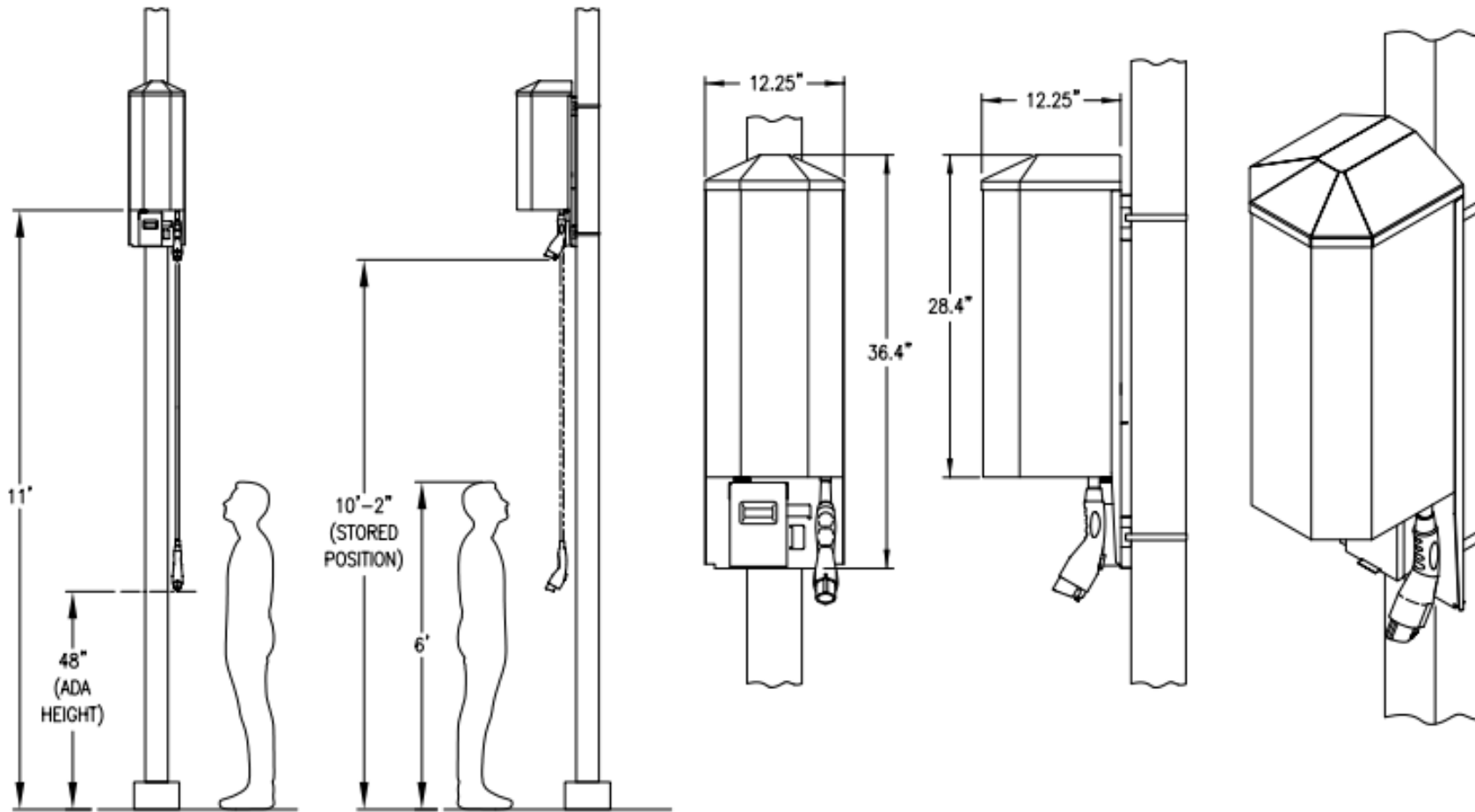
# EVSE Retractable Cable Curbside Application

- ▶ Mount on Light/Wood Distribution/Custom Poles at Curbside
- ▶ Mounted Elevated 10-12 Foot Above Ground Level, 25 Foot Cable Reaches 2 Vehicles
- ▶ Single or Dual Mounting
- ▶ Mount Away from Vandalism, Flood Waters, Other Sources of Damage
- ▶ Fixed Mount Backplate Which Stays on Pole if Charger Removed for Service
- ▶ Local Power Disconnect
- ▶ Cable Drops to ADA Level (48") on Proper Authorization from OCPP Back Office Network
- ▶ Compatible With Driver Payments Via Credit Card, RFID, etc.



Melrose/National Grid

# The Template - Light Pole



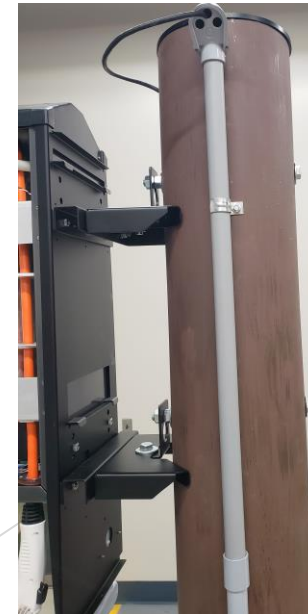
# The Template - Wood Distribution Pole

Weatherhead

EVSE

Load Center

National Grid  
Meter



# How It Works



Also check out: [https://www.youtube.com/watch?v=UjiR-Wz\\_Z8s](https://www.youtube.com/watch?v=UjiR-Wz_Z8s)

# Benefits for Curbside Application

- ▶ Flexible Mounting for Light/Wood Distribution or Custom Poles; Single or Dual
- ▶ Poles Owned By Utilities/Municipalities with Right of Way
- ▶ Mount Equipment Above Vandalism/Flooding Hazards
- ▶ Installation Savings of 50% or More Compared to Ground Level Installations
- ▶ Removes Ground Level Obstacles to Pedestrians
- ▶ Abundance of Sites Available Using Wood Distribution/ Light Poles or Custom Poles with Power Drop
- ▶ New Light Pole Installations Possible with Valmont and Acuity Brands



# Some Project Considerations

- ▶ Light/Distribution/Custom Pole, Voltages, Currents Available, Existing or New Pole
- ▶ Who Owns the Pole, Who Would Own the Charger, Attachment Agreements, Liability
- ▶ Who Are the Team Members, Utility, Municipality, Back Office Network, Installer, Charger Manufacturer; Close Teamwork Best
- ▶ What Customer is Being Served: Multi-Family, Workplace, Long Term Parking, Downtown Shopping, Commercial Business
- ▶ City Parking Regs, Traffic Flow, Commercial Property Access and Residential Approval, Standards Concerns, Electrical Code, Marking for Visibility, ADA Access
- ▶ Pole Vetting For Suitability
- ▶ Operational Considerations: Driver Payment, Demand Response, Installation and Service, Branding, Reporting



Seattle City Light

# Ongoing CMI/EVSE Projects

## ► Projects/Pilots Underway

- Los Angeles Bureau of Street Lighting (BSL) - Light Pole (350 Ports) - Since 2016
- Seattle City Light - Light, Utility, Custom Poles (60 Ports)
- Portland GE - Utility Pole (150 Ports)
- National Grid/Melrose - Utility Pole (15 Ports) - 3 Years + In Operation
- Dominion Energy - Utility, Light Pole
- Old Dominion Electric Coop (2 Stakeholders) - Utility Pole
- El Paso Electric - Utility Pole
- Madison (WI) Gas and Electric - Utility Pole
- Rumford (ME) - Utility Pole
- Reading MLP - Utility Pole
- Burlington (VT) Electric - Utility Pole
- Another Half Dozen or More Possible Within the Next 6 Months

# Our Partners for Melrose

BROUGHT TO YOU BY

**nationalgrid**

**verizon**



**VOLTREK**  
POWERING YOUR JOURNEY<sup>SM</sup>



# About the Melrose Demonstration

## Benefits

- ▶ **Target Hard-to-Reach Areas:** Provide charging solution for customers without private garage & for cities/urban areas
- ▶ **Lower Complexity and Cost:** Leverage electricity already present on pole, no digging required
- ▶ **Public & Visible:** Customer insights demonstrate increased EV adoption when charging infrastructure is visible

## Results

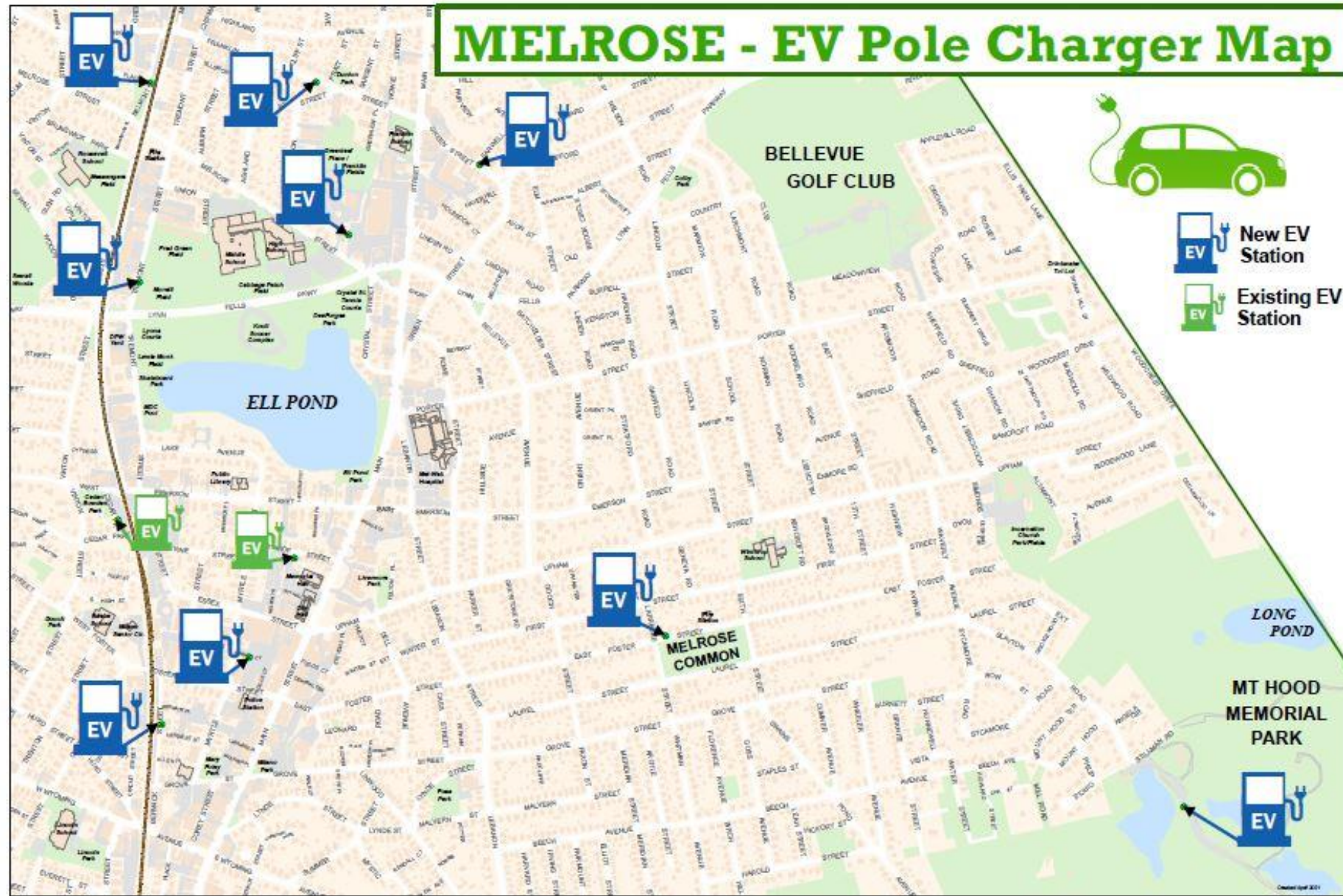
- ▶ **Melrose 95% Residential /30% Rent**
- ▶ **Chargers Operating Since 2021**
- ▶ **Saved 50% on Install Cost over Ground Installation**
- ▶ **Feedback Residents Motivated to Buy EV's Because Chargers Available Including Multi-Family**
- ▶ **Install Visible Chargers and They Will Be Used**

## Proof of Concept

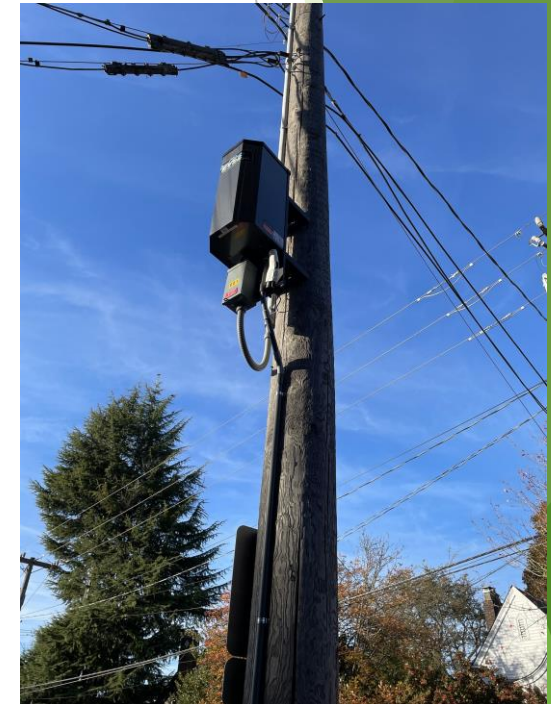
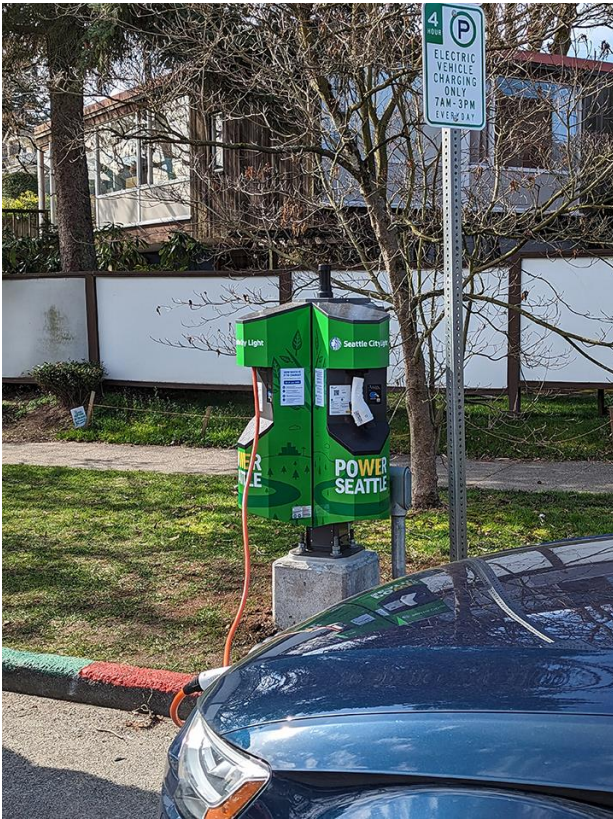
- ▶ Deploy approximately 15 stations in Melrose



## MELROSE - EV Pole Charger Map



# Diverse Platforms With Seattle City Light Light/Wood Distribution/Custom Poles



# Recommendations

- ▶ Fund Programs that Allow Small Pilots to be Initiated Between Interested Parties, i.e. Utility and Municipality
  - ▶ Allows Proof of Concept For Each Municipality in Meeting Their Independent Objectives
- ▶ Allow Utility to Own Limited Numbers of Chargers to Support These Programs to Avoid Heavy Lift of Municipalities in Attaching to Utility/Light Poles With Associated Liability and Attachment Issues
- ▶ OR Fund Municipalities to Install Their Own Poles in Order to Implement These Pilots by Pulling Power from Utility Pole Rather than Mounting on that Utility Pole



National Grid/Melrose

# Thank You!

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