



Massachusetts Environmental Trust Virtual Board Meeting

February 4, 2026 1-2 pm (via Teams)

AGENDA

1. Welcome and Introductions - R.J. Lyman, Chair
2. Vote on December 18, 2025 and January 7, 2026 Meeting Minutes
3. Right Whale Day Planning
 - o Venue Overview
 - o Call for Artists
 - o Sponsorship ask to underwrite event costs
 - o Create an invite list
 - o Role of Board
4. Vineyard Vines Partnership
 - o Sponsorship and participation in Right Whale Day
 - o Creative plate options (numbers, striped bass interest, auction timing)
 - o Merchandise collaborations, gift cards and future co-branding opportunities
5. MET Operations Update
 - o Marine Mammal Conservation Campaign pitch deck and sell sheet complete
 - o Update of current MET tri-fold brochure to reflect MET as a whole
 - o E-Payments – kick-off meeting with Catalis project manager anticipated for mid-February
 - o EEA Facilities & MET Displays
6. Other Business
7. Adjourn

*Please email Kim Tilas at kim.tilas@mass.gov to request participation and/or special accommodations (ADA) for the meeting.