



Massachusetts Environmental Trust Virtual Board Meeting

February 4, 2026 1-2 pm (via Teams)

AGENDA

1. Welcome and Introductions - R.J. Lyman, Chair
2. Vote on December 18, 2025 and January 7, 2026 Meeting Minutes
3. Right Whale Day Planning
 - Venue Overview
 - Call for Artists
 - Sponsorship ask to underwrite event costs
 - Create an invite list
 - Role of Board
4. Vineyard Vines Partnership
 - Sponsorship and participation in Right Whale Day
 - Creative plate options (numbers, striped bass interest, auction timing)
 - Merchandise collaborations, gift cards and future co-branding opportunities
5. MET Operations Update
 - Marine Mammal Conservation Campaign pitch deck and sell sheet complete
 - Update of current MET tri-fold brochure to reflect MET as a whole
 - E-Payments – kick-off meeting with Catalis project manager anticipated for mid-February
 - EEA Facilities & MET Displays
6. Other Business
7. Adjourn

*Please email Kim Tilas at kim.tilas@mass.gov to request participation and/or special accommodations (ADA) for the meeting.