

# Mass Workforce Issuance

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**Workforce Issuance No. 07-40**

☐ Policy   ☒ Information

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**To:** Chief Elected Officials  
Workforce Investment Board Chairs  
Workforce Investment Board Directors  
Title I Administrators  
Career Center Directors  
Title I Fiscal Officers  
DCS Associate Directors  
DCS Field Managers

**cc:** WIA State Partners

**From:** David W. Mackley, Director  
Department of Workforce Development

**Date:** June 21, 2007

**Subject:** **Federal Contractor Job Order Changes with Closure of America's Job Bank**

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**Purpose:** To inform Local Workforce Investment Boards, One-Stop Career Center Operators and other local workforce investment partners of job order handling procedures for employers who have relied on America's Job Bank for Federal contract compliance.

**Background:** The U.S. Department of Labor has announced that America's Job Bank (AJB) will cease operations effective June 30, 2007. Some Massachusetts employers with federal contracts use AJB to meet federal regulations requiring them to list their positions with AJB or with the appropriate local employment service office. The pending loss of AJB has prompted inquiries regarding services available from the Massachusetts Department of Workforce Development's Division of Career Services (DWD/DCS).

Employers have the option to post single job openings through TalentQuest. However, unlike AJB, TalentQuest cannot handle batch uploads of multiple listings. To accommodate employers who require this option, the National Association of Workforce Agencies (NASWA) has entered into an agreement with the non-profit organization DirectEmployers Association, Inc. to replace functions provided by AJB. Additional information about DirectEmployers is available at their *JobCentral National Labor Exchange* web site:  
[www.jobcentral.com](http://www.jobcentral.com).

Beginning June 25, 2007, the Commonwealth will offer listing options for employers with single and multiple job postings through an agreement between the DWD/DCS and DirectEmployers under their agreement with the National Association of State Workforce Agencies (NASWA).

DirectEmployers will offer the following job posting options on its *JobCentral National Labor Exchange* **at no cost** to employers.

- 1) Post individual job openings for display on the *JobCentral.com* website.
- 2) Index an employer's corporate career website to identify job openings and display the information on the *JobCentral* website.
- 3) Upload job postings via bulk file transfers for display on the *JobCentral* web site (as previously done with AJB), if indexing is not an option.

The Massachusetts JobQuest website will direct job seekers to *JobCentral* so that all jobs posted on the *JobCentral* site will be accessible through the State's web site. Jobs posted on Talent Quest will also be available on the *JobCentral* site through a nightly file transfer as has been done with AJB.

AJB has provided a listing to DWD/DCS of all registered Massachusetts employers. During the week of June 18 – 22, each employer will be mailed a notice (Attachment A) describing these options and directing them to *JobCentral*. This information also will be posted on the TalentQuest and JobQuest web sites.

Additionally, the list of AJB employers will be provided to each One-Stop Career Center for outreach to these employers. The list may be used for any *generally appropriate* outreach effort to area businesses and is not restricted to use only in conjunction with the content of this issuance.

**Action**

**Required:** Please ensure that all appropriate staff, most particularly the Business Service Representatives, are informed of the information contained in this Issuance.

**Inquiries:** Please direct questions to Joseph Isles, Business Services Manager, at [jisles@detma.org](mailto:jisles@detma.org) or by calling him at 617-626-5682. Questions regarding job posting on TalentQuest or JobCentral should be directed to Matthew Burke at [mburke@detma.org](mailto:mburke@detma.org) or 617-626-5340 or to Marilyn Boyle at [mboyle@detma.org](mailto:mboyle@detma.org) or 617-626-5721.