

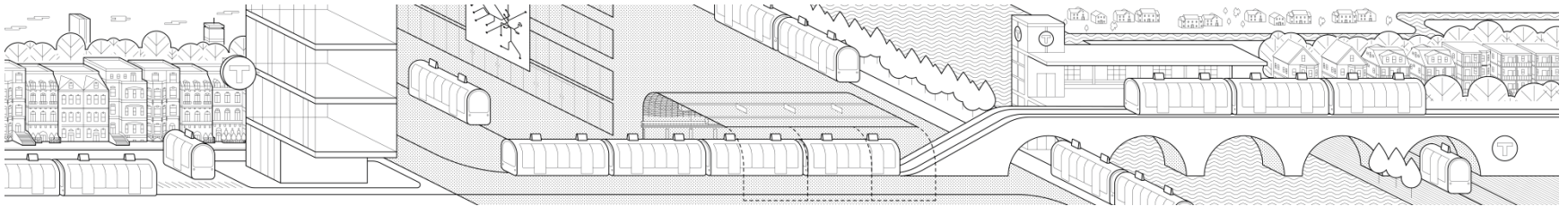
OUTBOUND TO LECHMERE

FOCUS40

MassDOT Board Presentation
March 13, 2017

What is Focus40?

A 25-year strategic plan for how the MBTA can meet the needs of the region in 2040.



Focus40 is:

- Highlighting **long-term performance, reliability, and capacity needs**
- Strengthening **municipal partnerships** for improved transit in our region
- Conducting an extensive **public engagement** process

Coordinating with Other Plans



Focus40 Process

Early 2016

Examine Existing Conditions & Future Context

Summer 2016

Develop Focus40 Goals

Fall 2016

Collect Ideas

 **Late Winter 2017**

Finalize Framework and Objectives

 **Early Spring 2017**

Evaluate Investments

Late Spring 2017

Draft Focus40 Recommendations

Summer 2017

Finalize Focus40 Recommendations

Idea Collection

WE ASKED THE QUESTION: WHAT IS A CHALLENGE THE MBTA NEEDS TO ADDRESS IN THE FUTURE?

2



public events

80+



organizations engaged

3



stakeholder workshops

200+



online submissions

100

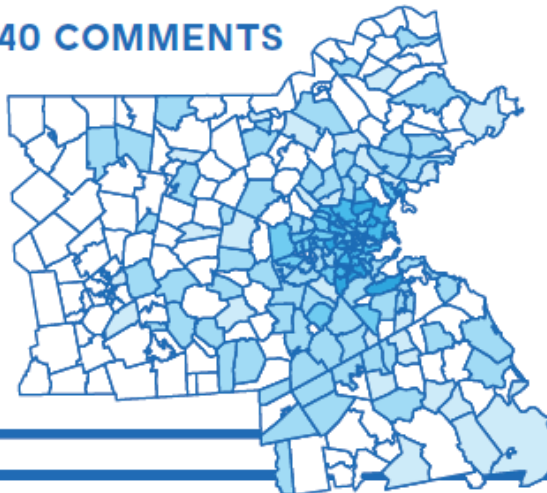
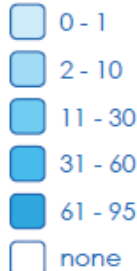


street team hours

WE COLLECTED IDEAS FROM MORE THAN 2,000 PEOPLE

FOCUS40 COMMENTS

RESPONSES



STREET TEAM HOURS

THE FOCUS40 STREET TEAM OUTREACH WAS DESIGNED TO CORRESPOND WITH OVERALL MBTA RIDERSHIP BY MODE.



60 HOURS AT RAPID TRANSIT STATIONS



30 HOURS AT BUS STATIONS



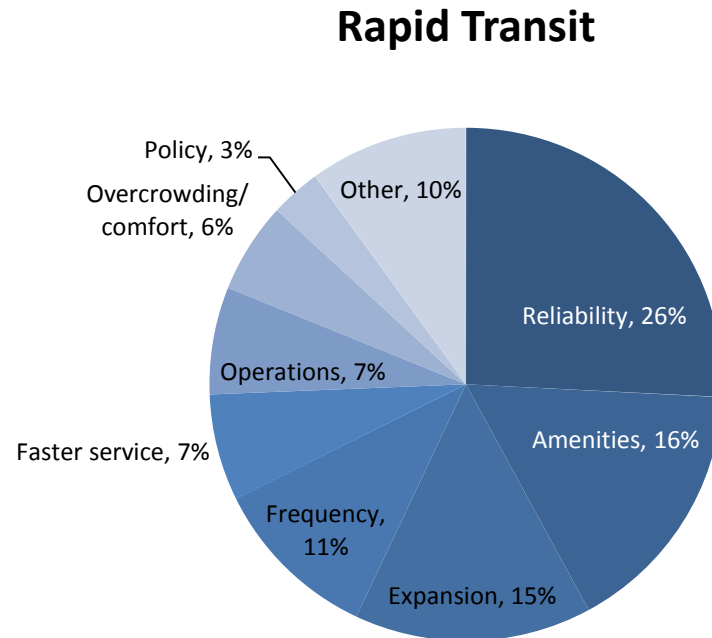
10 HOURS AT COMMUTER RAIL STATIONS

OVER 3,000 IDEAS COLLECTED!

*In addition to the ideas we gathered from the public, we also collected ideas from MBTA asset managers and other key staff during 50 hours of interviews

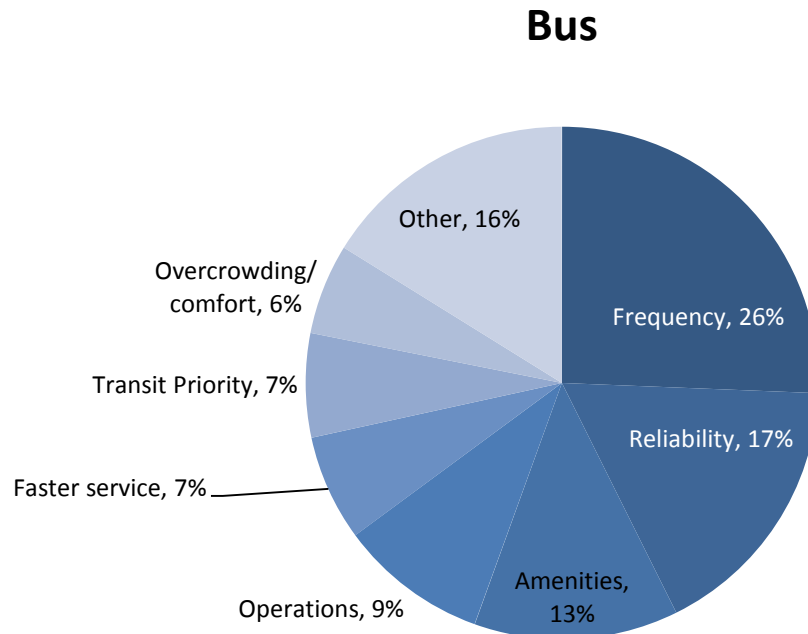
What We Heard...

While MBTA civic engagement efforts will always be met with ideas for major system expansions, the majority of input was about improvements in the core system:



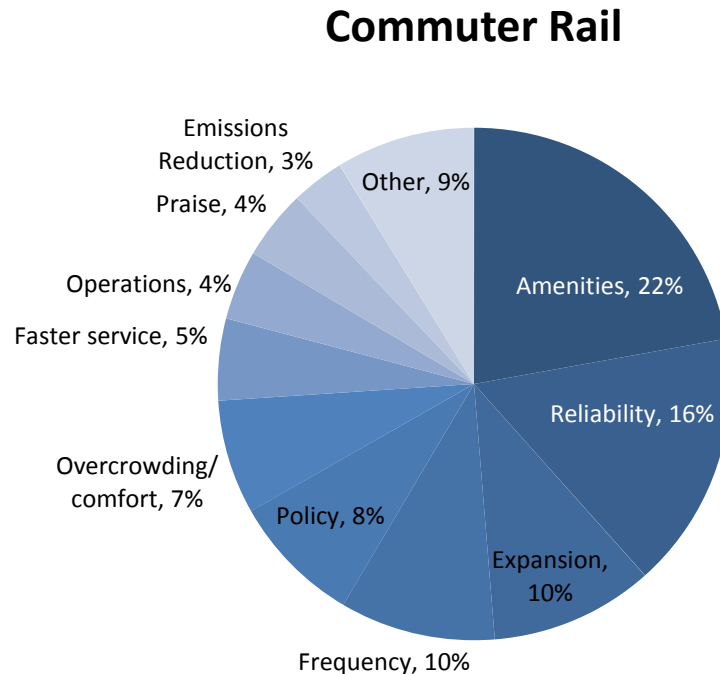
What We Heard...

While MBTA civic engagement efforts will always be met with ideas for major system expansions, the majority of input was about improvements in the core system:



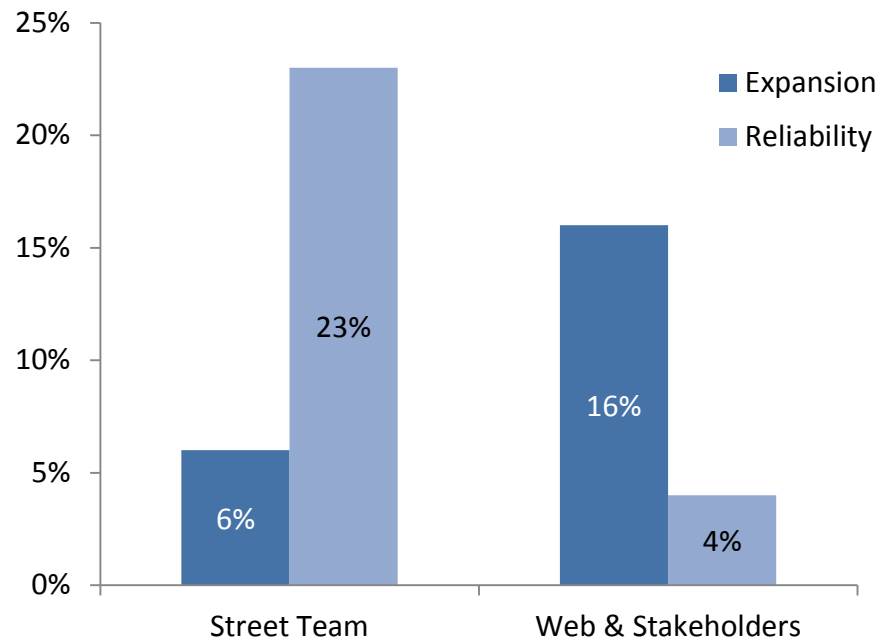
What We Heard...

While MBTA civic engagement efforts will always be met with ideas for major system expansions, the majority of input was about improvements in the core system:



What We Heard...

What we hear also appears to change based on the type of outreach:



Should Focus40 be a...

- Framework?
 - Establish broad goals for long-term investments
- Blueprint?
 - More specific goals and identification of key programs and investments
- Project list?

Should Focus40 Be a....

- Framework
 - Establish broad goals for long-term investments
- Blueprint
 - More specific goals and identification of key programs and investments
- Project list

Next Steps: “Ideas of March” Public Event



March 15, 2017
5:00 PM – 8:00 PM
MIT Media Lab

- Highlight 3,000+ ideas collected
- Interactive exhibits on transit investments and evaluation tools
- Educate attendees on a range of internally generated investment ideas

Next Steps: Develop Long-Term Strategy

Focus40 will be organized around the objectives that emerged through our extensive public process:

GOAL 1

Improve Passenger Experience

- Improve reliability
- Reduce travel times
- Preserve and modernize equipment and facilities
- Improve accessibility

GOAL 2

Support Inclusive Economic Growth and Increase Ridership

- Focus improvements and expansion where communities and land use are transit supportive
- Improve and increase service in corridors currently at capacity or anticipated to be at capacity
- Improve connectivity to major employment centers in the inner core
- Improve connectivity to jobs from low-income neighborhoods
- Improve service in a cost-effective manner

GOAL 3

Reduce Climate Impacts and Improve Resiliency

- Reduce the environmental impact of MBTA infrastructure and services
- Implement service improvements that will promote mode shift to transit
- Improve the MBTA's ability to withstand extreme weather events and adapt to impacts of climate change

Are we missing any objectives?

Next Steps: Tools to Develop Long-Term Vision

- **Addressing capacity constraints** (STOPS + CTPS + Other)
- **Accessibility measures** (Conveyal)
- **Other processes** (PATI, Fleet plan, Resiliency plan)