

Build awareness of importance of farm viability in land protection

What this project will do

- Education and technical assistance for land trusts connecting the importance of farm viability to farmland protection processes.

Task being implemented from the MA Farmland Action Plan¹

- Action I.A.6 – Build capacity of state agencies, land trusts, municipalities, and other entities to protect agricultural land.
- Task 1432 – Build the capacity of restriction-holding entities to effectively identify, review, and acquire restrictions that allow agriculture.

Implementing partners and contact

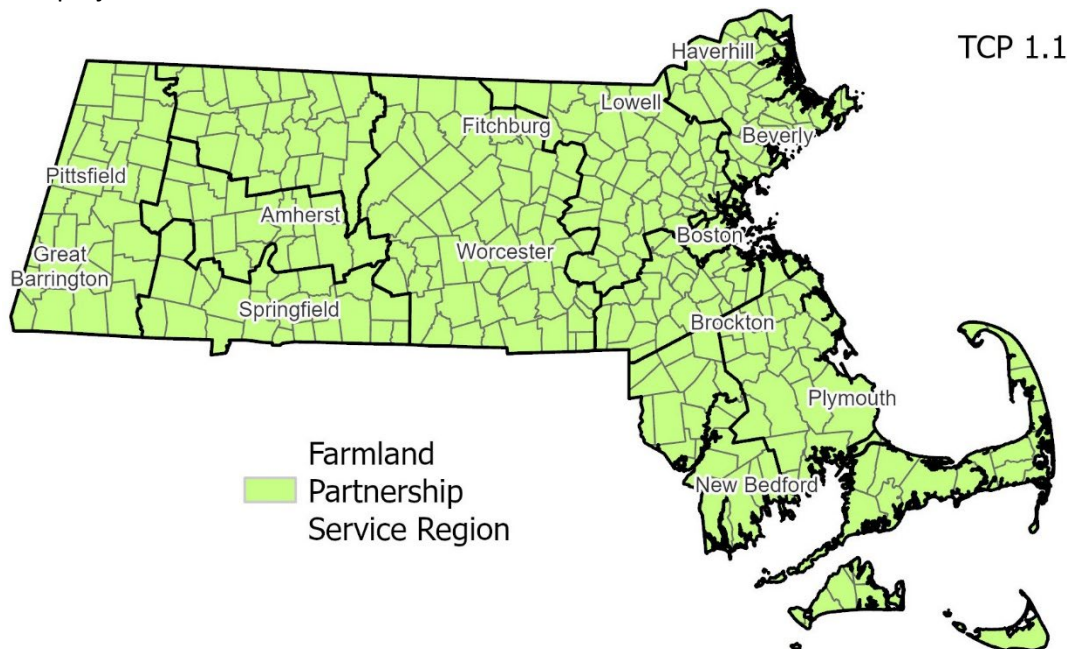
- Lead – The Carrot Project
- Other – None
- Contact email – Benneth Phelps, bp Phelps@thecarrotproject.org

Learn more

- Visit the [MDAR hosted FPP Project webpage](#)

Geographic area

This project serves all of Massachusetts.



Project implementing Goal I of the MFAP: Accelerate the permanent protection and stewardship of farmland



Farmland Partnership Program Factsheet

Last revised – 6/30/2026

Lead partner – The Carrot Project

Project – TCP 1.1

MFAP Task – 1432

Page number – 1

¹ Two Farmland Partnership projects implementing one task. Also see [Municipal preparedness for land acquisition](#)