

Increase the expertise of farm business advisors

What this project will do

- Train farm business advisors in farm financials, with a focus on farm resiliency.

Task being implemented from the MA Farmland Action Plan

- Action III.A.6 – Prompt further development of industries supportive of agriculture to ensure they serve farmer, farm and farmland issues fully.
- Task 1298 – Support workforce development, networking, and coordination of a next generation of farm succession and farm business advisors.

Project implementing Goal III of the MFAP: Support and enhance the viability of farms and farmland



Farmland Partnership Program Factsheet

Last revised – 6/30/2026

Lead Partner – The Carrot Project

Project – TCP 3.4

MFAP Task – 1298

Page number – 1

Implementing partners and contact

- Lead – The Carrot Project (in their role with the Agricultural Viability Alliance)
- Other – None
- Contact email – Benneth Phelps, bphelps@thecarrotproject.org

Learn more

- Visit the [MDAR hosted FPP Project webpage](#)

Geographic area

This project serves all of Massachusetts.

