

# MVP PLANNING 2.0 PROGRAM

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# Agenda

- **Overview** of MVP Planning 2.0 (MVP 2.0)
- **Administrative details** on FY25 round
- **Q&A** on MVP 2.0

## Other notes:

- This webinar is being recorded
- Please use the Q&A function for questions

## What's MVP 2.0?

MVP 2.0 continues to support Massachusetts communities in increasing resilience to climate change by building off of and filling gaps from the MVP 1.0 (Planning Grant) process. In particular, MVP 2.0 focuses on revisiting local climate resilience priorities through an equitable and inclusive process and building out and implementing these priorities.

## MVP 2.0...

- Convenes **a community team** to do equitable climate resilience work
- Provides **training** on strategies for building resilience, equity, and climate justice
- Revisits resilience priorities with the **involvement of the wider community**
- Helps the municipality and community co-develop and **implement a project**, with guaranteed funding for implementation
- Provides a process that can be replicated for **future Action Grants**



**Eligible entities:** Municipalities, MVP-eligible Tribes, and political subdivisions (e.g., RPAs) applying on behalf a municipality/ies

# How is MVP 2.0 different than the original MVP Planning Grant (1.0)?

- ▶ Not a traditional planning process
- ▶ Expands community involvement
- ▶ Dives deeper into social resilience
- ▶ Focuses on translating priorities into action
- ▶ Trains a community team

# Other Benefits of MVP 2.0

1

- The process is designed to make it easier for communities to apply for future Action Grants.

2

- Data and information collected in the MVP 2.0 process will also be applicable for other grant programs.

3

- Process supports municipalities in developing relationships to expand and broaden the people involved in government decision-making.

4

- Supports municipalities in piloting a process for equity-focused community engagement that is relevant for many other efforts.

## ► Pilot round helped inform changes:



### Feedback from:

- 4 rounds of MVP 2.0 cohort meetings in each region
- Focus group and survey with MVP 2.0 vendors
- Surveys at the end of each Equity & Climate Justice Learning Series
- Regular check-ins between MVP Regional Coordinators and Municipal Leads



## ► **Pilot round helped inform changes:**



### **Updates to the program:**

- ✓ Adding an Equity Partner
- ✓ More specific guidance on sub-steps and roles
- ✓ More explicitly integrating support structures for Core Team members
- ✓ Switching to a decentralized approach to the Equity Learning Series (led by the Equity Partners)
- ✓ Changing up the steps to alternate "learning" and "doing" (and to build skills by practicing in real time)
- ✓ Simplifying the content and tools
- ✓ Adjusting terminology when needed (e.g., "Primary Vendor" is now "Planning Vendor")
- ✓ And more!

**Thank you to everyone who helped  
provide feedback in the Pilot Round!**

# The MVP 2.0 Process



## Phase 1 (5 months)

### Developing a Core Team

- (1) Starting to Build Your Team
- (2) Identifying Lived Expertise
- (3) Recruiting the Rest of Your Team

## Phase 2 (5 months)

### Revisiting Resilience Priorities

- (4) Kicking off Collaboration
- (5) Uncovering Social Resilience
- (6) Revisiting Community Resilience Priorities

## Phase 3 (13 months)

### Implementing a Seed Project

- (7) Selecting a Seed Project
- (8) Developing an Implementation Plan
- (9) Implementing a Seed Project
- (10) Reflecting, Adjusting, and Next Steps

MVP 2.0 Process Guide walks through steps in detail.

## **Phase 1** (Steps 1 – 3)

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# **Developing a Core Team**

**Timeline: 5 months, February – June 2025**

### **Equity Partner**

Every municipality, Tribe, or regional partnership will get paired with an **Equity Partner** right from the start.

### **Planning Vendor**

The Equity Partner will support the process, and will be a resource for the team in thinking about equity and climate justice.

### **Core Team**

## **Phase 1** (Steps 1 – 3)

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# **Developing a Core Team**

Timeline: 5 months, February – June 2025

Equity Partner

**Planning Vendor**

Core Team

With help from the Equity Partner, the Municipal Lead will hire a **Planning Vendor**, following municipal procurement requirements.

### **Tools include:**

- ★ List of qualifications and sample RFP
- ★ List of vendors that have expressed interest in the MVP 2.0 process

## ► Skills required of the Planning Vendor / Vendor Team



### **Equity-Centered Project Facilitation**

Skills in consensus building, equitable community processes, cultural sensitivity, project management, and organizational development to support diversity, equity, and inclusion.

### **Community-Driven Processes**

Expertise in developing and implementing equitable and inclusive approaches to outreach, engagement, and community-led processes, and particularly processes designed with and for Environmental Justice and other priority populations.

### **Climate and Community Resilience**

Expertise in climate projections and community data, assessing climate and social vulnerability, approaches to building climate resilience, climate justice, and project design and development.

Qualifications and example RFP provided.

## ► Tasks required of the Planning Vendor



- Project management
- Help to recruit and onboard community liaisons
- Facilitate working sessions and meetings with the Core Team
- Coordinate and support community outreach and engagement
- Coordinate and support in investigating community and climate data
- Facilitate discussions with the Core Team to unpack community vulnerability and resilience, and to update resilience priorities
- Help develop a Seed Project and draft an implementation plan to build equitable community resilience
- Take notes, draft content, incorporate feedback, and oversee the completion of deliverables

## ► Things to keep in mind!

- The list of MVP certified providers that was provided for the original MVP Planning Grant program (1.0) has been retired.
- Instead, there will be a vendor orientation in January 2025 for vendors interested in the MVP 2.0 process. Vendors that attend that orientation will be added to a list with their qualifications.
- To help select a Planning Vendor, communities will be provided with the list of vendors from the vendor orientation, as well as a sample RFP and a set of qualifications.
- Attending the orientation does not guarantee that a vendor is qualified. Communities should still vet any vendors on the list with the qualifications provided.
- In Step 9, communities will hire an Implementation Vendor to help implement their Seed Project. This could be your Planning Vendor, or a new vendor with different expertise.



## **Phase 1** (Steps 1 – 3)

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# **Developing a Core Team**

**Timeline: 5 months, February – June 2025**

**Equity Partner**

**Planning Vendor**

**Core Team**

Aside from hiring the Planning Vendor, steps 1-3 focus on recruiting your Core Team.

The Core Team is a team of municipal staff and community members (roughly 10 people total) that will lead this project.



## Who's on the Core Team?

**Roughly 10 people, with approximately half being community liaisons**

### ► **Community Liaisons**

Individuals from and/or with strong connections to Environmental Justice and other priority populations.\* These individuals will be compensated with grant funding.

### ► **Municipal Staff & Partners**

Individuals who work in planning, housing, public works, conservation, health, or social services could all be a fit.

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\* **Priority Populations:** Priority populations are people who will be disproportionately impacted by climate change. In addition to factors that contribute to Environmental Justice status (i.e., income, race, and language), other factors like physical ability, access to transportation, health, and age can indicate whether someone or their community will be disproportionately affected.

# ► Resources for supporting Core Team recruitment

## The Social Resilience Roadmap

### Part 1: Identifying Lived Expertise in Your Community

*Asks questions such as....*

***What languages other than English are predominantly spoken in your community?***

***What proportion of people in your community live with a disability?***

***What proportion of people in your community don't have regular access to the internet?***

*And...*

***Who will be important to connect with? How will you reach them?***

## GEAR (online tool)

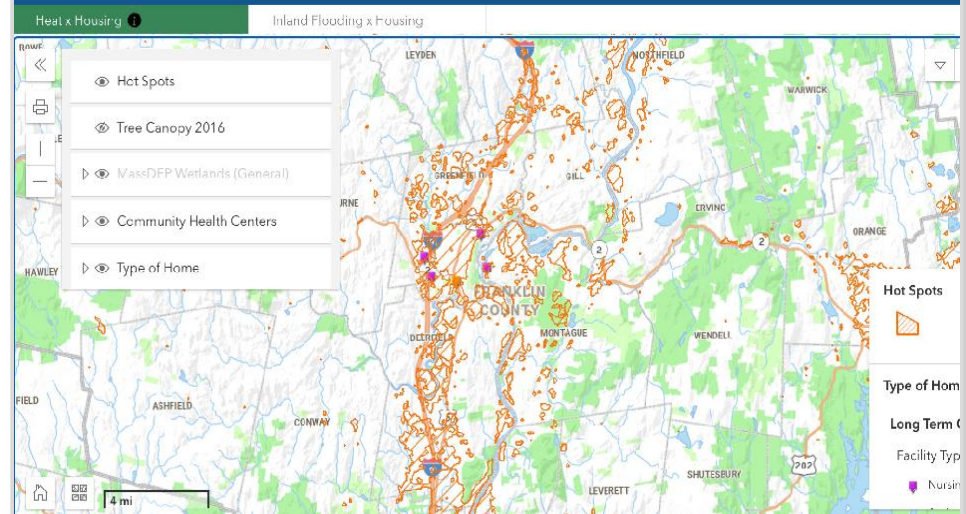
### Community Systems

- ☒ Housing 🏠
- ☐ Ecosystems 🌿
- ☐ Infrastructure ⚡
- ☐ Health +
- ☐ Food & Water 🍴
- ☐ Land Use 🏢
- ☐ Economy 💰

### Climate Hazards

- ☐ Heat 🌡️
- ☒ Inland Flooding 🏠
- ☐ Drought 💧
- ☐ Storms 🌀
- ☐ Coastal Flooding 🌊

### draft\_GEAR Housing Maps



## ► Things to keep in mind!

- The community liaisons can be paid directly by the municipality or paid through the contract with the Planning Vendor.
- If you plan to pay the community liaisons directly, consider working with human resources now to coordinate how this would be set up (and to troubleshoot if needed).



## **Phase 2** (Steps 4 – 6)

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# **Revisiting Resilience Priorities**

Timeline: 5 months, July – November 2025

### **Kick off collaboration**

Hold a “dinner and movie” night to watch the **MVP 2.0 kickoff videos**.

### **Uncover social resilience**

Get to know each other and build skills for working together.

### **Reset priorities**

## **Phase 2** (Steps 4 – 6)

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# **Revisiting Resilience Priorities**

Timeline: 5 months, July – November 2025

**Kick off collaboration**

Investigate community and climate data.

**Uncover social resilience**

Design engagement activities and hold conversations with community members.

**Reset priorities**

Compile information to understand what shapes vulnerability and resilience for people in your community.

## **Phase 2** (Steps 4 – 6)

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# **Revisiting Resilience Priorities**

Timeline: 5 months, July – November 2025

**Kick off collaboration**

**Uncover social  
resilience**

**Reset priorities**

Update your community resilience priorities (from MVP Planning 1.0) based on what you've learned.

Vet the updated priorities with the community.

## ► Resources for Steps 4-6



### Kick-off Videos



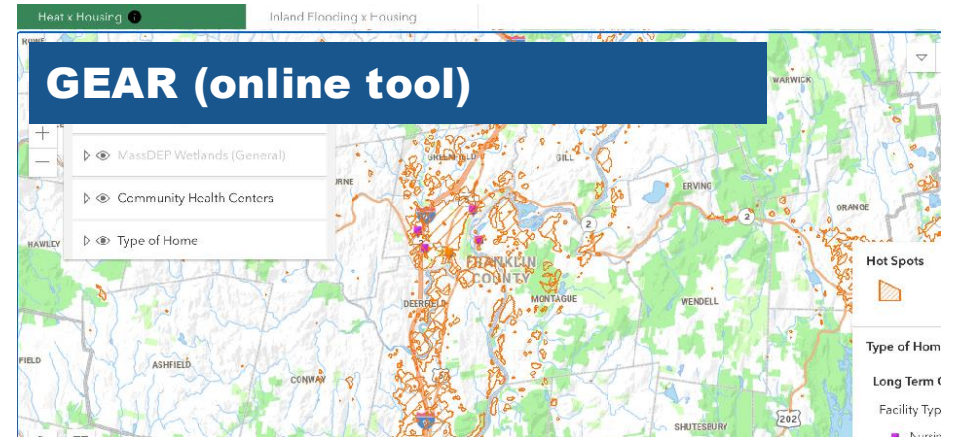
### Engagement Plan

Designing your Inclusive and Equitable Outreach and Engagement Activities

### Social Resilience Roadmap

## Part 2: Investigating Community Vulnerability and Resilience

### GEAR (online tool)



### Resilience Priorities Guide

Craft and Update Priorities with Insight from the Community

► Plus facilitated discussions led by your **Equity Partner** focused on:



**Lived expertise –**

What is lived expertise? Why is it important for building resilience?

**Inclusive engagement –**

What does inclusive engagement look like? What methods would work for our community?

**Social vulnerability & climate equity –**

What are the root causes of social vulnerability and how does it relate to climate equity?

**Monitoring & measuring equity –**

What are ways to measure and monitor the equity impacts of projects?

## **Phase 3** (Steps 7 – 10)

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# **Implementing a Seed Project**

Timeline: 13 months, December 2025 – December 2026

### **Select a Seed Project**

**Develop an  
Implementation Plan**

**Implement your Seed  
Project**

**Reflect and Next Steps**

### **What's a Seed Project?**

A project selected by the Core Team that will jump-start or advance the community's resilience priorities, and that can be completed in 9-10 months. Communities will receive \$50,000 to complete a Seed Project.

## **Phase 3** (Steps 7 – 10)

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# **Implementing a Seed Project**

Timeline: 13 months, December 2025 – December 2026

### **Select a Seed Project**

Identify a few potential Seed Projects that could support your resilience priorities.

### **Develop an Implementation Plan**

Vet the potential projects with the community, and select a project to move forward with.

### **Implement your Seed Project**

### **Reflect and Next Steps**

## **Phase 3** (Steps 7 – 10)

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# **Implementing a Seed Project**

Timeline: 13 months, December 2025 – December 2026

**Select a Seed Project**

Develop an implementation plan for your Seed Project.

**Develop an  
Implementation Plan**

Identify and work with a subject matter advisor to help develop the plan (with allocated grant funding).

**Implement your Seed  
Project**

**Reflect and Next Steps**

## **Phase 3** (Steps 7 – 10)

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# **Implementing a Seed Project**

Timeline: 13 months, December 2025 – December 2026

Select a Seed Project

Develop an  
Implementation Plan

**Implement your Seed  
Project**

Reflect and Next Steps

Hire an Implementation Vendor.  
(Could be your Planning Vendor, if relevant.)

Implement your Seed Project!

## **Phase 3** (Steps 7 – 10)

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# **Implementing a Seed Project**

Timeline: 13 months, December 2025 – December 2026

**Select a Seed Project**

**Develop an  
Implementation Plan**

**Implement your Seed  
Project**

**Reflect and Next Steps**

Reflect on the process to  
integrate learnings.

## ► Resources for Steps 7-10

### Seed Project Plan

Selecting a Seed Project and developing an Implementation Plan

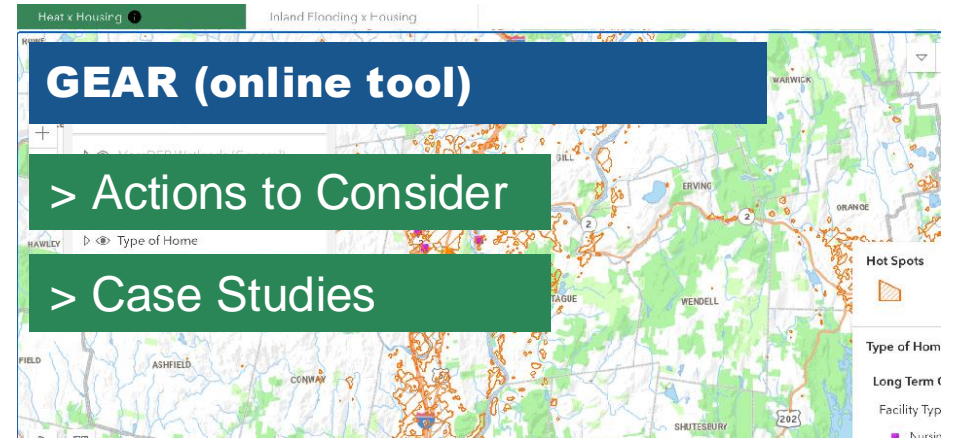
### Engagement Plan

Designing your Inclusive and Equitable Outreach and Engagement Activities

### GEAR (online tool)

> Actions to Consider

> Case Studies



### Example Seed Projects

Example A

Example B

Example C

Example D

### Reflection Roadmap

Reflect on the process and integrate learnings for next time

# Grant Deliverables

## Completed materials:

- ☐ Engagement Plan
- ☐ Social Resilience Roadmap (Parts A + B)
- ☐ Resilience Priorities Guide
- ☐ Seed Project Plan (Parts A + B)
- ☐ **Interim Submission Form** (including all deliverables above)
- ☐ Reflection Roadmap
- ☐ **Final Submission Form** (including final invoices, deliverables and photos from Seed Project, and Reflection Roadmap)



The **Process Guide** outlines when to submit these deliverables and when to check in with your Regional Coordinator



### Checkpoints with MVP:

- ☐ Email your completed Seed Project Plan (Part A) to your MVP Regional Coordinator by June 15. Submitting Part A and approval from your Regional Coordinator will unlock funding for Seed Project implementation.

# MVP 2.0 FY25 Round Details & Timeline



## Eligibility and selection:

- Municipalities, MVP-eligible Tribes, and political subdivisions (e.g., RPAs) applying on behalf a municipality/ies
- Regional applications encouraged
- Municipalities on the next slide must apply to maintain eligibility for Action Grants.
- All other interested parties are encouraged to apply. Likely several slots for non-required communities.



## Funding and grant admin:

- \$50,000 for Steps 1-8 and Step 10
- \$50,000 per community for Step 9 (Implementing the Seed Project)
- Two-year grant
- No formal match requirement



## Timeline:

- RFR release: November 2024
- RFR Q&A period ~2 weeks
- Applications due: December 2024
- Projects start: February 2025
- Projects end: December 2026

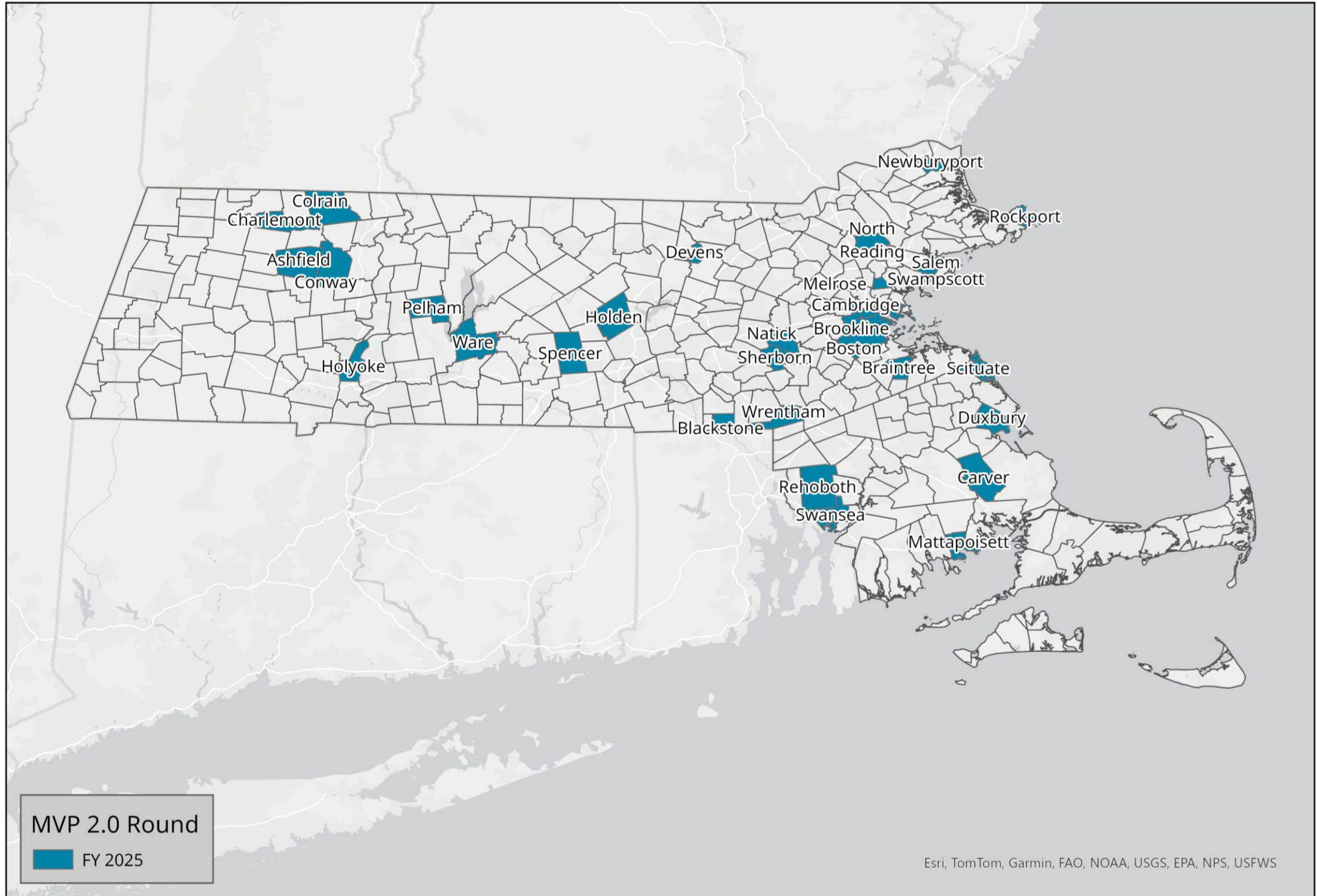


## Submit applications through online form

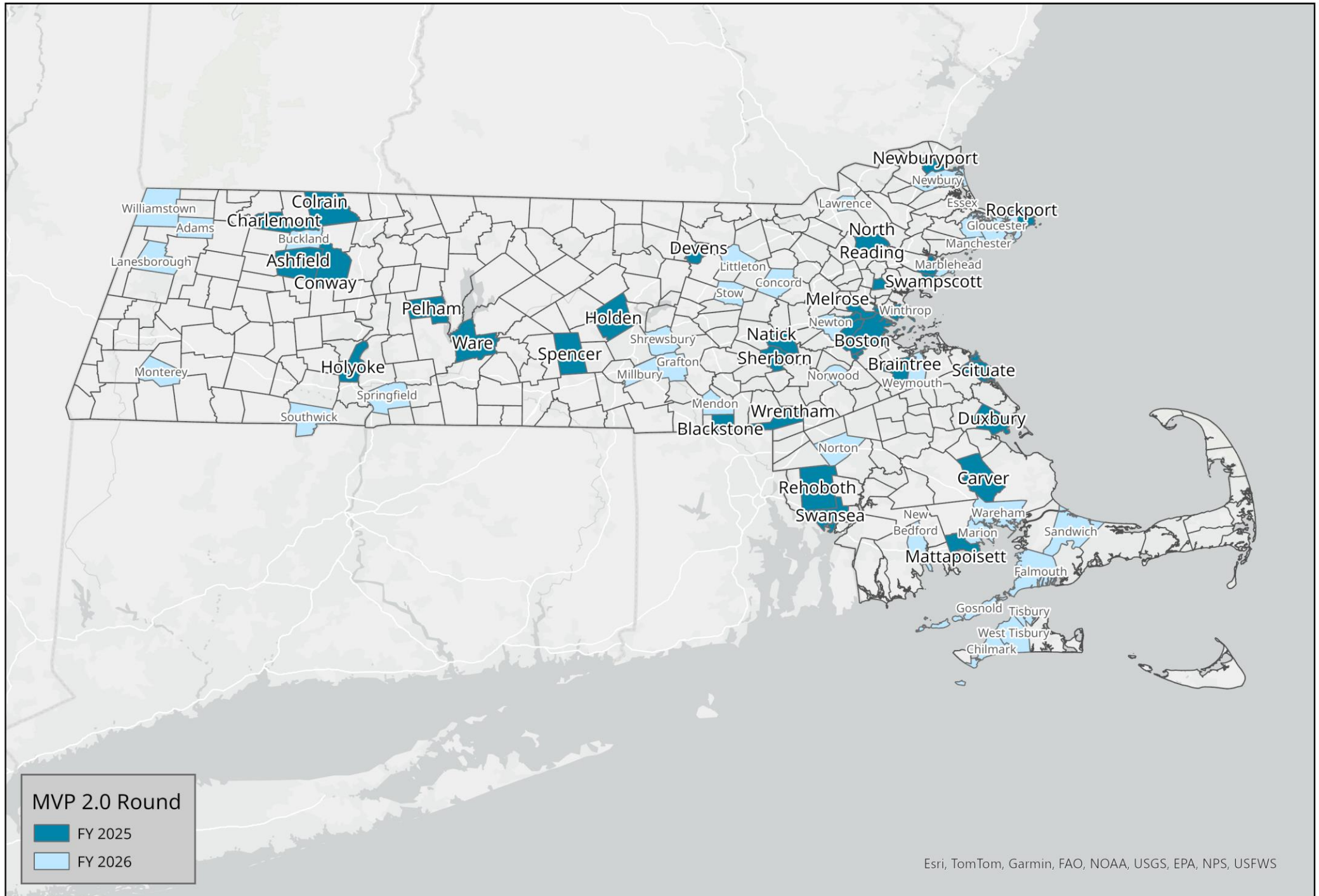
## Notes:

- Applicants are still able to apply for MVP Action Grants at the same time
- MVP will take compliance with Section 3A of MGL c. 40A into account.

# Map of communities that must apply this round



# Upcoming Required MVP 2.0 Communities



# MVP 2.0 Application

## ~ 6 straightforward questions about:

- Letter of commitment from chief official (e.g., Mayor/Town Administrator, or equivalent)
- Why community is interested in MVP 2.0
- Description of EJ or other priority populations in community and commitment to centering these populations in the process
- Any challenges the community has faced moving from climate resilience planning to action
- Description of other ongoing grants and capacity to take on this 2-year process
- Translation/interpretation needs



## Other attachments to RFR:

- MVP 2.0 FAQ
- Request for Modified Scope or Designation as an MVP 2.0 Community Based on Prior Work



**Q&A**