MVP PLANNING 2.0 PROGRAM

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Kara Runsten (she/her)
MVP Program Director
kara.runsten@mass.gov
MA Executive Office of Energy and Environmental Affairs



Agenda

- **Overview** of MVP Planning 2.0 (MVP 2.0)
- **Administrative details** on FY27 round
- **Q&A** on MVP 2.0

Other notes:
• This webinar is being recorded
• Please use the Q&A function for questions

What's MVP 2.0?

MVP 2.0 continues to support Massachusetts communities in increasing resilience to climate change by building off of and filling gaps from the MVP 1.0 (Planning Grant) process. In particular, MVP 2.0 focuses on revisiting local climate resilience priorities through an equitable and inclusive process and building out and implementing these priorities.

MVP 2.0...

- Convenes **a community team** to do equitable climate resilience work
- Provides **training** on strategies for building resilience, equity, and climate justice
- Revisits resilience priorities with the **involvement of the wider community**
- Helps the municipality and community co-develop and **implement a project**, with guaranteed funding for implementation
- Provides a process that can be replicated for **future Action Grants**

Eligible entities: Municipalities, Tribal Governments, and political subdivisions (e.g., RPAs) applying on behalf a municipality/ies

How is MVP 2.0 different than the original MVP Planning Grant (1.0)?

- Not a traditional planning process
- Expands community involvement
- Dives deeper into social resilience
- Focuses on translating priorities into action
- Trains a community team

The MVP 2.0 Process



Phase 1 (5 months)

Developing a Core Team

(1) Starting to Build Your Team
(2) Identifying Lived Expertise
(3) Recruiting the Rest of Your Team

Phase 2 (5 months)

Revisiting Resilience Priorities

(4) Kicking off Collaboration
(5) Uncovering Social Resilience
(6) Revisiting Community Resilience Priorities

Phase 3 (13 months)

Implementing a Seed Project

(7) Selecting a Seed Project
(8) Developing an Implementation Plan
(9) Implementing a Seed Project
(10) Reflecting, Adjusting, and Next Steps

MVP 2.0 **Process Guide** walks through steps in detail.

Phase 1 (Steps 1 – 3)

Developing a Core Team

Timeline: 5 months, February – June 2027

Equity Partner

Planning Vendor

Core Team

Every municipality, Tribe, or regional partnership will get paired with an **Equity Partner** right from the start.

The Equity Partner will support the process, and will be a resource for the team in thinking about equity and climate justice.

Phase 1 (Steps 1 – 3)

Developing a Core Team

Timeline: 5 months, February – June 2027

Equity Partner

Planning Vendor

Core Team

The Municipal Lead will hire a **Planning Vendor**, following municipal procurement requirements.

Tools include:

- ★ List of qualifications and sample RFP
- ★ List of vendors that have expressed
- ★ interest in the MVP 2.0 process

Skills required of the Planning Vendor / Vendor Team

Equity-Centered Project Facilitation

Skills in consensus building, equitable community processes, cultural sensitivity, project management, and organizational development to support diversity, equity, and inclusion.

Community-Driven Processes

Expertise in developing and implementing equitable and inclusive approaches to outreach, engagement, and community-led processes, and particularly processes designed with and for populations most impacted by climate change.

Climate and Community Resilience

Expertise in climate projections and community data, assessing climate and social vulnerability, approaches to building climate resilience, climate justice, and project design and development.

Qualifications and example RFP provided.

Tasks required of the Planning Vendor

- Project management
- Help to recruit and onboard community liaisons
- Facilitate working sessions and meetings with the Core Team
- Coordinate and support community outreach and engagement
- Coordinate and support in investigating community and climate data
- Facilitate discussions with the Core Team to unpack community vulnerability and resilience, and to update resilience priorities
- Help develop a Seed Project and draft an implementation plan to build equitable community resilience
- Take notes, draft content, incorporate feedback, and oversee the completion of deliverables

Things to keep in mind!

- The list of MVP certified providers that was provided for the original MVP Planning Grant program (1.0) has been retired.
- To help select a Planning Vendor, communities will be provided with a list of vendors who have indicated interest, as well as a sample RFP and a set of qualifications.
- Being on the list does not guarantee that a vendor is qualified. Communities should still vet any vendors on the list with the qualifications provided.
- In Step 9, communities will hire an Implementation Vendor to help implement their Seed Project. This could be your Planning Vendor, or a new vendor with different expertise.

Phase 1 (Steps 1 – 3)

Developing a Core Team

Timeline: 5 months, February – June 2027

Equity Partner

Planning Vendor

Core Team

Aside from hiring the Planning Vendor, steps 1-3 focus on recruiting your Core Team.

The Core Team is a team of municipal staff and community members (roughly 10 people total) that will lead this project.



Who's on the Core Team?

Roughly 10 people, with approximately half being community liaisons

- **Community Liaisons**
  Individuals from and/or with strong connections to those most impacted by climate change.* These individuals will be compensated with grant funding.

- **Municipal Staff & Partners**
  Individuals who work in planning, housing, public works, conservation, health, or social services could all be a fit.

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*Includes factors like language access, income, physical ability, access to transportation, health, and age can indicate whether someone or their community will be disproportionately affected.

Resources for supporting Core Team recruitment

The Social Resilience Roadmap

Part 1:
Identifying Lived Expertise in Your Community

Asks questions such as....

What languages other than English are predominantly spoken in your community?

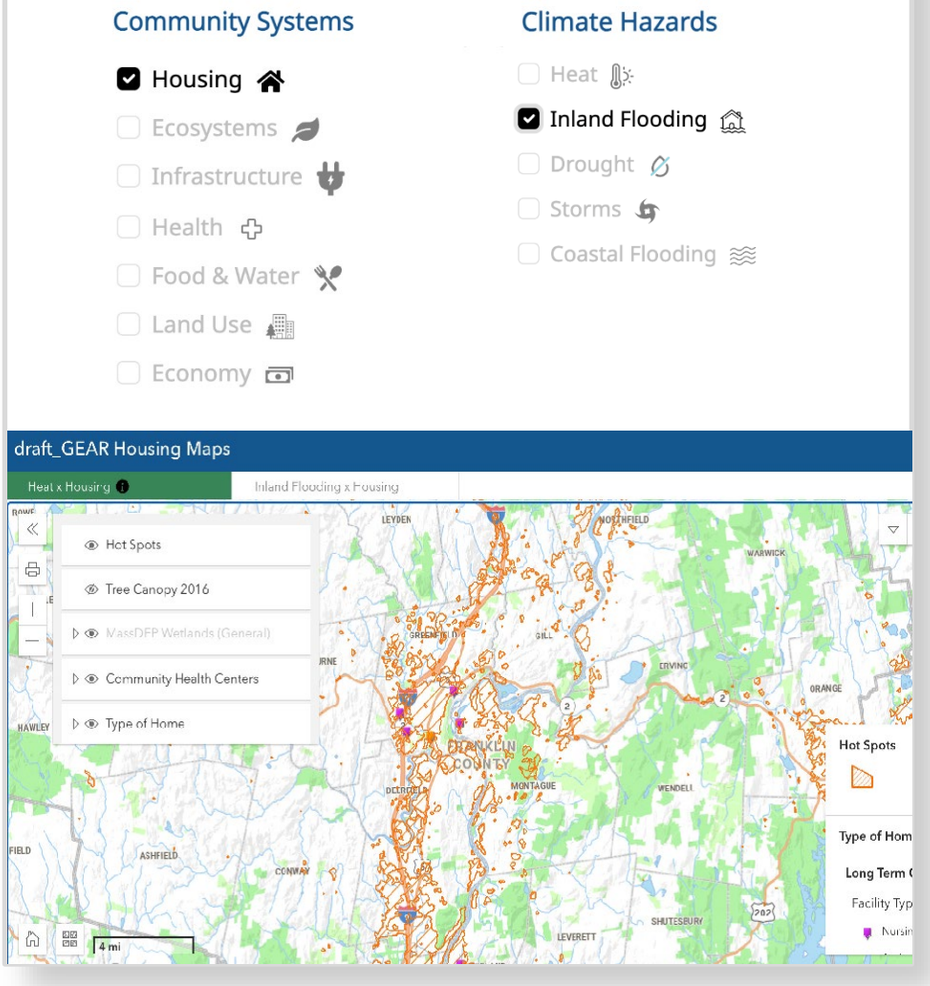
What proportion of people in your community live with a disability?

What proportion of people in your community don't have regular access to the internet?

And...

Who will be important to connect with? How will you reach them?

GEAR (online tool)



Things to keep in mind!

- The community liaisons can be paid directly by the municipality or paid through the contract with the Planning Vendor.

- If you plan to pay the community liaisons directly, consider working with human resources now to coordinate how this would be set up (and to troubleshoot if needed).

MVP Video Series: Community Liaisons



Phase 2 (Steps 4 – 6)

Revisiting Resilience Priorities

Timeline: 5 months, July – November 2027

Kick off collaboration

Uncover social resilience

Reset priorities

Hold a “dinner and movie” night to watch the **MVP 2.0 kickoff videos**.

Get to know each other and build skills for working together.

Phase 2 (Steps 4 – 6)

Revisiting Resilience Priorities

Timeline: 5 months, July – November 2027

Kick off collaboration	Investigate community and climate data.
Uncover social resilience	Design engagement activities and hold conversations with community members.
Reset priorities	Compile information to understand what shapes vulnerability and resilience for people in your community.

Phase 2 (Steps 4 – 6)

Revisiting Resilience Priorities

Timeline: 5 months, July – November 2027

Kick off collaboration

Uncover social resilience

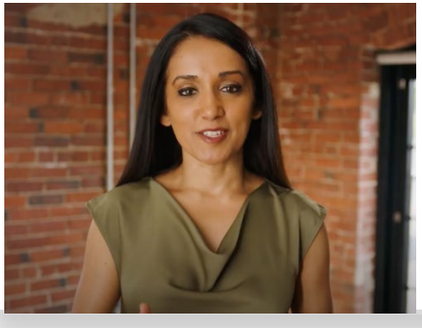
Reset priorities

Update your community resilience priorities (from MVP Planning 1.0) based on what you've learned.

Vet the updated priorities with the community.

Resources for Steps 4-6

Kick-off Videos





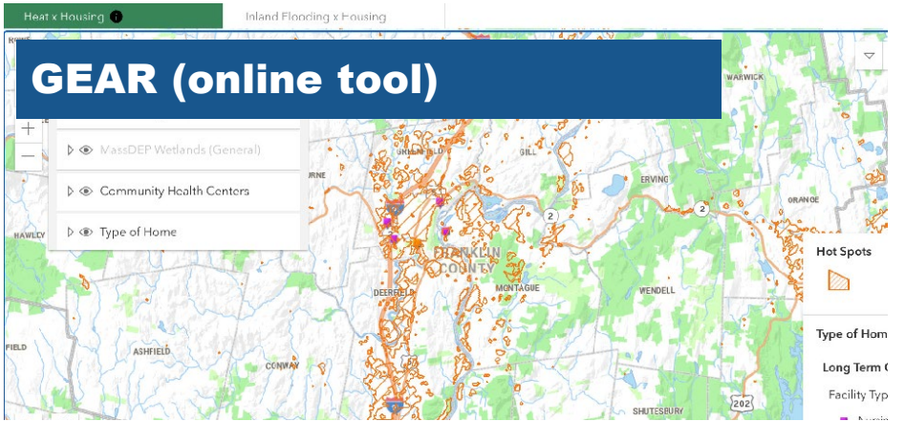
Engagement Plan

Designing your Inclusive and Equitable Outreach and Engagement Activities

Social Resilience Roadmap

Part 2: Investigating Community Vulnerability and Resilience

GEAR (online tool)



Resilience Priorities Guide

Craft and Update Priorities with Insight from the Community

Plus **facilitated discussions led by your Equity Partner** focused on:

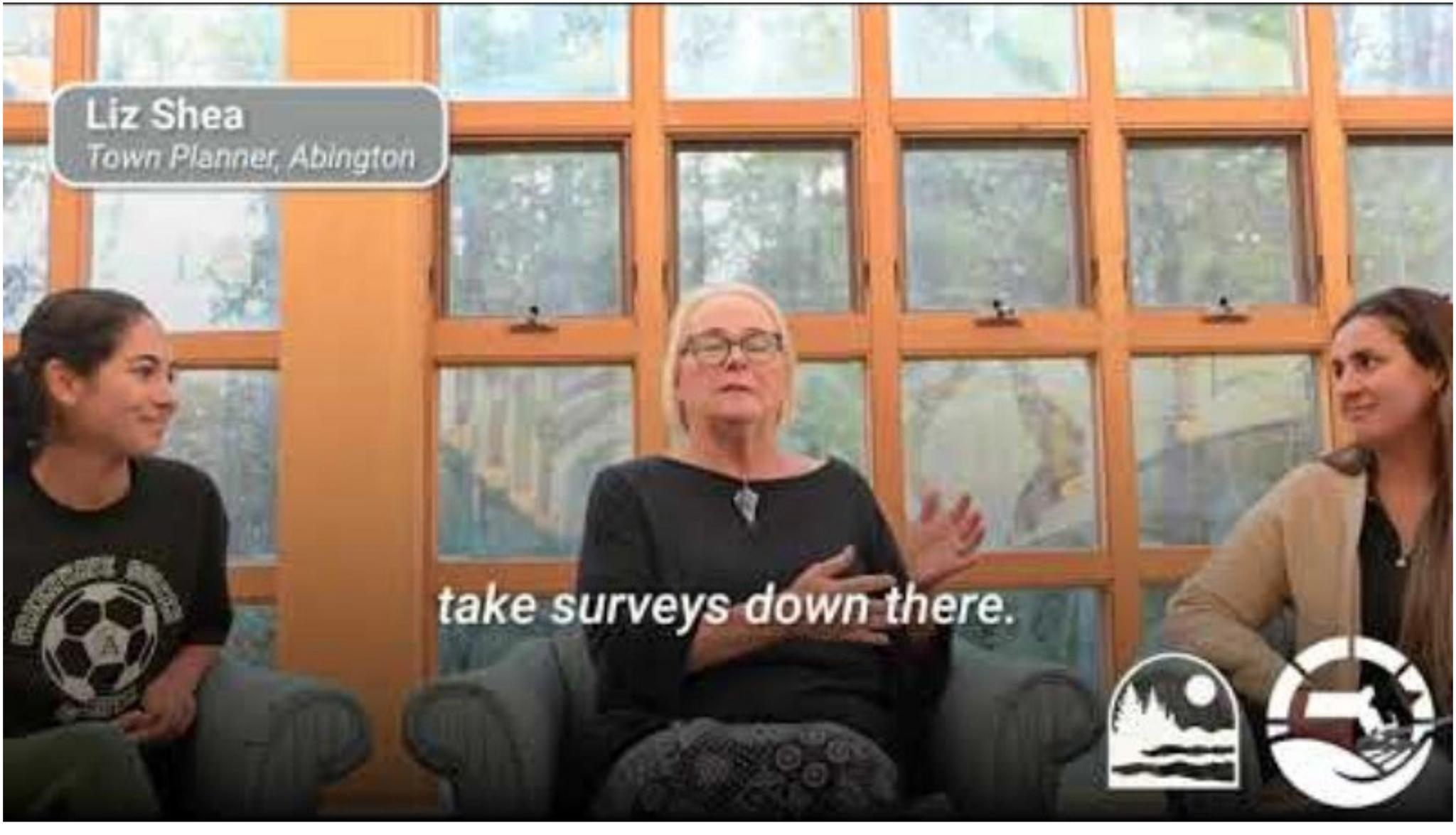
Lived expertise –
What is lived expertise? Why is it important for building resilience?

Inclusive engagement –
What does inclusive engagement look like? What methods would work for our community?

Social vulnerability & climate equity –
What are the root causes of social vulnerability and how does it relate to climate equity?

Monitoring & measuring equity –
What are ways to measure and monitor the equity impacts of projects?

MVP Video Series: Community Engagement



Phase 3 (Steps 7 – 10)

Implementing a Seed Project

Timeline: 13 months, December 2027 – December 2028

Select a Seed Project

Develop an Implementation Plan

Implement your Seed Project

Reflect and Next Steps

What's a Seed Project?

A project selected by the Core Team that will jump-start or advance the community's climate resilience priorities, and that can be completed in 9-10 months. Communities will receive $50,000 to complete a Seed Project.

Phase 3 (Steps 7 – 10)

Implementing a Seed Project

Timeline: 13 months, December 2027 – December 2028

Select a Seed Project

Develop an Implementation Plan

Implement your Seed Project

Reflect and Next Steps

Identify a few potential Seed Projects that could support your resilience priorities.

Vet the potential projects with the community, and select a project to move forward with.

Phase 3 (Steps 7 – 10)

Implementing a Seed Project

Timeline: 13 months, December 2027 – December 2028

Select a Seed Project

Develop an Implementation Plan

Implement your Seed Project

Reflect and Next Steps

Develop an implementation plan for your Seed Project.

Identify and work with a subject matter advisor to help develop the plan (with allocated grant funding).

Phase 3 (Steps 7 – 10)

Implementing a Seed Project

Timeline: 13 months, December 2027 – December 2028

Select a Seed Project

Develop an Implementation Plan

Implement your Seed Project

Reflect and Next Steps

Hire an Implementation Vendor. (Could be your Planning Vendor, if relevant.)

Implement your Seed Project!

Phase 3 (Steps 7 – 10)

Implementing a Seed Project

Timeline: 13 months, December 2026 – December 2027

Select a Seed Project

Develop an Implementation Plan

Implement your Seed Project

Reflect and Next Steps

Reflect on the process to integrate learnings.

Resources for Steps 7-10

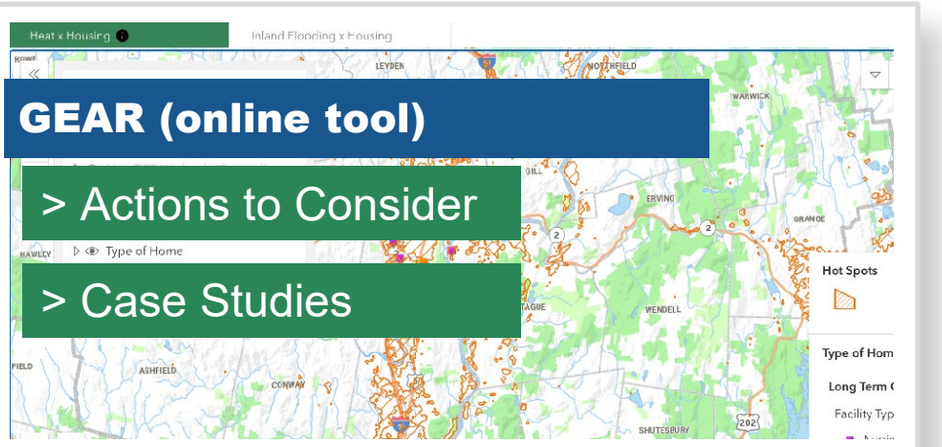
Seed Project Plan

Selecting a Seed Project and developing an Implementation Plan

Engagement Plan

Designing your Inclusive and Equitable Outreach and Engagement Activities

GEAR (online tool)



> Actions to Consider

> Case Studies

Example Seed Projects

Example A

Example B

Example C

Example D

Reflection Roadmap

Reflect on the process and integrate learnings for next time

MVP Video Series: Seed Projects



Grant Deliverables



Completed materials:

- ❑ Engagement Plan
- ❑ Social Resilience Roadmap
- ❑ Resilience Priorities Guide
- ❑ Seed Project Plan
- ❑ **Interim Submission Form** (including invoices)
- ❑ Reflection Roadmap
- ❑ **Final Submission Form** (including final invoices)

MVP 2.0 FY27 Round Details & Timeline

Eligibility and selection:

- Municipalities, MVP-eligible Tribes, and political subdivisions (e.g., RPAs) applying on behalf a municipality/ies
- Regional applications encouraged
- Municipalities on the next slide must apply to maintain eligibility for Action Grants.
- All other interested communities are encouraged to apply. Likely several slots for non-required communities.

Funding and grant admin:

- $50,000 for Steps 1-8 and Step 10
- $50,000 per community for Step 9 (Implementing the Seed Project)
- Two-year grant
- No formal match requirement

Timeline:

- RFR release: November 2026
- RFR Q&A period ~2 weeks
- Applications due: December 2026
- Projects start: January/February 2027
- Projects end: Approximately 2 years later

Submit applications through the Grants Management System

Notes:

- Applicants are still able to apply for MVP Action Grants at the same time
- Communities can request modification to scope based on prior work via form on application
- MVP will take compliance with Section 3A of MGL c. 40A into account

Priority communities for this round:

- Auburn
- Bourne
- Boylston
- Brewster
- Brockton
- Erving
- Framingham
- Freetown
- Granby
- Hudson
- Hull
- Ipswich
- Kingston
- Lakeville
- Longmeadow
- Mansfield
- Marlborough
- Medfield
- Millis
- Monson
- Nahant
- Nantucket
- Palmer
- Pittsfield
- Plainfield
- Rochester
- Rockland
- Salisbury
- Sheffield
- Walpole
- Wayland
- Wenham
- Woburn

Priority communities from previous rounds who still need to apply:

- Alford
- Blackstone
- Littleton
- North Reading
- Norton
- Rehoboth
- Southwick
- Carver
- Holden

MVP 2.0 Application

~ 6 straightforward questions about:

- Letter of commitment from chief official (e.g., Mayor/Town Administrator, or equivalent)
- Why community is interested in MVP 2.0
- Description of Burdened Area or priority populations in community and commitment to centering these populations in the process
- Any challenges the community has faced moving from climate resilience planning to action
- Description of other ongoing grants and capacity to take on this 2-year process
- Translation/interpretation needs

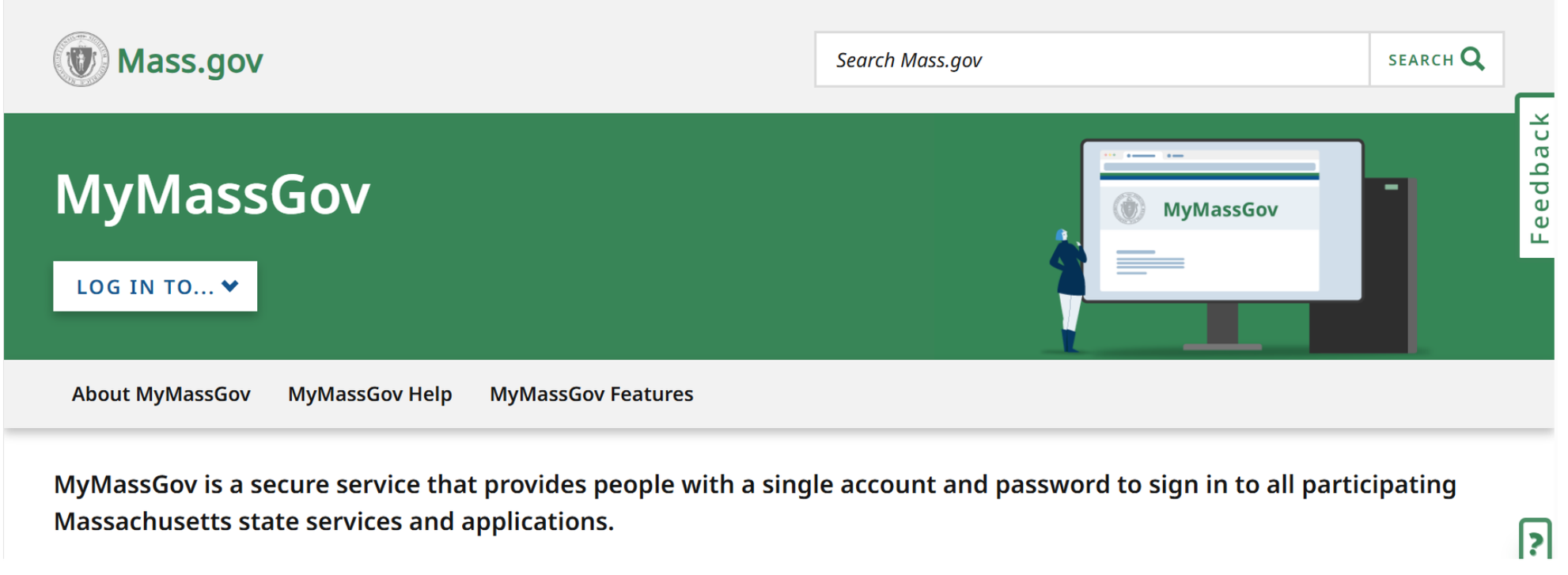
Other attachments:

- MVP 2.0 FAQ
- Request for Modified Scope or Designation as an MVP 2.0 Community Based on Prior Work

GMS Slides

The application for MVP 2.0 will be submitted via EEA's Grants Management System

It is easy and fast to sign up with MyMassGov!



GMS Slides

Here's how to sign up for GMS:

Visit Grants Management System (GMS) | Mass.gov for instructions

Watch our instructional playlist on YouTube: https://youtube.com/playlist?list=PLzQVK6KiTOqyPW5PUOcFE42iRJgdm8LA_&si=Wm2l78OgFDZ-1nA_

See our user guide at the GMS Portal: Help - Executive Office of Energy & Environmental Affairs Grants Management System

Q&A