

# AGING in MASSACHUSETTS



*Shaping the Future*

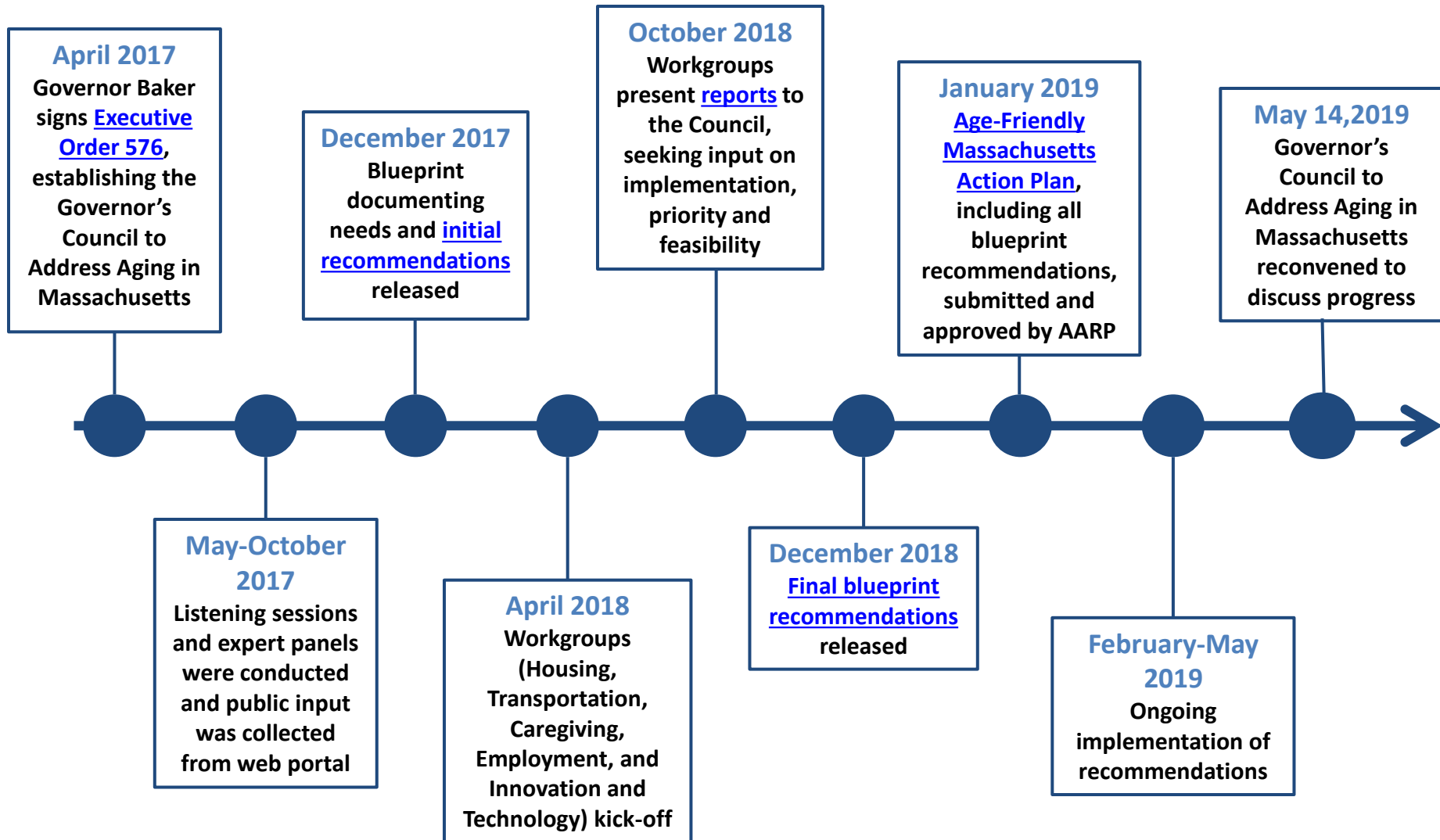
**Governor's Council to Address Aging in Massachusetts**

**14 May 2019**

**1:00 – 2:30 PM**

**50 Milk Street, Boston, MA**

# Where We Are





## Expanding Access to Care with Medicare Savings Program

The Baker-Polito Administration's Fiscal Year 2020 budget proposes to expand eligibility for the Medicare Savings Program by bringing more than \$100M in federal subsidies directly to approximately 40,000 low income older residents to significantly reduce their health care costs.



AP

### Gov. Baker proposes expanding Medicare savings program

By STEVE LeBLANC January 19, 2019

- Currently, 1 in 3 low-income older people living in Massachusetts spend over 20% of income on health care.
- The Medicare Savings Program (MSP) helps low-income older adults pay for their health care costs.
- MassHealth is expanding income eligibility for the MSP program from 135% FPL to 165% FPL and doubling the asset limit for MSP.
- Passed in the House; included in Senate W&M budget.

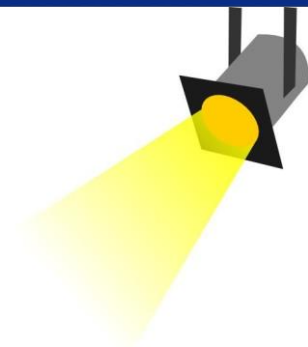
## Supporting Working Family Caregivers

Massachusetts Business Roundtable selected caregiving as a priority for the 2019-2020 legislative session. The Roundtable will work with its member organizations to build awareness, advocate for public policy solutions, and encourage innovative approaches.



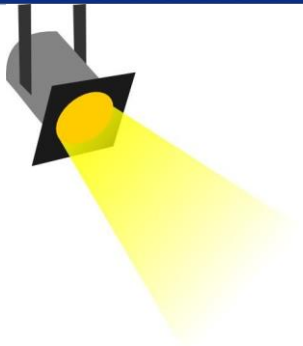
## MBR Principles and Priorities

2019-2020 LEGISLATIVE SESSION



- **Addressing the Impact of Caregiving on Workers and Productivity.** Caregiving is having a significant impact in the workplace. Data from the Massachusetts Technology Collaborative show that more than 800,000 workers in Massachusetts are providing some form of care to a family member and those numbers will increase based on changing demographics and growing awareness of the impact of caregiving.

The Roundtable will engage with its member organizations to build awareness of the changing demographics and stresses related to caregiving; advocate for public policy solutions that support the importance of caregiving to the state's economy; and encourage innovative solutions that build and strengthen networks providing resources to caregivers.



## Improving Bus Stops to Benefit Riders of All Ages

- Research shows that **enhanced bus stops increase ridership**. ([Salt Lake County, UT](#): 92% increase in bus ridership and significant decline in paratransit demand)
- MBTA is committed to **improving accessibility of all bus stops and stations** in its district. Survey data is used to make investment decisions to improve accessibility
- **In gateway cities, 34 bus stops** have high ridership by older adults and in need of enhancements (MBTA data systems)
- **Municipalities** have undertaken bus stop improvements as part of their age-friendly efforts (e.g. Springfield, Everett, and Malden)



| Gateway City in MBTA district | # stops with most boarding<br>(age 60+); (10+ boarding per day) |
|-------------------------------|---|
| Chelsea                       | 9   |
| Everett                       | 2   |
| Lynn                          | 2   |
| Malden                        | 9 (Improvements will be made to 2 stops by the MBTA in 2019)    |
| Peabody                       | 1   |
| Quincy                        | 7   |
| Revere                        | 3   |
| Salem                         | 1   |



## Celebrating Older Workers on the Cape

Workers over age 55 make up over 30 percent of the Cape and Islands workforce. This inspired Elder Services of Cape Cod and the Islands and MassHire Cape Cod and Islands to launch [Age Forward Employer Awards](#) to recognize organizations and businesses that do an outstanding job recruiting, engaging and retaining workers over age 55.

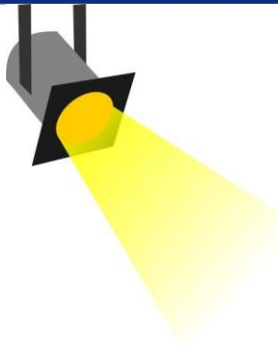


### Local businesses receive Age Forward Employer Awards



**Age Forward Employer Award  
Recipients for 2018**

*Nominations for the 2019 Age Forward Employer Awards will take place in May and June and be announced in the fall.*



## Supporting Older Adults to Age in Community

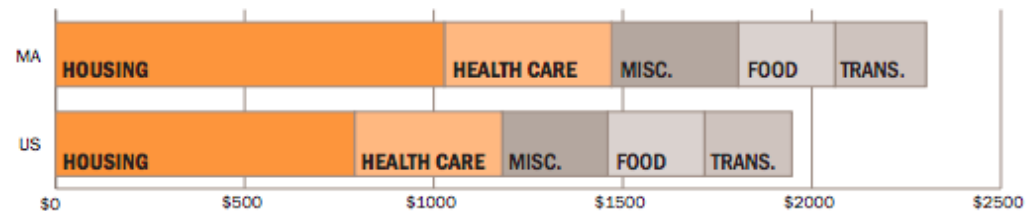
2Life Communities is exploring a housing production model for middle income (80% to 130% AMI/\$56,000 to \$100,000) older adults to help more residents age in the community of their choice. By creatively managing three cost drivers separately (rent, in-home services, and food) and leveraging volunteerism, 2Life will help meet the growing demand for affordable housing for middle income older adults.



### Key Elements:

- Focus on Volunteerism
- Affordability for Life
- Flexible-Low Cost Meals
- Smaller Apartments with More “Connect Spaces”
- À La Carte In Home Services with Skilled Care Navigators
- Reasonable Monthly Fee and Community Share

**Housing and health care are the biggest expenses in Massachusetts and throughout the U.S.**



*Monthly expenses for a single renter in Massachusetts and an average single renter in the U.S.*

## Reframing Aging Training

A \$250,000 commitment by Tufts Health Plan Foundation will leverage momentum in the aging movement and support changing the conversation about aging, ageism and issues important to older people.

### Goals:

- **Understand** – The consequences of ageist thinking and use Reframing Aging concepts/solutions among influencers in aging, key partners, media.
- **Engage** – Organizations interested in resources to communicate more effectively about their work.
- **Act** – By building support of inclusive policies that leverage the talents and strengths of older people.



### Words That Do Not Work

- Cliff, tsunami, crisis-oriented words
- Burden, vulnerable
- “Them”

### Words That Work

- ✓ Wisdom, experience, opportunity
- ✓ Assets, contributions
- ✓ “Us”



# Recommendation Status Update

## Executive Summary

**Thanks to the work of the Governor's Council to Address Aging progress is being made in all areas of the framework.**

- ✓ **Progress is no longer serendipitous but intentional:**
  - The City of Salem launched an Age-Friendly Business Certification.
  - Deliberate conversations on ageism and language are occurring in media and at events.
- ✓ **Aging is becoming part of everyone's thinking and leading to new partnerships:**
  - The Barr Foundation will be convening statewide transportation advocates to align priorities and include aging in initiatives.
  - Public-private partnerships are forming to promote opportunities to support working caregivers.
- ✓ **Opportunities related to aging have achieved higher visibility and attention across sectors:**
  - Aging 2.0 will host a large conference in Boston in October 2019 increasing visibility of aging technology and innovation in Massachusetts.
  - Increased presence of age- and dementia-friendly at diverse convenings (transportation, business, academia) and since January 2019 there have been over 30 presentations at various conferences and events across the state.

# Recommendation Status Update

## Executive Summary

We are continuing to move the needle on all 28 recommendations:

**Fully Launched:** Recommendation is complete and the work will continue in these areas.

- 2 Recommendations

**Ongoing:** Recommendation is progressing as expected and no additional input is required.

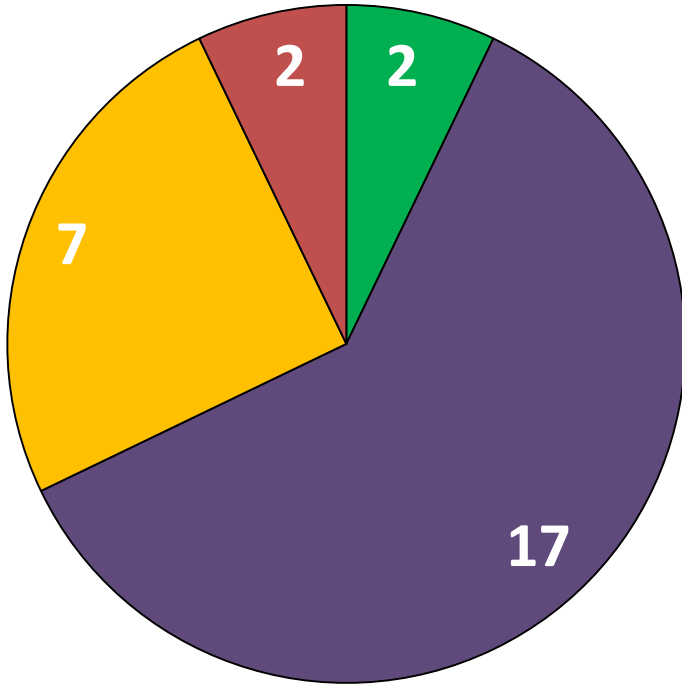
- 17 Recommendations

**In Initial Development:** Recommendation is progressing and needs additional input to make significant strides.

- 7 Recommendations

**To Be Launched:** Initial information gathering has started but the recommendation has not formally launched.

- 2 Recommendations



■ Fully Launched      ■ Ongoing  
■ In Initial Development      ■ To Be Launched

# Recommendation Status Update

## Improve Economic Security (1 of 3)



| 1. Partner with employers to strengthen businesses’ support of family caregivers in the workplace  |  |
|--|--|
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>Massachusetts Business Roundtable selected caregiving as a priority for 2019-2020 and is continuing discussions with businesses to bring awareness to the needs and supports available for family caregivers.</li><li>Executive Office of Health and Human Services (EOHHS) has initiated conversations within the agency on the importance of supporting family caregivers, including Caregiver Lunch and Learns for EOHHS staff.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Convene Massachusetts Business Roundtable meeting with members interested to increase awareness of caregiving as a workforce priority and share strategies to support them.</li><li>Identify champions from the business community to highlight this issue.</li><li>Pursue pilots with employers to test Employer Toolkit and other helpful resources.</li></ul> |
| 2. Educate older adults on the benefits of working longer  |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>Employment Workgroup developed elevator speech, presentation for human resources, and social security claiming guide.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Develop strategy to disseminate these materials to employers.</li></ul>  |
| 3. Introduce an auto-IRA program to increase retirement savings  |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>2Life Communities updated their benefits structure to increase the economic security of their employees, including increased 401(k) contributions from employees as well as their match as an employer which led to 100% of 2Life Communities employees having a retirement savings account.</li></ul>   | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Continue to identify best practices and explore legislative options to expand the CORE plan and advance “work and save” programs through AARP MA and the Massachusetts Treasurer’s Office.</li></ul>   |

# Recommendation Status Update

## Improve Economic Security (2 of 3)



| 4. Establish an Age-Friendly Employer Designation program  |  |
|--|--|
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>On-going discussion and research of various employer designation programs available in Massachusetts, including AARP’s Employer Pledge Program and RetirementJobs.com’s Certified Age Friendly Employer Program.</li></ul>   | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Create strategy to elevate awareness of existing employer designation programs available in Massachusetts and increase their participation among employers.</li></ul>                        |
| 5. Promote value of older workers with businesses  |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>Ongoing efforts to raise awareness of the value of older workers in statewide conversations.</li><li><a href="#">Cape Cod Senior Community Service Employment Program</a> (SCSEP) hosted a Workforce for the Future Symposium and Breakfast to highlighted the value of older workers.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Include initiatives to support older workers and raise awareness of value of older workers with employers in Workforce Innovation and Opportunity Act (WIOA) 2020-2024 State Plan.</li></ul> |
| 6. Support training career centers to better serve older job seekers   |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>Executive Office of Elder Affairs trained <a href="#">MassHire</a> directors and front line staff on the needs of older workers and services available to support them.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Continue to engage with MassHire programs to ensure that the needs of older job seekers are being met.</li></ul>   |
| 7. Improve access and affordability of health care coverage for older residents  |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li><a href="#">House 1</a> proposes expanding eligibility for the Medicare Savings Program to directly impact approximately 40,000 low income older adults by significantly reducing health care costs.</li></ul>   | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Develop outreach strategy to ensure older residents understand their eligibility for the Medicare Savings Program.</li></ul>   |

# Recommendation Status Update

## Improve Economic Security (3 of 3)



| 8. Increase awareness and utilization of property tax deferral programs   |  |
|---|--|
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>MCOA and Executive Office of Elder Affairs are working to increase awareness of <a href="#">property tax deferral</a> as part of the Age-Friendly movement, including what the program is, options for altering the program at a local level, and best practice examples.</li></ul>   | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Continue to disseminate information and best practices to increase awareness of property tax deferral options in cities and towns throughout the state.</li></ul>  |
| 9. Increase resources to expand supportive housing production for all income levels   |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>MassHousing is finalizing senior housing market needs analysis.</li><li>Continued advocacy for increased access to Section 202 housing led to release of funds appropriated by Congress in FY17 and a portion of those appropriated for FY18. Housing Workgroup Co-Chairs drafted a letter to the U.S. Department of Housing and Urban Development regarding proposed budget cuts for FY20.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Use information from the MassHousing market needs analysis to drive the development of a loan product for moderate-income supportive housing production.</li></ul> |



# Recommendation Status Update

## Ensure Access and Affordability of Services (1 of 2)



| 10. Expand supportive services in state public housing   |   |
|--|---|
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>Aging Service Access Points are providing input into different approaches to resident service coordination in supportive housing.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Utilize information from Aging Service Access Points to elevate best practices and creative approaches to supportive housing.</li></ul>   |
| 11. Improve self-identification of family caregivers and awareness of resources  |   |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>Mass.gov topic page for family caregiving created: <a href="https://www.mass.gov/topics/caregiving">https://www.mass.gov/topics/caregiving</a>.</li><li>Executive Office of Elder Affairs is starting to gather information from Aging Service Access Points to create statewide caregiver guide.</li><li>Massachusetts eHealth Institute is increasing awareness in the technology and innovation community of the potential opportunities for innovative solutions for caregivers.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Begin planning for large scale awareness event in November as part of National Family Caregivers Month.</li><li>Continue to work with members of the business community to explore a report on the state of caregiving in Massachusetts.</li><li>Publish statewide caregiver guide.</li></ul> |
| 12. Support training, education, and career ladder programs to promote professional direct care workforce development  |   |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>Executive Office of Health and Human Services has assigned a dedicated resource to focus on the direct care workforce.</li></ul>   | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>Gather and compile information across state agencies to develop a strategy to address the direct care workforce.</li></ul>  |

# Recommendation Status Update

## Ensure Access and Affordability of Services (2 of 2)

|   |   |
|---|---|
| <b>13. Ensure that programs, services and information are inclusive of all populations</b> (e.g., culture, language, economic status, ability, location, etc.)  |   |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• <a href="#">Savvy Caregiver</a>, an evidence-based training for individuals caring for someone living with Alzheimer’s, is now available in Spanish.</li><li>• Dementia Conversations programs have increased conversations about Alzheimer’s within African American congregations.</li><li>• Councils on Aging have designed programming to be inclusive of vision impaired and deaf and hard of hearing populations.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Launch LGBTQ+ training for aging service providers.</li><li>• Continue to tailor programs, services, and information to be culturally competent and accessible for people of all abilities.</li><li>• Encourage the technology and innovation community to consider diverse populations and needs in products and services.</li></ul> |
| <b>14. Reimagine the continuum of in-home and facility-based services for those who need long-term services</b>   |   |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• Frail Elder Waiver went into effect January 1, 2019 to provide additional home and community-based services to older adults.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Begin intentional work to improve the continuum of long-term care services including in-home and facility-based services.</li></ul>   |
| <b>15. Integrate health care, behavioral health and coordinated care</b>  |   |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• The <a href="#">Alzheimer’s Advisory Council</a> began meeting to advise the Executive Office and the legislature on the state’s Alzheimer’s disease policy.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Promote that Senior Care Options, Frail Elder Waiver and State Home Care Programs now include evidence- based programs.</li></ul>   |
| <b>16. Make better use of transportation tools that are already available</b>   |   |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• <a href="#">MassMobility</a> is developing two trainings to assist local staff on finding transportation and creative approaches to expanding mobility options.</li><li>• Best practice program materials for travel instruction are available online at <a href="http://www.mass.gov/info-details/offering-travel-instruction">www.mass.gov/info-details/offering-travel-instruction</a>.</li></ul>                              | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Develop training materials and webinars over the course of this summer, then pilot at select venues and launch in fall 2019.</li><li>• Explore ways to increase awareness of and participation in mobility services, such as travel instruction in diverse communities.</li></ul>   |

# Recommendation Status Update

## Promote Age-Friendly Communities (1 of 2)



| 17. Support the age- and dementia-friendly efforts in local municipalities  |  |
|---|--|
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• Age- and dementia-friendly included as best practices in <a href="#">Community Compacts Program</a>. Currently, one municipality has been granted a compact (Essex) and additional applications are under review.</li><li>• AARP MA, Executive Office of Elder Affairs, Massachusetts Healthy Aging Collaborative, and Dementia Friendly Massachusetts have presented at various statewide and regional forums to encourage age- and dementia-friendly initiatives.</li><li>• <a href="#">Integrated age- and dementia-friendly toolkit</a> developed, piloted, and launched as a user-friendly web-based tool.</li><li>• <a href="#">JF&amp;CS' Memory Café Toolkit</a> has contributed to the growth of <a href="#">memory cafés</a> in Massachusetts with 102 through the state in March 2019.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Host June Age- and Dementia-Friendly Summit for regions, cities, and towns across Massachusetts to come together, share lessons learned, and increase awareness of local initiatives.</li><li>• Continue to find ways to support age- and dementia-friendly efforts by publishing guidelines and toolkits and increasing visibility into best practices and lessons learned.</li><li>• Mass Municipal Association's <i>Municipal Advocate</i> on Age and Dementia Friendly Communities to be released in late spring 2019.</li></ul> |
| 18. Support a statewide age- and dementia-friendly effort   |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• The state submitted <a href="#">Age-Friendly Massachusetts Action Plan</a> (<i>ReiMagine Aging: Planning Together to Create an Age-Friendly Future for Massachusetts</i>) to AARP in January 2019.</li><li>• Massachusetts leads the nation in number of dementia-friendly communities with 160 communities as of March 2019 and MCOA and <a href="#">Dementia Friendly Massachusetts</a> have hosted 13 regional idea exchanges across the state.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Continue to embed aging in all policies through interactions with various sectors such as state and local government, aging service providers, entertainment and media, academia, business, and philanthropy.</li></ul>  |

# Recommendation Status Update

## Promote Age-Friendly Communities (2 of 2)



| 19. Develop design standards for all state-funded senior housing to maintain tenancies in the face of increased frailty   |  |
|---|--|
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• Department of Housing and Community Development finalized design standards and are ready to review with senior housing developers.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Discuss design standards with senior housing developers and include in the 2020 tax credit Qualified Allocation Plan.</li></ul>  |
| 20. Improve the built environment through structural enhancements and policy to improve mobility and transportation   |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• MassDOT/ MBTA analyzed all bus stops within the MBTA service area. 32 bus stops with high older adult ridership and in need of improvement were identified in Gateway Cities in the MBTA service area. MassDOT, MassMobility, Executive Office of Elder Affairs and members of the Transportation Workgroup are in process of sharing this analysis to municipal leaders.</li><li>• MassDOT/ MBTA have launched an initiative specifically targeting improving bus stops throughout the service region.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Continue to bring bus stop data and best practices to cities and towns, starting with Gateway Cities .</li><li>• Support other Regional Transit Authorities to begin analysis of bus stops and older adult ridership in their service regions</li><li>• Encourage local municipalities to pursue grant opportunities to improve bus stops.</li></ul> |

# Recommendation Status Update

## Facilitate Connection and Engagement (1 of 2)

### 21. Increase opportunities for lifelong learning and service for older adults and caregivers

**Progress Updates:**

- Three universities in Massachusetts are involved in the [Age-Friendly University](#) movement.
- City of Boston convened second [Senior Civic Academy](#); curriculum includes aging policy, advocacy training, and meetings with local, state, and federal administrators and elected officials.

**Next Steps:**

- Continue to celebrate and encourage encore careers, volunteerism, and civic engagement later in life.
- Expand Age-Friendly University and [Age-Friendly Health Systems](#) in Massachusetts.

### 22. Partner with local organizations to promote connection and engagement for older adults and caregivers, including multigenerational opportunities

**Progress Updates:**

- Libraries are increasingly engaged in age- and dementia-friendly initiatives. Many offer [Dementia Friends](#) training, resources for family caregivers such as [Savvy Caregiver](#) training, and [memory cafés](#).
- MassHire Career Center in Fall River is exploring a reverse mentoring pilot between older and younger job seekers.

**Next Steps:**

- Promote existing opportunities and best practices for connection and engagement, including MIT AgeLab’s OMEGA, Encore’s Gen2Gen Initiative, and Tree House Foundation.

### 23. Build on successful programs that identify risk for isolation and depression

**Progress Updates:**

- [House 1](#) Budget Proposal includes a new line item for behavioral health services for older adults, which includes outreach, counseling, resource management and system navigation for community-dwelling older adults with mental health needs.

**Next Steps:**

- Continue to support and expand the network of behavioral health services for older adults across Massachusetts, including the Elder Mental Health Outreach Teams.



# Recommendation Status Update

## Facilitate Connection and Engagement (2 of 2)

### 24. Support older drivers and those in transition by addressing upstream determinants

**Progress Updates:**

- Initial conversations with [CarFit](#) program supported by AAA and AARP.
- [MassMobility](#) is developing webinars and training materials to educate Registry of Motor Vehicles and aging service providers to help older adults transition from driving to other options.

**Next Steps:**

- Educate medical professionals, aging service providers, and older adults on the benefits of good eye health through a partnership with Massachusetts Medical Society, UMass Boston, and Massachusetts Strategic Highway Safety Plan.
- Meet with CarFit trained personnel and determine how to scale program, potentially through partnership with Councils on Aging.

### 25. Explore new ways to fulfill a rider’s “total trip” through supportive transportation and Transportation Network Companies

**Progress Updates:**

- Through the [MassChallenge HealthTech](#) Competition, Executive Office of Elder Affairs hosted roundtable discussion with GoGoGrandparent, a startup concierge service for Transportation Network Companies, with members of the aging services network.
- [MassMobility](#) working on a report to highlight partnerships between transit authorities, human service agencies, and Transportation Network Companies that aim to improve mobility for older adults, people with disabilities, and others who lack access to transportation.

**Next Steps:**

- Continue to plan for stakeholder convening around two-person assist and supportive transportation to explore current landscape, challenges and ways to improve services for consumers.

# Recommendation Status Update

## Other Big Ideas (1 of 1)



| 26. Reframe the conversation about aging from a “challenge” to an “asset” and reduce stigma surrounding aging and caregiving  |  |
|---|--|
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• Tufts Health Plan Foundation developed reframing training strategy to increase awareness of ageism and help people alter the language used to describe aging. The first rounds of training are aimed towards leaders in the aging.</li><li>• The <a href="#">Dementia Friends</a> movement has generated over 2,600 Dementia Friends and continues to reduce stigma.</li></ul>  | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Deploy initial reframing training and create a user group to provide perspective on needs and next steps.</li><li>• Determine what resources and additional training are needed and explore possibility of creating a technical assistance center.</li></ul> |
| 27. Amplify cross-sector collaboration and partnerships to address opportunities in aging   |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• Initial planning has begun for the creation of The Longevity Collaborative, envisioned as a consortium of leaders in government, finance, business, healthcare, academia, and other sectors who are committed to improving the quality of life of older adults through innovation and technology.</li></ul>   | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Secure commitments from potential Longevity Collaborative participants.</li></ul>  |
| 28. Harness the longevity economy and make Massachusetts the Silicon Valley of Aging  |  |
| <p><b>Progress Updates:</b></p> <ul style="list-style-type: none"><li>• The <a href="#">In Good Company Optimal Aging Challenge</a> launched in August and finished in December with four finalists selected: Care.Coach, Share Kitchen, FriendshipWorks, and Help Around Town.</li><li>• The state is a strategic launch partner of <a href="#">AGENCY</a>, a combination of co-working space and event programming, hosted by the Cambridge Innovation Center. AGENCY’s goal is to develop and scale ideas that help older people, families, caregivers, and communities.</li></ul> | <p><b>Next Steps:</b></p> <ul style="list-style-type: none"><li>• Continue to plan for <a href="#">Aging 2.0 Boston</a> conference in October 2019, which will bring together innovators and aging services providers.</li></ul>   |

## Discussion Questions for Council Members

- Do you have any feedback on any of the spotlights or recommendations?
- Where do you see opportunities for additional initiatives to be included?
- What recommendations or action items would you like to hear more about?

### Next Meeting

**Governor's Council to Address Aging**

**Monday, November 18, 2019**

**1:00 to 3:00 PM**

**One Ashburton Place, 21<sup>st</sup> Floor, Boston, MA**