



MOVA Grantee Allowability of Outreach Services and Costs **Informational Resource**

Created: January 2026

Overview:

As highlighted in our MOVA Grants [Policies and Procedures](#) document, conducting outreach is typically an allowable cost. This informational sheet will provide more information and examples on what defines allowable and unallowable outreach under a MOVA grant.

Allowable Outreach:

All outreach activities must create awareness of the available services for victims and survivors of crime. Examples of allowable outreach to create awareness of services include, but are not limited to:

- Activities in schools, community centers, and/or public forums
- Tabling opportunities at community-based events such as farmer's markets
- Participation in high-risk team, multidisciplinary meetings which support community involvement
- Printing flyers, brochures and/or promotional materials
- Costs for billboard rental or other advertisements

Unallowable Outreach:

Outreach activities which include the following are unallowable, and activities and costs such as these would not be eligible for reimbursement. Examples include, but are not limited to:

- Fundraising activities and events by employees on MOVA grant time
- Activities solely focused on crime or victimization prevention
- Development of training manuals or extensive training materials



- Food and beverages for staff or organization meetings, training, or events
 - Lunch or catering for participants attending your organization's event
- Hosting or organizing conferences or training
 - Speaker's fees
 - Conference room space
 - Event decor
- Entertainment
 - DJs or live music
 - Bounce houses
 - Prizes and/or raffle gifts for participants

Best Practices:

- Contact your Program Coordinator with allowability questions ***before*** incurring costs to ensure all costs are on your approved budget. Once costs are incurred, if it is determined to be unallowable under your MOVA grant, costs may not be reimbursed.