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**Commonwealth of Massachusetts**  
**Division of Occupational Licensure**  
**Board of Registration of Cosmetology and Barbering**  
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UNDERSECRETARY, CONSUMER  
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REGULATION

**SARAH R. WILKINSON**  
COMMISSIONER, DIVISION OF  
OCCUPATIONAL LICENSURE

**MINUTES OF THE July 13, 2023**  
**PUBLIC BOARD MEETING**

**TIME:** 9:30 a.m.

**PLACE:** Conference Call / Virtual Meeting

**PRESENT:** Joy Talbot (Chair), Cate Tool (Vice-Chair), Erinn Breedy, Heather Cohen, Nicole Corliss, Marian Saluto, Iris Stowe

**ABSENT:** Cassia Gilroy

**STAFF:** Richard Lawless, Executive Director  
Jamie Dalton, Board Counsel

The Meeting was called to order at **9:30 a.m.** by the Chair. All board members and staff appeared telephonically or by videoconference.

Mr. Lawless informed Board members and attendees that the public meeting was being recorded.

**Housekeeping and Conference Call Protocol:**

The Chair reviewed conference call and open meeting protocol with meeting attendees.

**Executive Director Report**

Mr. Lawless acknowledged the lengthy agenda for today's meeting, and suggested that the Board move forward with the meeting.

**Board Counsel Report:**

Atty. Dalton agreed with Mr. Lawless's suggestion to move forward with the meeting, given the substantial agenda.

**Minutes of the June 8, 2023 Public Meeting**



After discussion, a MOTION was made by Ms. Cohen, seconded by Ms. Corliss, to approve the public minutes of the June 8, 2023 meeting as drafted.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

### **Discussion**

#### **Proposed Advanced Course on Professional Development for Instructors – LaBluh Esthetics Institute**

Rubia de Azeredo from LaBluh Esthetics Institute was in attendance to discuss the school's advanced course submission.

Board members provided suggestions and revisions to the documents presented.

After discussion, a MOTION was made by Ms. Tool, seconded by Ms. Cohen to approve the course on professional development for instructors.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Absent), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 6-0.

#### **Proposed Aesthetics School – Juvenex Esthetics Academy**

Yessica Rodriguez from was in attendance to discuss their proposed aesthetics school, Juvenex Esthetics Academy.

Board members provided suggestions and revisions to the documents presented, and asked Ms. Rodriguez to bring the updated documentation back to the Board's next meeting.

#### **Proposed Advanced School – Love's Beauty Academy**

LaToya Gillyard from Love's Beauty Academy was in attendance to discuss their proposed advanced school.

Board members provided suggestions and revisions to the documents presented, and asked Ms. Gillyard to bring the updated documentation back to the Board's next meeting.

#### **Proposed Apprentice Program – Plymouth South Vocational High School**

Kelly Medina from Plymouth South Vocational High School was in attendance to discuss the school's submission of an apprentice program.

Board members provided suggestions and revisions to the documents presented.

After discussion, a MOTION was made by Ms. Cohen, seconded by Ms. Tool, to delegate final review of the course documents to Board staff, and upon receipt of revised documentation incorporating the Board's recommended changes, to approve the program.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

### **Proposed Apprenticeship Program – Holyoke Vocational High School**

Christine Larriu from Holyoke Vocational High School was in attendance to discuss their school's proposed apprenticeship program.

Board members provided suggestions and revisions to the documents presented, and asked Ms. Larriu to bring the updated documentation back to the Board's next meeting.

### **Proposed Aesthetics and Manicuring Schools – Leila Beauty Academy**

Kim Nguyen from Leila Beauty Academy was in attendance to discuss their proposed aesthetics and manicuring schools.

Board members provided suggestions and revisions to the documents presented.

After discussion, a MOTION was made by Ms. Tool, seconded by Ms. Corliss, to delegate final review of the course documents to Ms. Tool and Board staff, and upon receipt of revised documentation incorporating the Board's recommended changes, and upon meeting all other Board requirements including a final inspection, to approve the schools.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

### **Proposed School Ownership Change – Alexander Academy**

After discussion, a MOTION was made by Ms. Cohen, seconded by Ms. Corliss, to table this discussion for a future meeting.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

### **Proposed Advanced School – Be Beauty Institute**

*Ms. Tool was recused from this discussion and left the meeting.*

Lilian Mageski was in attendance to discuss their proposed advanced school.

Board members provided suggestions and revisions to the documents presented, and asked Ms. Mageski to bring the updated documentation back to the Board's next meeting.

*Ms. Tool rejoined the meeting.*

### **PSI Exam Implementation**

The Board reviewed recent exam pass rate data from PSI. The Board reviewed a letter from the Massachusetts Association of Cosmetology Schools expressing concerns over the lower pass rates of PSI exams compared to exams administered by the Board's previous exam vendor Pearson Vue.

After discussion, the Board gave direction to staff to pursue discussions with the Board's agency and PSI on potentially discontinuing the written practical examination.

The Chair allowed public comment on this topic.

Anthony Clemente requested that schools administer a practical examination in place of the written practical exam.

Janice Dorian expressed concerns on PSI's accommodations process for test takers.

### **Policy on Apprenticeship and Student Employment**

The Board discussed potential revisions to its Policy on Apprenticeship and Student Employment to permit apprentices and shop-employed students to begin shampooing in a shop after completing 25 hours in school.

The Chair allowed public comment on this topic.

Janice Dorian commented that her school's apprentice program only charges tuition for the 600 school-based hours, and not for the 400 salon hours, and that apprentice programs can lead to increased connectivity between schools and salons.

After

After discussion, a MOTION was made by Ms. Cohen, seconded by Ms. Tool, to approve the changes to the policy allowing for cosmetology and barbering students to begin shampooing in a shop after 25 hours in school.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Abstain), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 6-0, with one abstention.

### **Scalp Facials**

The Board discussed an inquiry from a licensee on whether scalp facials were within the scope of aesthetics. The Board gave direction to staff to respond that under the scope of aesthetics, cleaning, massaging, masking, and application of serums are permissible only on portions of the scalp that do not include hair, and extractions would not be permitted.

### **School Application Checklists**

The Board discussed potential revisions to its current school application checklists. Suggestions included including the full text of the Attorney General’s refund statute on the checklists, streamlining the initial walkthrough process to be virtual, and to add a disclaimer that documents will likely go through multiple rounds of review. At the request of the Chair, Board members were encouraged to send proposed edits/changes to Mr. Lawless, and to continue this discussion at the next meeting.

### **Public Comment**

Yessica Rodriguez commented that the school approval process is confusing and was concerned on having to wait an additional month for a review of her revised documents. Board members responded that she should make sure to review all school regulations and checklist requirements when creating and submitting school documents to the Board.

Eurayshia Williams-Reed asked about the status of the Board’s proposed regulation requirement to add textured hair to the curriculum, and also expressed concerns about the Board’s 2019 regulation change to remove two-tier licensing for cosmetologists.

### **Executive Session CLOSED per M.G.L. c. 30A, § 21(a)(1), Individual Character Rather Than Competence**

A MOTION was made by Ms. Tool, seconded by Ms. Cohen, to adjourn the public meeting at **1:38 p.m.**, and to enter into Executive Session pursuant to Massachusetts General Laws chapter 30A, Section § 21(a)(1) to discuss individuals' character rather than competence; and then to move into Closed Investigative Conference, closed session pursuant to G.L. c. 112, § 65C, to consider open cases, conduct investigative conferences, and consider settlement offers; and the Open Meeting would not resume.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

*Ms. Stowe left the meeting at or around 1:38 p.m.*

### **Closed Investigative Conference, closed session pursuant to G.L. c. 112, § 65C**

During the closed Investigative Conference, the Board voted to take the following actions:

#### **Review of Cases**

2022-203288-FI-ENF	Referred to Prosecutions
2022-203973-FI-ENF	Referred to Prosecutions
2022-204327-FI-ENF	Dismissed
2022-204180-FI-ENF	Referred to Prosecutions
2022-204031-FI-ENF	Dismissed w/ an Advisory
2022-204793-FI-ENF	Referred to Prosecutions
2023-000265-IT-ENF	Dismissed
2023-000173-IT-ENF	Referred to Prosecutions

2023-000152-IT-ENF	Dismissed
2023-000232-IT-ENF	Dismissed
2022-205286-FI-ENF	Dismissed
2022-205208-FI-ENF	Dismissed
2022-205285-FI-ENF	Dismissed
2022-205674-FI-ENF	Referred to Prosecutions
2022-205630-FI-ENF	Referred to Prosecutions
2022-205601-FI-ENF	Referred to Prosecutions
2022-206436-FI-ENF	Referred to Prosecutions
2022-204447-FI-ENF	Referred to Prosecutions
2022-204446-FI-ENF	Referred to Prosecutions
2023-200283-FI-ENF	Dismissed
2023-201560-FI-ENF	Dismissed
2019-205832-FI-ENF	Dismissed
2019-208736-FI-ENF	Dismissed
2020-204152-FI-ENF	Dismissed
2020-205658-FI-ENF	Dismissed

### **Adjournment**

A MOTION was made by Ms. Tool, seconded by Ms. Saluto, to adjourn the meeting at 3:43 p.m..

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Saluto (Yes), and Ms. Talbot (Yes).

The Motion passed 6-0.

The above Minutes were approved at the open meeting held on August 10, 2023.



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Richard Lawless, Executive Director

### **Documents Used During the Meeting:**

Agenda

Draft Minutes of June 8, 2023 Open Meeting

PSI Exam Data

Documentation from LaBluh Esthetics Institute

Documentation from Juvenex Esthetics Academy

Documentation from Love's Beauty Academy

Documentation from Plymouth South High School

Documentation from Holyoke High School

Documentation from Leila Beauty Academy  
Documentation from Be Beauty Institute  
Letter from Mass. Association of Cosmetology Schools on PSI Exams  
PSI Exam Pass Rates  
Board Policy on Apprenticeship and Student Employment  
Email from Jazmin Borges on Scalp Facials  
School Application Checklists