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GOVERNOR

**KIM DRISCOLL**  
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**Commonwealth of Massachusetts**  
**Division of Occupational Licensure**  
**Board of Registration of Cosmetology and Barbering**  
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UNDERSECRETARY, CONSUMER  
AFFAIRS AND BUSINESS  
REGULATION

**SARAH R. WILKINSON**  
COMMISSIONER, DIVISION OF  
OCCUPATIONAL LICENSURE

**MINUTES OF THE August 10, 2023**  
**PUBLIC BOARD MEETING**

**TIME:** 9:30 a.m.

**PLACE:** Conference Call / Virtual Meeting

**PRESENT:** Joy Talbot (Chair), Cate Tool (Vice-Chair), Erinn Breedy, Heather Cohen, Nicole Corliss, Cassia Gilroy, Marian Saluto, Iris Stowe

**ABSENT:** None

**STAFF:** Richard Lawless, Executive Director  
Jamie Dalton, Board Counsel  
Andrew Bridges, Chief of Investigations

The Meeting was called to order at **9:30 a.m.** by the Chair. All board members and staff appeared telephonically or by videoconference.

The Chair informed Board members and attendees that the public meeting was being recorded.

**Housekeeping and Conference Call Protocol:**

The Chair reviewed conference call and open meeting protocol with meeting attendees.

**Minutes of the July 13, 2023 Public Meeting**

After discussion, a MOTION was made by Ms. Tool, seconded by Ms. Cohen, to approve the public minutes of the July 13, 2023 meeting with changes.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Absent), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.



### **Minutes of the June 1, 2023 Eyelash Subcommittee Public Meeting**

After discussion, a MOTION was made by Ms. Tool, seconded by Ms. Corliss, to approve the public minutes of the June 1, 2023 subcommittee meeting as drafted.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Absent), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

### **Discussion**

#### **Recommendations from Eyelash Subcommittee on Eyelash Extension Licensing**

The Board discussed proposed rules from the Eyelash Subcommittee for an eyelash registration that would legally permit individuals to provide eyelash extensions without first obtaining an aesthetics or cosmetology license. The proposed rules included training requirements and approval standards for businesses and schools offering eyelash extensions and training. The Board also discussed the handling of legacy candidates who have experienced and/or training in eyelash extension application.

After discussion, a MOTION was made by Ms. Tool, seconded by Ms. Cohen, to table this discussion until the next meeting.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Absent), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

#### **Proposed Advanced Courses – Diamond Aesthetics Academy**

Tatiana Guerrero from Diamond Aesthetics Academy was in attendance to discuss the school's advanced course submission.

Board members provided suggestions and revisions to the documents presented.

After discussion, a MOTION was made by Ms. Tool, seconded by Ms. Cohen, to delegate final review of the course documents to Ms. Tool and Board staff, and upon receipt of revised documentation incorporating the Board's recommended changes, to approve the course.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Absent), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

#### **Proposed Aesthetics School – Juvenex Esthetics Academy**

Yessica Rodriguez from was in attendance to discuss their proposed aesthetics school, Juvenex Esthetics Academy.

Board members provided suggestions and revisions to the documents presented, and asked Ms. Rodriguez to bring the updated documentation with completed checklists to the Board's next meeting.

*Ms. Saluto joined the meeting at or around 10:36 a.m.*

### **Proposed Advanced School – Love's Beauty Academy**

LaToya Gillyard from Love's Beauty Academy was in attendance to discuss revised documents for their advanced school.

After discussion, a MOTION was made by Ms. Cohen, seconded by Ms. Tool, to delegate final review of the course documents to Board staff, and upon receipt of revised documentation incorporating the Board's recommended changes, and upon meeting all other Board requirements including a final inspection, to approve the school.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Abstain), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

### **Proposed Apprentice Program – Holyoke Vocational High School**

Christine Larriu from Holyoke Vocational High School was in attendance to discuss their revised documents for the school's proposed apprentice program.

After discussion, a MOTION was made by Ms. Corliss, seconded by Ms. Cohen, to delegate final review of the course documents to Board staff, and upon receipt of revised documentation incorporating the Board's recommended changes, to approve the program.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 8-0.

### **School Application Checklists**

The Board discussed a draft document revising the school application checklists. Board members discussed additional revisions, and asked staff to incorporate these edits into the draft document, and to bring the updated version to the next meeting.

### **PSI Exams**

The Board reviewed recent exam pass rate data from PSI, and discussed the low pass rates for the Cosmetology and Barbering exams. Discussion points included the wording of exam questions, existing test preparation materials, and whether instructors could be given more access to exam content.

The Chair allowed public comment on this topic:

Anthony Clemente asked the Board to eliminate the written practical exam as soon as possible. Mr. Lawless asked Mr. Clemente if he had any specific examples of exam content not included in the Board's curriculum outlines. Mr. Clemente did not provide a specific example but said that some of the exam content area percentages were different from the percentages of the Board's curriculum outlines. Ms. Tool also said that the Board went through a full cosmetology exam, and the exam content was not outside of the Board's mandated curriculum areas.

Tatiana Guerrero said that students struggle with the written practical exam, especially if English is not their primary language, and supported moving the practical exam to schools.

Janice Dorian said that English as a Second Language (ESL) students struggle with the exam, and the exam content does not line up with the Massachusetts curriculum.

After discussion, the Board gave direction to staff to send out a request for comments to all schools on potentially eliminating the written practical exam, and to request that PSI determines the logistical modifications necessary to implement this change, with a proposed timeline.

### **Policy on Apprenticeship and Student Employment**

The Board discussed potential revisions to its Policy on Apprenticeship and Student Employment to eliminate language referencing aesthetics shop-employed student permits, and to extend the expiration date for all apprentice and shop-employed student registrations to 180 days post-graduation.

After discussion, a MOTION was made by Ms. Tool, seconded by Ms. Cohen, to approve the discussed changes to the policy.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 8-0.

### **Public Comment**

Jon Schmaling from Spa Tech Institute supported moving practical exam evaluations to schools.

A MOTION was made by Ms. Tool, seconded by Ms. Cohen, to adjourn the public meeting at **1:20 p.m.**, and to enter into **Quasi-Judicial Session, closed per M.G.L. c. 30A, § 18**, for the purposes of conducting Board deliberations on final decisions; and then to enter into Executive Session pursuant to Massachusetts General Laws chapter 30A, Section § 21(a)(1) to discuss individuals' character rather than competence; and then to move into Closed Investigative Conference, closed session pursuant to G.L. c. 112, § 65C, to consider open cases, conduct investigative conferences, and consider settlement offers; and the Open Meeting would not resume.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 8-0.

**Quasi-Judicial Session, closed per M.G.L. c. 30A, § 18**

During the closed Quasi-Judicial Session, the Board voted to take the following actions:

2021-000788-IT-ENF and 2021-000523-IT-ENF	Determined Final Decision and Order
2021-000521-IT-ENF and 2021-000522-IT-ENF	Determined Final Decision and Order

**Executive Session CLOSED per M.G.L. c. 30A, § 21(a)(1), Individual Character Rather Than Competence**

A MOTION was made by Ms. Cohen, seconded by Ms. Gilroy, to exit Quasi-Judicial Session and to move into Executive Session at **2:03 p.m.**, pursuant to Massachusetts General Laws chapter 30A, Section § 21(a)(1) to discuss individuals' character rather than competence.

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Abstain), Ms. Cohen (Yes), Ms. Corliss (Yes), Ms. Gilroy (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

*Ms. Corliss left the meeting at or around 2:11 p.m.*

**Closed Investigative Conference, closed session pursuant to G.L. c. 112, § 65C**

During the closed Investigative Conference, the Board voted to take the following actions:

**Settlements**

2021-200711-FI-ENF	Guidance Given to Prosecutor
2022-204496-FI-ENF	Guidance Given to Prosecutor
2022-202834-FI-ENF	Guidance Given to Prosecutor
2023-200374-FI-ENF	Guidance Given to Prosecutor
2022-205884-FI-ENF	Guidance Given to Prosecutor
2023-200525-FI-ENF	Guidance Given to Prosecutor
2022-204178-FI-ENF	Guidance Given to Prosecutor
2023-202518-FI-ENF	Guidance Given to Prosecutor
2023-200550-FI-ENF	Guidance Given to Prosecutor
2022-205561-FI-ENF	Guidance Given to Prosecutor
2023-201452-FI-ENF	Dismissed

**Review of Cases**

2023-000302-IT-ENF	Referred to Prosecutions
2023-000308-IT-ENF	Dismissed
2023-000325-IT-ENF	Referred to Prosecutions
2023-000342-IT-ENF	Dismissed
2022-205028-FI-ENF	Referred to Prosecutions

### **Adjournment**

A MOTION was made by Ms. Saluto, seconded by Ms. Cohen, to adjourn the meeting at 3:4 p.m..

The Chair called for a Roll call vote:

Ms. Tool (Yes), Ms. Breedy (Yes), Ms. Cohen (Yes), Ms. Gilroy (Yes), Ms. Saluto (Yes), Ms. Stowe (Yes), and Ms. Talbot (Yes).

The Motion passed 7-0.

The above Minutes were approved at the open meeting held on September 14, 2023.



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Richard Lawless, Executive Director

### **Documents Used During the Meeting:**

#### Agenda

Draft Minutes of July 13, 2023 Open Meeting

Draft Minutes of June 1, 2023 Eyelash Subcommittee Meeting

Draft Proposal of Eyelash Registration Rules

PSI Exam Data

Documentation from Diamond Aesthetics Academy

Documentation from Juvenex Esthetics Academy

Documentation from Love's Beauty Academy

Documentation from Holyoke High School

Proposed Revised School Opening Guidelines and Checklist

PSI Exam Pass Rates

Board Policy on Apprenticeship and Student Employment