

Head of the Charles Regatta

Strategic Plan



Join us for our First Public Meeting

May 22nd 6:30pm:

[Save the Date & Register](#)

We invite you to participate in our first public meeting to help us reflect on and plan for ways to improve the experience of the Head of the Charles Regatta (HOCR or Regatta).

Your input will help the Department of Conservation and Recreation (DCR) in advancing its goals to protect, promote, and enhance the natural, cultural, and recreational resources along Charles River, as well as enhance the quality of the experience of the Regatta. We will have a short presentation followed by a series of targeted conversations to understand issues and opportunities that can benefit the Regatta and Charles River Reservation.

We look forward to developing a Strategic Plan that:

- Enhances the experience of the event through improvements that will benefit athletes, sponsors, spectators, institutions, and the year-round visitors and regular park users.
- Identifies and promotes stewardship opportunities.
- Develops existing and new partnerships with municipalities, organizations, and institutions.
- Significantly reduces and mitigates event impacts on the parkland.
- Establishes clear, safe, and convenient pedestrian access and mobility during the event.
- Advances stormwater and vegetation management to improve the quality of the landscape and river.
- Develops a comprehensive plan to address short and long-term recommendations.

In preparation of this active conversation, we invite you to consider the following:

- What are the biggest pre-event challenges?
- What are the biggest challenges during the event?
- What are the biggest challenges during after the event?
- What works well during the event?
- What is your top priority in improving the event?
- How can this event have less of an impact on the Charles River and surrounding landscape?
- What opportunities are there to improve the stewardship of the Charles River Reservation?

HOCR Strategic Plan Team:

- Cassidy Chroust, DCR, Project Manager
- Ruth Helfeld, DCR, Director of Landscape Architecture
- Eric Seaborn, DCR, Director of Natural Resources
- Megan Shave, DCR, Senior Inland Ecologist
- Janice Parlon, DCR, Special Events Manager
- Blair Crawford, HOCR, Chief Operating Officer
- Mason Cox, HOCR, Chief Commercial Officer
- Brendan Mulvey, HOCR, Race Director
- Lorayne Black, AECOM, Consultant
- Geoffrey Morrison-Logan, AECOM, Consultant

