

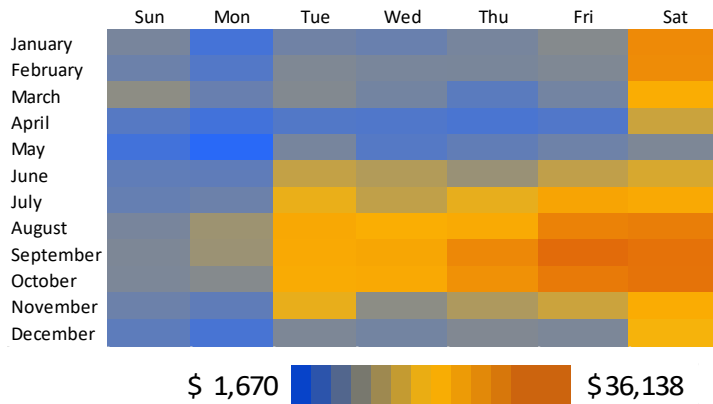


HIP Facts and Figures

FY19 HIP Households **40.4K**
 FY19 HIP Incentives **\$5.2M**
 FY19 HIP Transactions **340K**
 HIP Vendor Locations **500+**

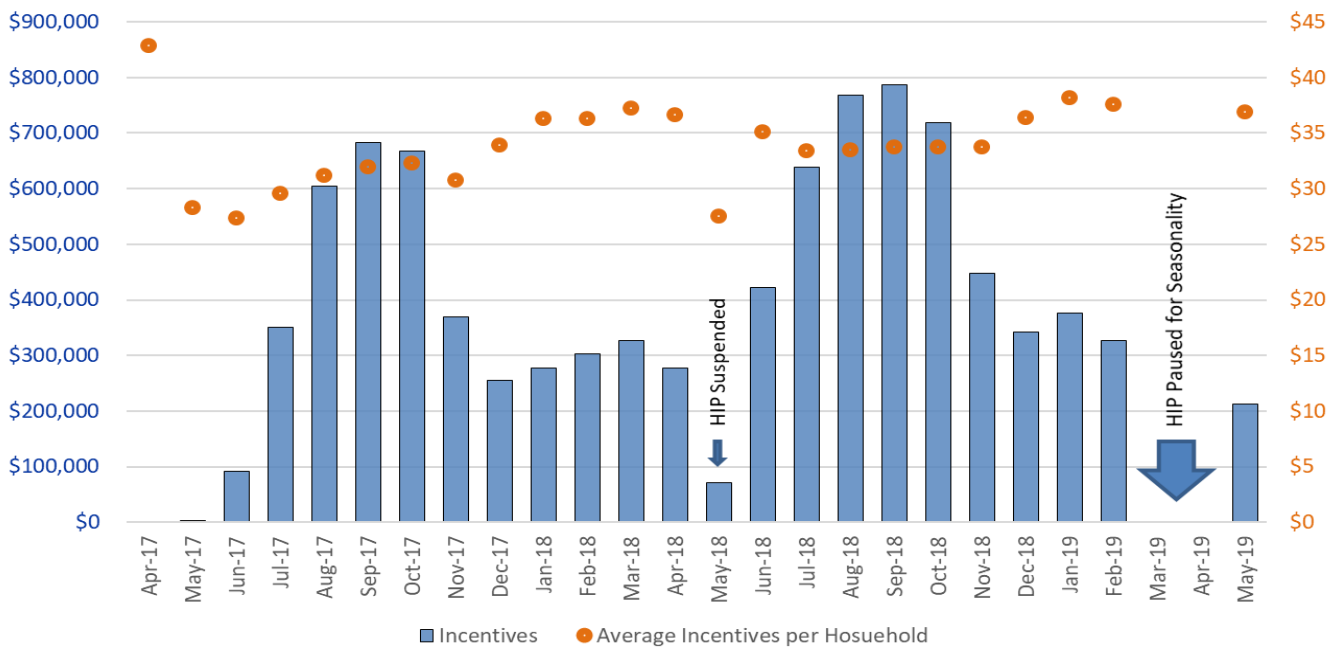
Did you know that agricultural vendors like farm stands, farmers markets, and direct farmers can apply at any time to be a SNAP retailer? Learn more at mass.gov/HIP.

Average Daily HIP Incentives



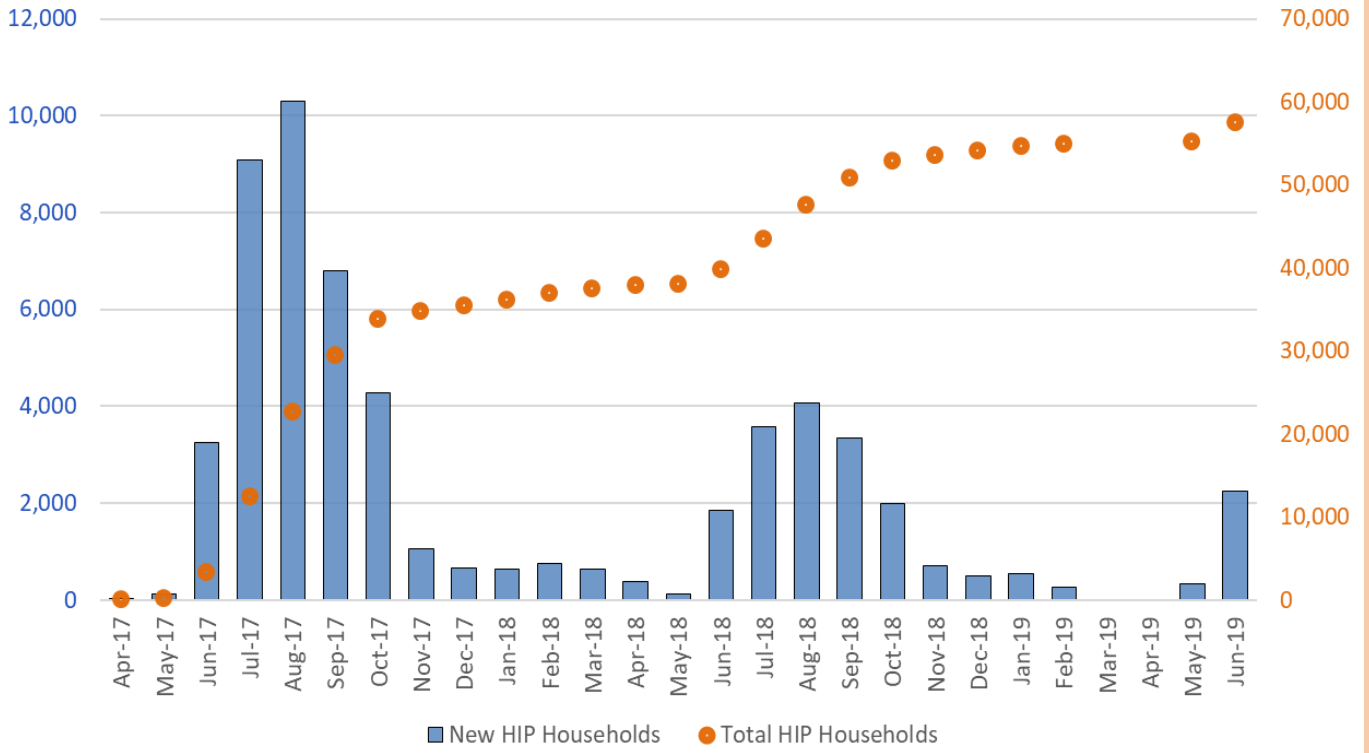
Households with a recipient age 60+ **46%**
 HIP clients with a disability **34%**
 Households with a recipient under age 18 **30%**

HIP Incentives by Month

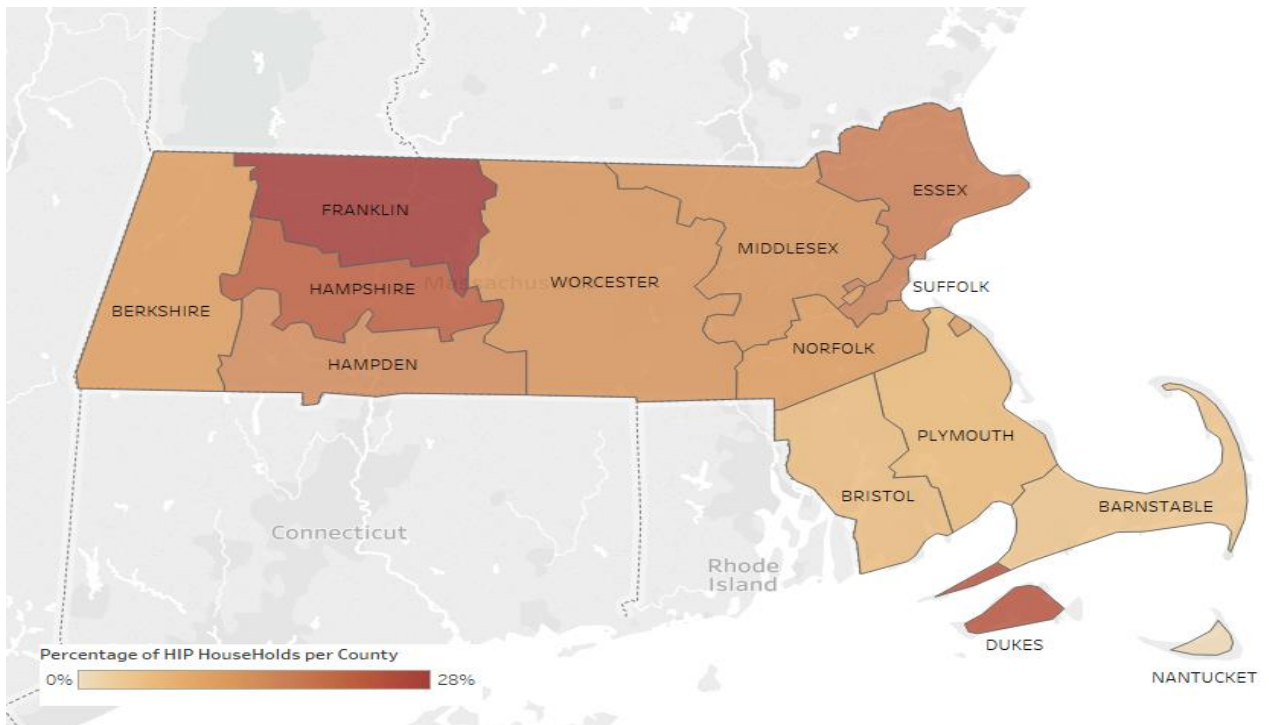




HIP Households by Month



HIP Households by Client Location





ADDITIONAL INFORMATION

<p>Healthy Incentives Program (HIP)</p>	<p>Eating fruits and vegetables each day is important for your health. HIP helps you buy more fruits and vegetables for your household.</p> <p>We automatically enroll SNAP households in HIP.</p> <p>Use your SNAP benefits at one of our HIP retailers to buy fruits and vegetables. You will receive \$1 for each dollar you spend on eligible fruits and vegetables, up to a monthly limit. Our HIP retailers include:</p> <ul style="list-style-type: none"> - farmers' markets - farm stands - mobile markets - community supported agriculture (CSA) farm share programs <p>Important: You must have a SNAP balance to earn the HIP incentive benefits.</p>								
	<p>Your monthly cap is based on your household size.</p> <table border="1" data-bbox="613 877 1117 1056"> <thead> <tr> <th>Household Size</th> <th>HIP Monthly Cap</th> </tr> </thead> <tbody> <tr> <td>1-2 persons</td> <td>\$40</td> </tr> <tr> <td>3-5 persons</td> <td>\$60</td> </tr> <tr> <td>6+ persons</td> <td>\$80</td> </tr> </tbody> </table>	Household Size	HIP Monthly Cap	1-2 persons	\$40	3-5 persons	\$60	6+ persons	\$80
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<p>Fiscal Year (FY)</p>	<p>Fiscal Year 2019 runs from July 1, 2018 through June 30, 2019</p>								
<p>Healthy Incentives Program (HIP) Timeline</p>	<p>Apr 4, 2017 – The first HIP incentive is earned Sep 10, 2017 – Incentives exceed initial 3-year projection of \$1.25M Apr 15, 2018 – Incentives uptake equal program funding, requiring suspension May 23, 2018 – Supplemental funding allows the program to restart July 1, 2018 – HIP receives \$4M in state funding for fiscal year 2019</p>								

