

July

\$100,000

\$0

Apr-17 May-17 Jul-17 Aug-17 Sep-17 Oct-17

Jun-17



\$45

\$40

\$35

\$30

\$25

\$20

\$15

\$10

\$5

\$0

37.3K FY19 HIP Households Don't forget: Even when the Healthy \$4.4M **FY19 HIP Incentives** Incentives Program (HIP) is not operational, SNAP recipients can use **288K FY19 HIP Transactions** their SNAP benefits to purchase food 500+ at retailers that accept EBT cards. **HIP Vendor Locations** Average Daily HIP Incentives Wed Sun Mon Tue Thu Fri Sat January Households with a recipient February March age 60+ 46% April May June HIP clients with August a disability 34% September October November Households with a recipient December \$643 \$36,138 under age 18 30% HIP Incentives by Month \$900,000 \$800,000 \$700,000 \$600,000 \$500,000 \$400,000 Suspended \$300,000 ЧH \$200,000

Feb-18 Mar-18 Apr-18

Jan-18

Dec-17

Nov-17

Incentives

Jun-18

Vay-18

Average Incentives per Hosuehold

Jul-18

Aug-18 Sep-18 Nov-18 Dec-18 Jan-19 Feb-19

Oct-18







Percentage of HIP HouseHolds per County

25%

096

DUKES

NANTUCKET





ADDITIONAL INFORMATION	
Healthy Incentives Program (HIP)	Eating fruits and vegetables each day is important for your health. HIP helps you buy more fruits and vegetables for your household.
	We automatically enroll SNAP households in HIP.
	Use your SNAP benefits at one of our HIP retailers to buy fruits and vegetables. You will receive \$1 for each dollar you spend on eligible fruits and vegetables, up to a monthly limit. Our HIP retailers include:
	 farmers' markets farm stands mobile markets community supported agriculture (CSA) farm share programs
	Important: You must have a SNAP balance to earn the HIP incentive benefits.
	Your monthly cap is based on your household size.
	Household Size HIP Monthly Cap
	1-2 persons \$40 3-5 persons \$60 6+ persons \$80
Fiscal Year (FY)	Fiscal Year 2019 runs from July 1, 2018 through June 30, 2019
Healthy Incentives Program (HIP) Timeline	Apr 4, 2017 – The first HIP incentive is earned Sep 10, 2017 – Incentives exceed initial 3-year projection of \$1.25M Apr 15, 2018 – Incentives uptake equal program funding, requiring suspension May 23, 2018 – Supplemental funding allows the program to restart July 1, 2018 – HIP receives \$4M in state funding for fiscal year 2019