## dta





Average Incentives per Hosuehold

Incentives







## HIP Households by Client Location







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ADDITIONAL INFORMATION		
Healthy Incentives Program (HIP)	Eating fruits and vegetables each day is important for your health. HIP helps you buy more fruits and vegetables for your household.	
	We automatically enroll SNAP households in HIP.	
	Use your SNAP benefits at one of our HIP retailers to buy fruits and vegetables. You will receive \$1 for each dollar you spend on eligible fruits and vegetables, up to a monthly limit. Our HIP retailers include approved:	
	<ul> <li>farmers' markets</li> <li>farm stands</li> <li>mobile markets</li> <li>community supported</li> </ul>	agriculture (CSA) farm share programs
	Important: You must have a SNAP balance to earn the HIP incentive benefits.	
	Your monthly cap is based on your household size.	
	Household Size	HIP Monthly Cap
	1-2 persons 3-5 persons 6+ persons	\$40 \$60 \$80
Fiscal Year (FY)	Fiscal Year 2019 runs from July 1, 2018 through June 30, 2019	
Healthy Incentives Program (HIP) Timeline	Apr 4, 2017 – The first HIP incentive is earned Sep 10, 2017 – Incentives exceed initial 3-year projection of \$1.25M Apr 15, 2018 – Incentives uptake equal program funding, requiring suspension May 23, 2018 – Supplemental funding allows the program to restart July 1, 2018 – HIP receives \$4M in state funding for fiscal year 2019	