

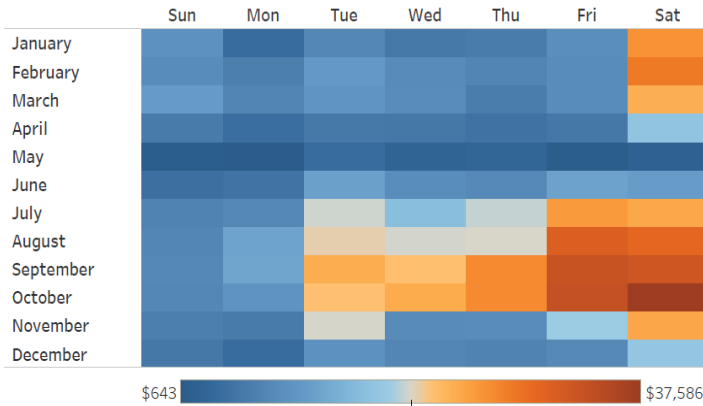


HIP Facts and Figures

FY19 HIP Households **27K**
 FY19 HIP Incentives **\$1.4M**
 FY19 HIP Transactions **103K**
 HIP Vendor Locations **500+**

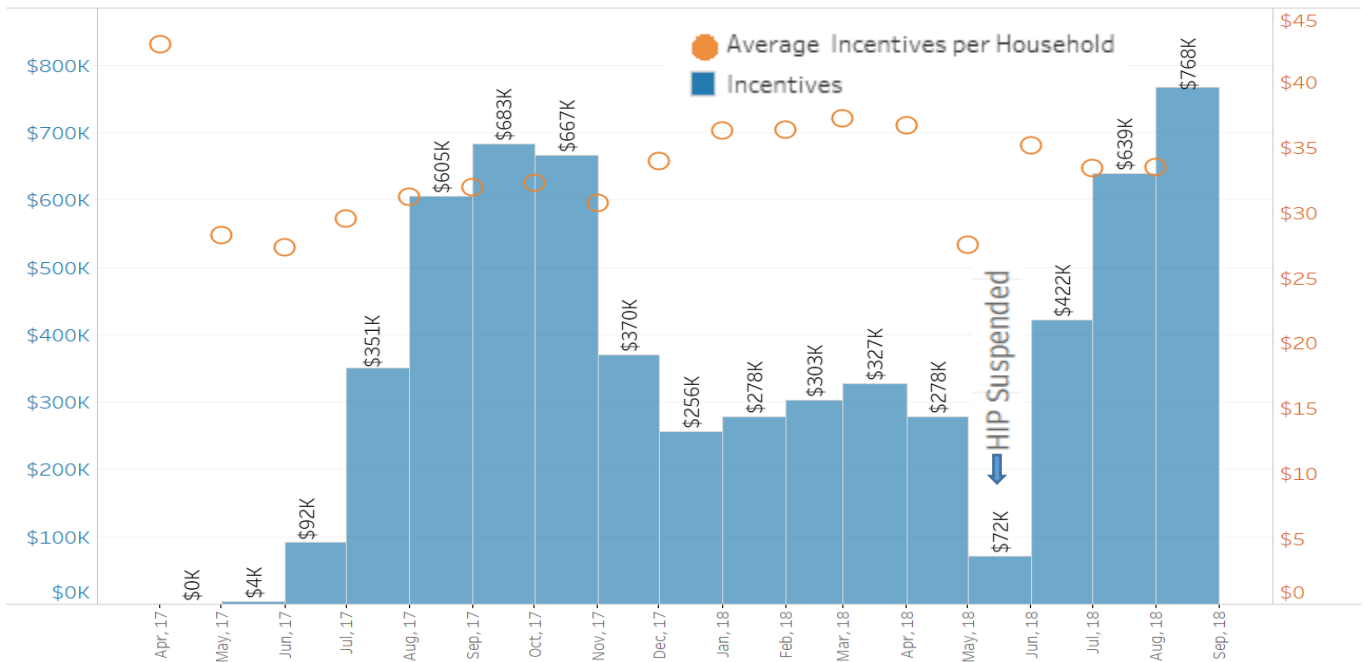
The Healthy Incentives Program is operating on a seasonal schedule, beginning in the spring and running through late November to enable clients to use their benefits during the peak growing season. This means that HIP will end on the day before Thanksgiving for the 2018 season.

Average Daily HIP Incentives



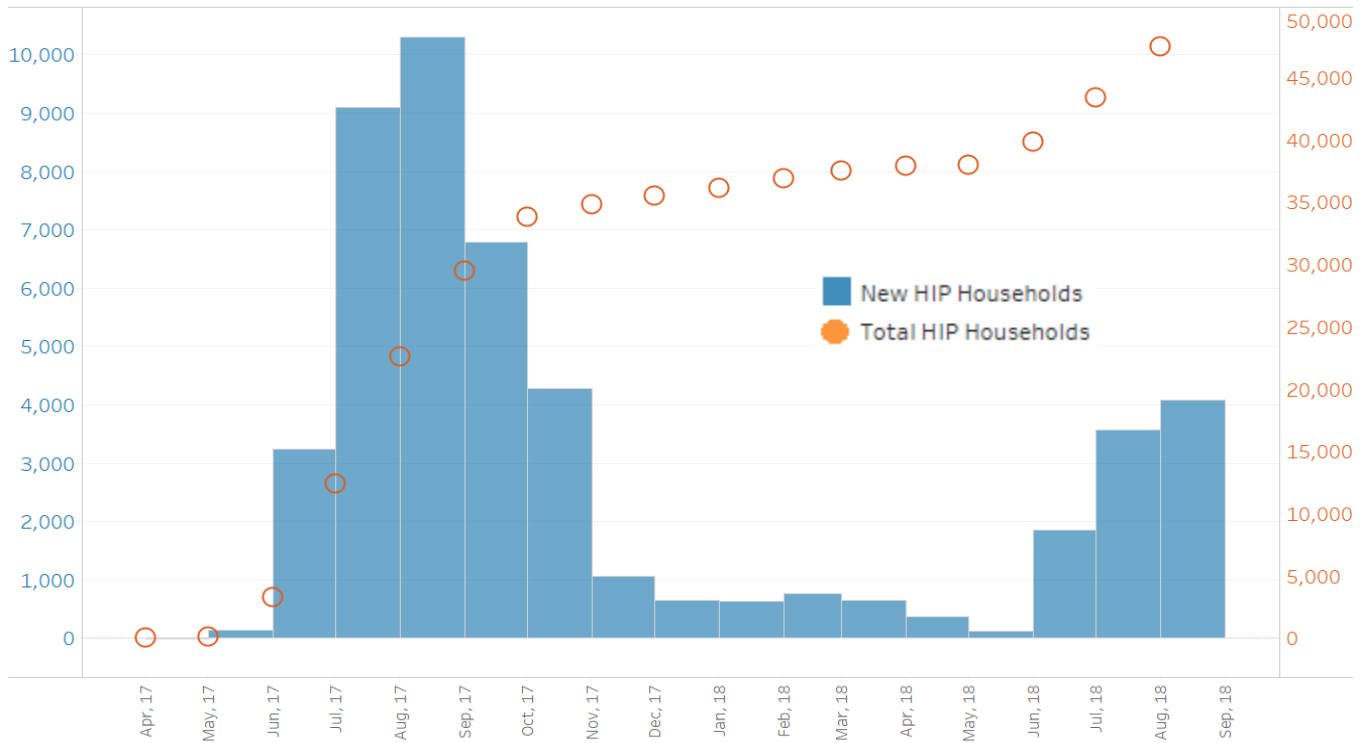
Households with a recipient age 60+ **47%**
 HIP clients with a disability **35%**
 Households with a recipient under age 18 **29%**

HIP Incentives by Month

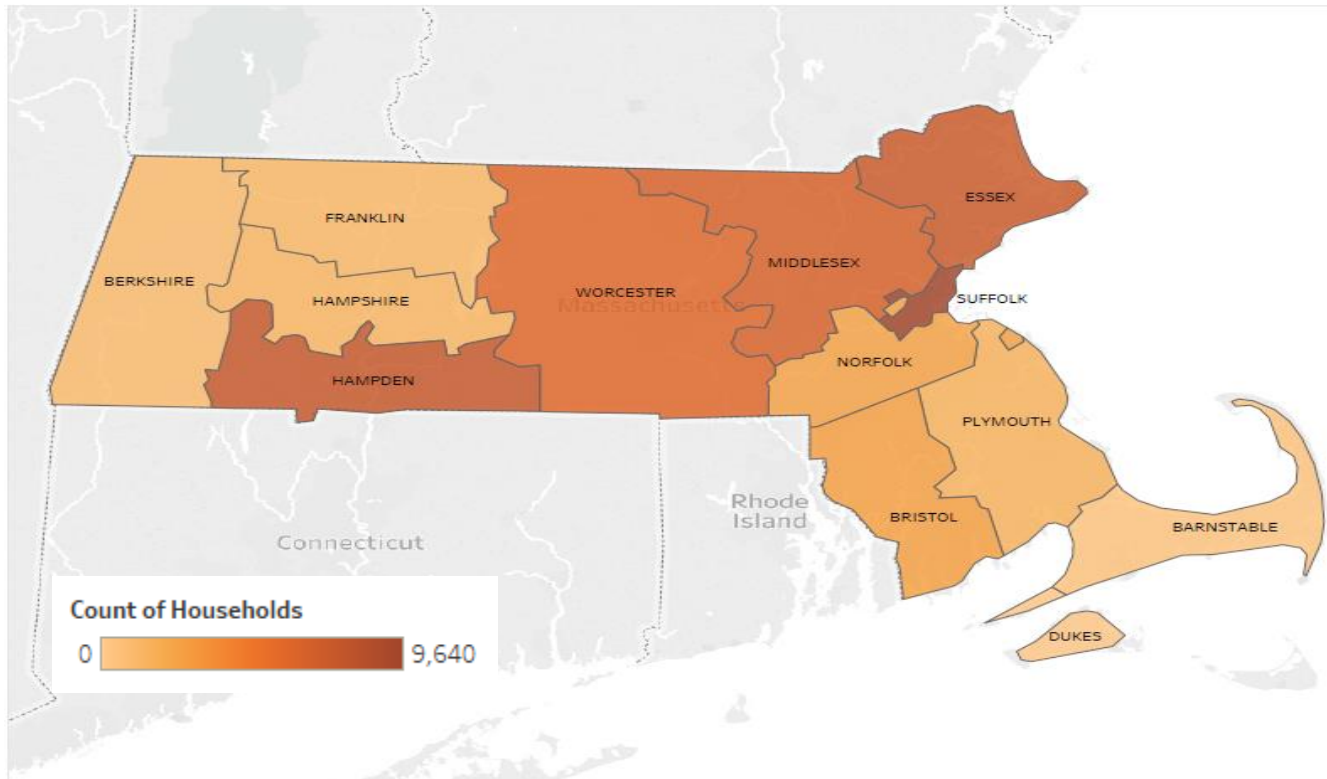




HIP Households by Month



HIP Households by Client Location





ADDITIONAL INFORMATION

<p>Healthy Incentives Program</p>	<p>SNAP households are automatically enrolled in HIP. SNAP benefits can be used at an approved HIP retailer to buy fruits and vegetables. Clients will receive \$1 for each dollar spent on eligible fruits and vegetables, up to a monthly limit. HIP retailers include authorized:</p> <ul style="list-style-type: none"> - farmers' markets, - farm stands, - mobile markets, or - community supported agriculture (CSA) farm share programs. <p>A household's monthly incentive limit is based on the household size.</p> <table border="1" data-bbox="613 730 1084 905"> <thead> <tr> <th>Household Size</th> <th>HIP Monthly Limit</th> </tr> </thead> <tbody> <tr> <td>1-2 persons</td> <td>\$40</td> </tr> <tr> <td>3-5 persons</td> <td>\$60</td> </tr> <tr> <td>6+ persons</td> <td>\$80</td> </tr> </tbody> </table>	Household Size	HIP Monthly Limit	1-2 persons	\$40	3-5 persons	\$60	6+ persons	\$80
Household Size	HIP Monthly Limit								
1-2 persons	\$40								
3-5 persons	\$60								
6+ persons	\$80								
<p>Fiscal Year (FY)</p>	<p>Fiscal Year 2019 runs from July 1, 2018 through June 30, 2019</p>								
<p>Healthy Incentives Program Timeline</p>	<p>Apr 4, 2017: The first HIP incentive is earned Sep 10, 2017: Incentives exceed initial 3-year projection of \$1.25M Apr 15, 2018: Incentives uptick exceeds program funding, requiring suspension May 23, 2018: Supplemental funding allows the program to restart July 1, 2019: HIP appropriated \$4M in state funding for FY 2019</p>								

