



*Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
95 Fourth Street, Suite 3
Chelsea, Massachusetts 02150-2358*

Jean M. Lorizio, Esq.
Chairman

DECISION

DOING IT AGAIN, INC.
164 MASHAPAUG ROAD
HOLLAND, MA 01521
LICENSE#: 03950-RS-0536
VIOLATION DATE: 5/20/2025
HEARD: 10/07/2025

Doing It Again, Inc. (“Licensee”) holds an alcohol license issued pursuant to M.G.L. c. 138, § 15. The Alcoholic Beverages Control Commission (“Commission” or “ABCC”) held a hearing on Tuesday, October 7, 2025, regarding an alleged violation of 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age. Prior to the commencement of the hearing the Licensee stipulated to the facts alleged in Investigators David & Temple’s Minimum Purchase Age Compliance Check Field Report.

The following documents are in evidence:

1. Investigators David & Temple’s Minimum Purchase Age Compliance Check Field Report, 5/20/25;
2. Local Licensing Authority Review Record, Transfer of License Approved, 2/14/2018;
3. Licensee Stipulation of Facts.
 - A. Licensee’s Statement of Compliance and Response to Violation

There is one (1) audio recording of this hearing.

FINDINGS OF FACT

1. On Tuesday, May 20, 2025, at approximately 7:49 p.m., Investigators David & Temple (“Investigators”) conducted a compliance check at Doing It Again, Inc.
2. An underage operative, working under the supervision of Investigators, purchased an alcoholic beverage, one 12-ounce bottle of Bud Light beer for three dollars and fifty cents (\$3.50). The underage operative was not asked for identification.
3. The Licensee has held a license under M.G.L. c. 138, § 15 since 2018.

CONCLUSION

Based on the evidence, the Commission finds the Licensee violated 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age. Therefore, the Commission issues a WARNING.

ALCOHOLIC BEVERAGES CONTROL COMMISSION

Deborah Baglio, Commissioner Deborah A Baglio

Crystal Matthews, Commissioner Crystal Matthews

Dated: October 20, 2025

You have the right to appeal this decision to the Superior Courts under the provisions of Chapter 30A of the Massachusetts General Laws within thirty (30) days of receipt of this decision.

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Este documento é importante e deve ser traduzido imediatamente.

Ce document est important et devrait être traduit immédiatement.

Questo documento è importante e dovrebbe essere tradotto immediatamente.

Το έγγραφο αυτό είναι σημαντικό και θα πρέπει να μεταφραστούν αμέσως.

这份文件是重要的，应立即进行翻译。

यह दस्तावेज़ महत्वपूर्ण है और इसका तुरंत अनुवाद किया जाना चाहिए

Dokiman sa a enpòtan epi li ta dwe tradwi touswit

‘Đây là tài liệu quan trọng và cần được dịch ngay’

ଏକସାରିକ୍:ଶବ୍ଦାଳ୍ପନାକୁ ଶବ୍ଦାଳ୍ପନ କରିବାକୁ

2025-000106-ad-enf

cc: Local Licensing Board
Frederick G. Mahony, Chief Investigator
John David, Investigator
Christopher Temple, Investigator
Administration, File