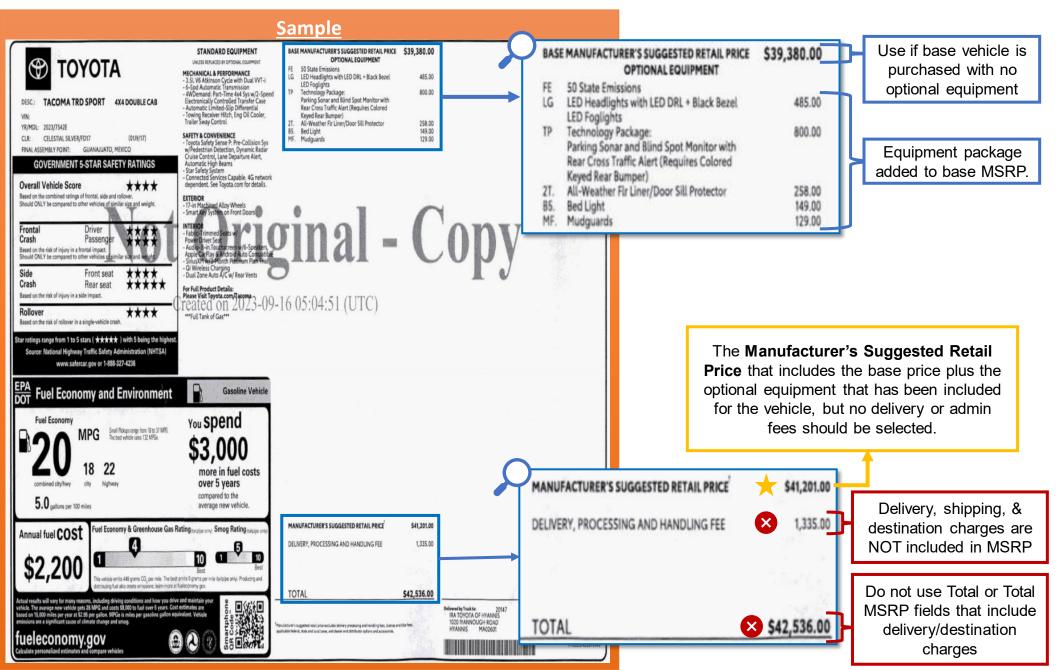
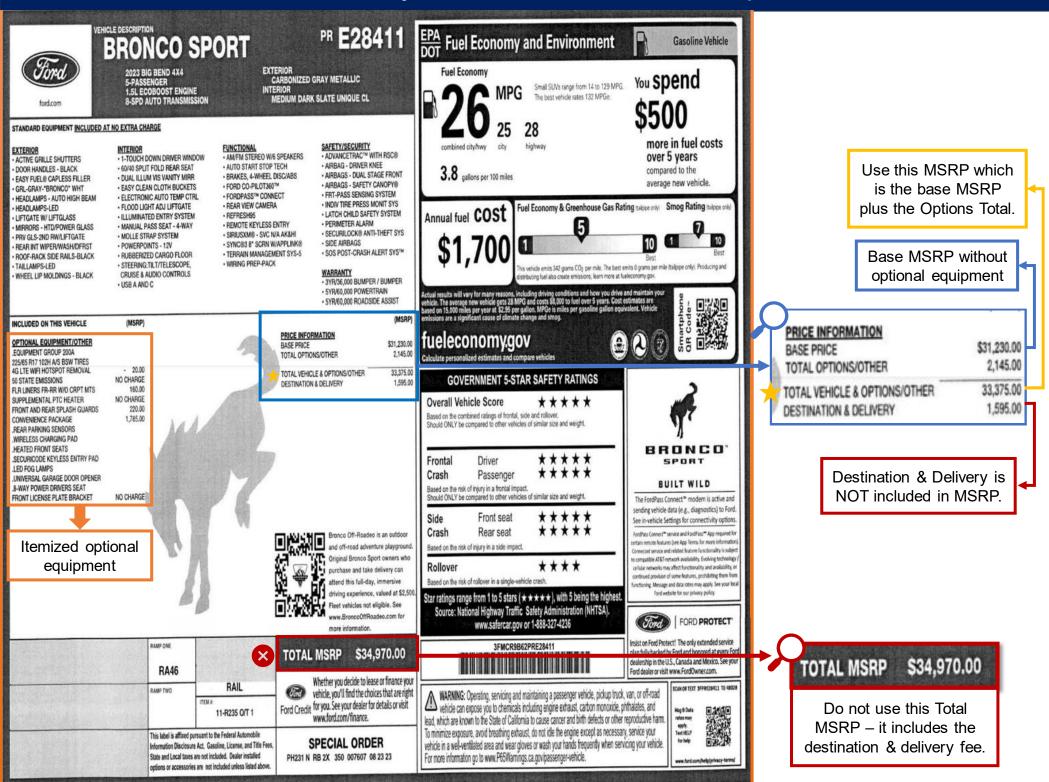
How to Identify MSRP on Window Sticker – Sample 1

Since April 10, 2023, it has been a requirement to scan a copy of the vehicle's federally required Monroney label (a.k.a. window sticker) for EVR transactions processed for vehicles with a Vehicle Condition of "New". This is to ensure the correct Manufacturer's Suggested Retail Price (MSRP) is being entered into the transaction. There are often multiple MSRPs listed on the window sticker, please review the images and samples in this document for guidance on which price is the correct MSRP to enter into the EVR transaction. If the incorrect MSRP is imported from your Dealer Management System (DMS), it is the IEP's responsibility to amend the MSRP in the EVR transaction to the correct amount.



How to Identify MSRP on Window Sticker – Sample 2



How to Identify MSRP on Window Sticker – Sample 3

