



# HPC DATAPOINTS

Mother and Infant-Focused Neonatal Abstinence Syndrome Investments: Emerging Innovations and Promising Outcomes from an HPC Investment Program

#### INTRODUCTION

Coinciding with the rise of the opioid crisis, there has been a sharp increase in the incidence of neonatal abstinence syndrome (NAS) among infants born in the United States since 2010, a trend seen even more acutely in Massachusetts. NAS is a condition that can affect a subset of infants with prenatal exposure to opioids as a result of the mother's use of opioids and/or prescribed medication for addiction treatment (MAT). The diagnosis is characterized by a constellation of symptoms that typically develop in the first few days after birth, and can include fever, difficulty feeding, and sleep disturbances, or include more severe symptoms such as excessive weight loss and seizures. Despite the risk for an infant developing NAS, treatment for opioid-use disorder (OUD) with MAT during pregnancy is medically recommended by clinical experts and has been associated with improved maternal and fetal outcomes when compared to pregnancies involving untreated OUD.<sup>2,3,4,5</sup>

Caring for infants with NAS can be complex and costly. In 2012, the national average inpatient stay after birth for infants diagnosed with NAS was 16.9 days, with a mean hospital charge per stay of \$66,700. In comparison, the mean hospital charge for an uncomplicated term infant birth was \$3,500.6 Traditionally, infants diagnosed with NAS have required care in a neonatal intensive care unit (NICU) or special care nursery for administration of pharmacotherapy and observation of symptoms. While pharmacotherapy may be necessary to relieve symptoms, it can increase length of stay, contribute to overtreatment, and increase costs. Locating infants in a higher-acuity setting can also interfere with the mother-infant bonding process and may contribute to the stigma mothers with OUD face in health care settings. Emerging evidence suggests a family-centered approach in a lower-acuity setting involving substance use treatment for mothers and symptom prevention and management for infants may be preferable and more cost-effective.<sup>8,9</sup>

To address the rise of NAS in Massachusetts and improve health outcomes and reduce costs, the Massachusetts Health Policy Commission (HPC) launched its \$3 million Mother and Infant-Focused Neonatal Abstinence Syndrome Interventions (NAS Interventions) in 2016. The HPC's NAS Interventions aim to contribute to the Commonwealth's nation-leading efforts to address the opioid crisis by supporting new evidence-based interventions and emerging best practices to treat mothers and infants impacted by OUD.

This issue of DataPoints provides an overview of the prevalence of NAS in Massachusetts and highlights improved outcomes associated with the NAS Interventions, which demonstrate significant promise as better, more cost-effective care.

This is a printable version of DataPoints. The online version features interactive graphics that show additional information, and is available on the HPC's website at mass.gov/service-details/hpc-datapoints-series.

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# PREVALENCE OF NEONATAL ABSTINENCE SYNDROME IN MASSACHUSETTS

The number of substance-exposed newborns (SEN) and infants diagnosed with NAS in Massachusetts increased between 2010 and 2017, as shown in Figure 1. In 2017, 15.9 infants were diagnosed with NAS per 1,000 hospital births in Massachusetts, nearly double the most recently reported national rate of eight infants per 1,000 hospital births in 2014. Figure 2 displays the rate of SEN and NAS births by region and by birthing hospital in Massachusetts, reflecting the variation in the impact of SEN and NAS across the Commonwealth.

2,000 1,500 Infants with substance ICD 10 Number of infants exposure (SEN) diagnosis only 1,000 Infants with neonatal abstinence syndrome (NAS) diagnosis 500 0 2010 2011 2012 2013 2014 2015 2016 2017

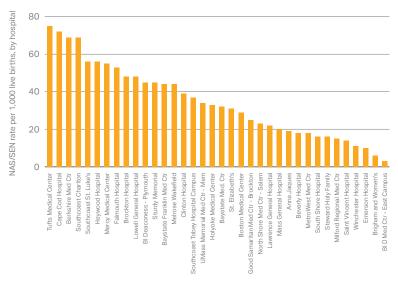
Figure 1: Trends of NAS/SEN births in MA, 2010-2017

In 2017, the rate of NAS births per 1,000 was highest for residents of Fall **River and Berkshire** Counties.

Figure 2: NAS/SEN births by HPC region of patients' residence and

rates per 1,000 live births, 2017

# Rate of NAS/SEN discharge per 1,000 live births at MA birthing hospitals, 2017



## HPC AWARDS: SUPPORTING INNOVATIVE MODELS OF CARE

In 2016, the HPC launched the NAS Interventions to further test and accelerate the adoption of evidence-based interventions and emerging best practices to treat mothers and infants impacted by OUD. As part of the Health Care Innovation Investment (HCII) program, the HPC awarded nearly \$3 million to six hospitals.11 Awards ranged from \$250,000 to \$1 million for a performance period of 12 or 24 months. The participating hospitals were Baystate Medical Center, Boston Medical Center, Lahey Health-Beverly Hospital, Lawrence General Hospital, Lowell General Hospital, and UMass Memorial Medical Center. The Neonatal Quality Improvement Collaborative of Massachusetts (Neo-QIC) provided technical assistance to the participating hospitals.

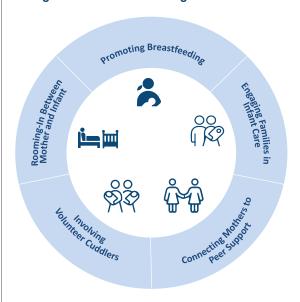
# **HPC NAS Care Models**

Across all sites, the hospitals implemented various interventions to improve care and reduce length of stay for infants. Key components included:

- 1. Increasing non-pharmacologic interventions. Hospitals focused on promoting non-pharmacologic interventions such as rooming-in, skin-to-skin contact, breastfeeding, and sustained maternal presence at the infant's bedside, particularly after maternal discharge. These approaches have been seen to reduce symptoms of NAS and the need for pharmacologic intervention, and encourage maternal involvement in the care of the newborn. See Figure 3 below for more information.
- 2. Optimizing NAS pharmacologic treatment. Hospitals standardized assessment and scoring of NAS symptoms and optimized protocols for pharmacologic treatment. Some programs standardized their use of the Finnegan scoring system, while others implemented the Eat, Sleep, Console model.
- 3. Increasing access to services for mother and infant after discharge. Hospitals implemented NAS discharge care plans, and eased transitions to family support, peer counseling, early intervention services, and primary care.

While all hospitals implemented these core components, they adapted their care models to their particular practice settings and population needs. Hover over the icons in the figure below to learn more about each care intervention.

Figure 3: Non-Pharmacologic Interventions



#### **Promoting Breastfeeding**

Breast milk has the potential to reduce symptom severity of NAS, leading to shorter stays and reduced need for pharmacologic treatment.

#### **Encouraging Rooming-In Between Mother and Infant**

When infants stay in the hospital room with their mothers, breastfeeding, skin-to-skin contact, and mother-infant bonding are facilitated.

#### **Involving Volunteer Cuddlers**

Volunteer cuddler programs enable continued nurturing of infants when their parents have schedule conflicts that require them to be away from the hospital.

#### **Engaging Families in Infant Care**

Changes in hospital policies and practices, including providing trainings for staff and designating spaces for mothers to room-in with their infants post-discharge, encourage parent-infant bonding and empower families to participate in providing treatment for their infants.

#### **Connecting Mothers to Peer Support**

Peer mentors with lived experience support mothers during pregnancy and postpartum by helping mothers navigate care for themselves and their infants and by promoting best practices, such as breastfeeding.

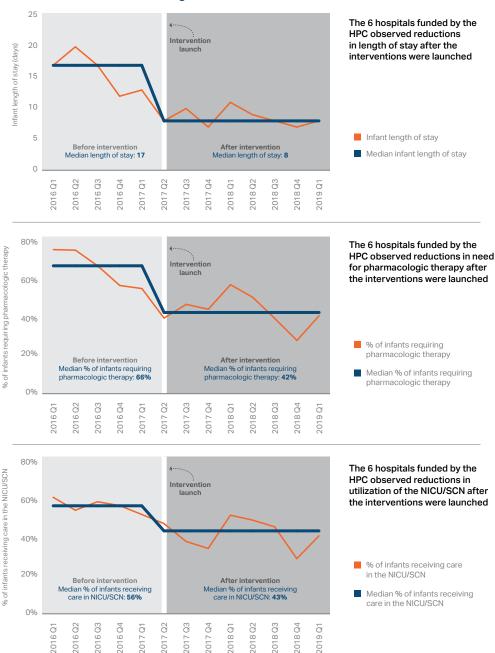
Hospitals observed a 53% reduction in median hospital length of stay for infants, decreasing from 17 days to 8 days over 24 months.

Hospitals observed a 23% decrease in the percentage of infants requiring care in a NICU or special care nursery.

# **Program Outcomes**

The quality improvement efforts implemented by the awardee hospitals were associated with multiple positive outcomes among term infants (i.e., infants born at >37 weeks) at risk for NAS. Compared to baseline data, hospitals observed a 53% reduction in median hospital length of stay for infants, decreasing from 17 days to 8 days over the 24 months following program launch. Much of this reduction is attributed to the reduced need for pharmacologic therapy, which decreased 36%, from 66% of infants to 42% of infants. Because pharmacologic therapy is often administered in the NICU or special care nursery, hospitals also observed a 23% decrease in the percentage of infants requiring care in the NICU or special care nursery. Shorter stays and less reliance on the NICU or special care nursery have significant implications for cost savings. The figures below highlight some of the promising outcomes observed during the performance period.

Figure 4: NAS Intervention Outcomes: Length of Stay, Use of Pharmacologic Treatment, and NICU Utilization



The promotion of non-pharmacologic interventions was a critical driver of these positive changes. Hospitals found that non-pharmacologic interventions are an effective treatment for NAS symptoms used in parallel to pharmacologic treatment or, when appropriate, as an alternative to pharmacologic treatment. Furthermore, these practices also promote maternal-infant bonding and center the mother and family in treatment, contributing to positive long-term family outcomes.

Figure 5: Promoting Positive Outcomes through Non-Pharmacologic Interventions







#### **Rooming-In Between Mother** The median length of and Infant stay for infants who

were breastfed was

seven days.

compared to 11

days for infants

who received no

breast milk.

Infants who roomed-in with their mothers for at least one night had an average length of stay of seven days compared to 17 days among infants who did not room-in. Among infants who roomed-in, 38% required pharmacologic treatment, compared to 64% of infants who did not room-in.

# **Promoting Breastfeeding**

The median length of stay for infants who were breastfed was seven days, compared to 11 days for infants who received no breast milk. In addition, 36% of infants who received breast milk required pharmacologic treatment, compared to 51% of infants who received no breast milk.

#### **Engaging Families in Infant Care**

The fraction of infants receiving skinto-skin contact with their parent or family members increased from 69% to 76% over the award period.

SOURCE: NeoQIC analysis of data submitted by the six HPC funded hospitals via REDCap, January 2016-March 2019. One hospital did not collect baseline data to measure rates of skin-to-skin contact and therefore was excluded from the skin-toskin contact analysis.

## **CONCLUSION**

As Massachusetts continues to grapple with the effects of the opioid epidemic, mothers and infants affected by opioid use and NAS may benefit from new, evidence-based care models. As highlighted in this DataPoints issue, care models that promote the use of non-pharmacologic interventions and emphasize mother-infant bonding have been associated with a reduction in infant length-of-stay and offer a promising opportunity to improve care for mothers and infants impacted by opioid use disorder. With the support of the Department of Public Health and in partnership with NeoQIC, the HPC continues to support the adoption of these interventions across the Commonwealth. Visit our website for more information about the HPC's NAS Interventions and to see hospital program profiles.

SOURCES: HPC Opioid-Related Acute Hospital Utilization Chart Pack 2019; NeoQIC analysis of data submitted by the six HPC funded hospitals via REDCap, January 2016-March 2019.

The Massachusetts Health Policy Commission (HPC), established in 2012, is an independent state agency charged with monitoring health care spending growth in Massachusetts and providing data-driven policy recommendations regarding health care delivery and payment system reform. The HPC's mission is to advance a more transparent, accountable, and innovative health care system through its independent policy leadership and innovative investment programs.

HPC DataPoints is a series of online briefs that spotlight new research and data findings relevant to the HPC's mission to drive down the cost of health care. It showcases brief. overviews and interactive graphics on relevant health policy topics. The analysis underlying these briefs is conducted by HPC staff. To view all HPC DataPoints, visit our website.

# Endnotes

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- 11 Combined funding from the HPC and the "Moms Do Care" program, as administered by the Massachusetts Department of Public health and funded by SAHMSA.