MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

MassWorkforce Issuance

Workforce Issuance No. 14-59

□ Policy ☑ Information

To: Chief Elected Officials

Workforce Investment Board Chairs Workforce Investment Board Directors

Title I Administrators Career Center Directors Title I Fiscal Officers DCS Operations Manager

cc: WIA State Partners

From: Alice Sweeney, Director

Department of Career Services

Date: July 22, 2014

Subject: HWOL User Group Webinar

Purpose: To notify Local Workforce Investment Boards, One-Stop Career Center Operators

and other local workforce investment partners of a Help Wanted Online (HWOL)

User Group Webinar being held Wednesday, July, 30, 2014.

Background: DCS Central Programs Unit, LMI team will conduct a User Group Webinar to demonstrate best practices for using HWOL to identify and customize Real-Time Labor Market Information. The following uses of HWOL will be featured:

- Hiring Trends
- Customize Employer Outreach to build Employer Relations
- How to identify Employers with active job Postings for In-House Recruitments and Job Fairs

Current users will be able to share ideas, best practices and ask questions.

Date	Time
Wednesday July 30, 2014	10:30 - 12:00

Webinar spots are limited, registration is required.

Action

Required: Please disseminate this information and assure that all <u>appropriate</u> staff registers for

this webinar. The deadline for registration is July 28, 2014, 11:30 AM

We encourage teams to view webinar in groups to allow additional spots for others

to participate.

Please complete the attached Registration Form (Attachment A) use only this form

to register) and return to Helena Bucca hbucca@detma.org.

Webinar access information will be provided with confirmation of training request.

Inquiries: Questions regarding this training should be directed Helena Bucca

hbucca@detma.org 617-626-6467

Attachment: Registration Form