



GWSA Implementation Advisory Committee (IAC) Meeting

June 28th, 2024

Executive Office of Energy & Environmental Affairs



Agenda

1. Welcome
 - Review of Meeting Minutes
2. Introduction and Updates
3. Holistic Land Use Strategy Background
4. Joint Work Group Land Use Recommendations
5. Land Use Strategy Feedback
6. IAC Work Group Updates
7. Public Comments



IAC Introductions and Updates

- **Welcome new and returning members and delegates!**
 - Brian Swett, City of Boston
 - Kate Dineen, ABC



Massachusetts Holistic Land Use Strategy

June 28, 2024



Massachusetts Holistic Land Use Strategy Background:

Tool to Convey Information, Facilitate Collaboration, and Ease Management

- Called for in the Clean Energy and Climate Plan.
- Recognizes that where and how land is conserved and developed impacts many things, including vehicle miles traveled (VMT) and transportation sector energy use and emissions, as well as the sequestration and storage of carbon on natural and working lands.
- Seeks to provide a focal point and tool for interagency coordination of intersecting policy decisions – such as how to best double both housing production & land conservation.
 - Intended to encompass site suitability analysis for energy infrastructure siting.
- Will be data-driven – using GIS data developed by many in service of sound, defensible, policy, program, and investment decisions that directly and indirectly alter land use.
- “Fixed” GIS layer or layers that represent consensus land use objectives (a map) and manipulable data to focus on individual data/layers of interest to specific users
 - Where & how to promote the protection & development of land to achieve objectives while reducing risk to people & property
- Objectives include predictable growth that is helpful to provision of services; electricity, transportation, etc., a reduced ecological footprint, and active cross-agency collaboration to achieve both conservation and development goals.



Joint Work Group Land Use Memo

- **Goal:** Inform the development of the integrated holistic statewide land use strategy and tool. The memo is a straw proposal prepared by the IAC work group chairs intended to foster discussion and hear input from the full IAC.
- **Contents**
 - Introduction framing the context and opportunities and challenges on land use
 - Land use principles to guide collaboration/agreement across state agencies
 - Goals/measures/metrics: data sets and tools to inform development of a land use tool
 - Objectives and types of land uses
 - Equitable and sustainable policy recommendations.



Joint Work Group Sector Recommendations

- **Strategies and Policy Recommendations by Sector**
 - Strategies and policies are the actions that will help achieve goals and lead to outcomes. All must meet the principles, especially sustainability and equity.
 - Strategies and policies that lead to development in preferential areas and avoid areas that would have adverse impacts to people and nature.
- **Memo will include high-level summaries from each work group chair**
 - Land-Use and Nature-Based Solutions
 - Electricity
 - Transportation
 - Buildings
 - Climate Justice



Massachusetts Holistic Land Use Feedback

- **Feedback**

- Please share thoughts and questions on both the Study and the Memo

- **Next Steps**

- IAC Work Group Chairs to continue developing Memo



IAC Work Group Updates



Public Comments