MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

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100 DCS 21.101

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To:	Chief Elected Officials Workforce Development Board Chairs Workforce Development Board Directors Title I Administrators Career Center Directors Title I Fiscal Officers DCS Operations Managers
cc:	WIOA State Partners
From:	Alice Sweeney, Director Department of Career Services
Date:	January 20, 2017
Subject:	Implementation of the H-1B Technical Skills Training Grant Final Report
Purpose:	To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of the Department of Labor (DOL) Employment and Training Administration (ETA) Training and Employment Notice (TEN) No. 29-16, <i>Release and Availability of a Final Report –</i> <i>Implementation of the H-1B Technical Skills Training Grant: Grantee</i> <i>Characteristics and Experiences Providing Employer-Based Training</i> . The report describes the experiences of the H-1B Technical Skills Training (TST) grantees, highlights two types of program interventions used to address long-term unemployment, On-the-Job Training (OJT) and incumbent worker training, as well as employer-based strategies.
Background:	 Launched in 2011, this industry-targeted approach provided \$340 million in financial, evaluation, and other technical assistance resources using the H-1B employer fees collected to grow a skilled American workforce. Grants awarded to 76 competitively-selected public-private partnerships in 48 states provided education, training and job placement assistance in related high-growth fields in which employers frequently use the H-1B nonimmigrant program to hire foreign workers. The TST grantees focused on three major skill building strategies: 1. OJT, by partially subsidizing the wages of individuals in the program as an incentive for employers; 2. Incumbent worker training for current employees to upgrade skills or advance into new positions; and 3. Classroom training provided by community colleges or other training providers.

The primary sources of data for the evaluation included: grant document reviews; telephone interviews with all 76 TST grantees; and site visits to a subset of grantees. The implementation study focused on four key topics:

- 1. Incumbent worker training programs
- 2. OJT programs
- 3. Recruitment strategies and challenges
- 4. Partnerships

The findings in the final report are identified as lessons derived from the grantees' experiences. Insights from the grantees focus on 7 factors to consider when implementing incumbent worker and OJT programs:

- Partnerships with employers are critical to the training initiatives and concerted recruitment efforts are needed to engage this community
- The dual target groups for the TST grants have presented recruitment challenges for some grantees and made participant outreach a priority
- Grantees' efforts establish employer partnerships broadened awareness of the public workforce system in the business community
- Employer-based training models require ongoing attention
- Reducing the administrative burden on employers helps gain and maintain their commitment to the program
- Grant funds are useful for leveraging employers' specialized training resources
- Employer-based training requires balancing the needs of workers and employers

The final report analysis and findings are descriptive and primarily summarize the implementation experiences of the TST grants.

Action

Requested: Please share with managers, staff and partners as appropriate.