

Mass Workforce Issuance

Workforce Issuance No. 14-62

☐ Policy ☒ Information

To: Chief Elected Officials
Workforce Investment Board Chairs
Workforce Investment Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: August 1, 2014

Subject: **Implementing a Job-Driven Workforce System**

Purpose: To notify Local Workforce Investment Boards, One-Stop Career Center Operators and other local workforce investment partners of the Training and Employment Letter [\(TEGL\) No. 3-14](#), “**Implementing a Job-Driven Workforce System**,” dated July 30, 2014 communicating the vision for an integrated, effective, job-driven workforce system.

Background: On January 30, 2014, the President issued a memorandum commencing job-driven reform of Federal employment and training programs to meet the need to ensure job seekers and workers are equipped with the skills needed by employers and are matched to employers with good jobs.

On July 22, 2014 President Barack Obama signed into law the [Workforce Innovation and Opportunity Act \(WIOA\)](#) reauthorizing the public workforce system and certain employment and training programs previously authorized under WIA. It also made statutory changes that support and advance job-driven training. Coinciding with the enactment of WIOA, the Vice President issued his job-driven training report. This plan of action and summary of steps already taken establishes a platform to create a more integrated, effective, job-driven workforce investment system. The report recommendations and job-driven vision are intended to encompass the full array of federally-funded employment and training programs (including but not limited to those authorized under WIOA).

A job-driven public workforce system contributes to a strong, growing economy by responding to the workforce needs of regional and local businesses and other employers to ensure positive employment outcomes for job seekers. The backbone of this system is the national network of the AJCs/OSCCs, and their governing bodies, the state and local WIBs, authorized by WIOA. Through this system, areas have the flexibility to integrate a variety of Federal, state, local and private workforce development and job training funding streams to provide seamless, coordinated services to job seekers and employers.

A key component of the TEGL is its Attachment A, “Checklist for Job-Driven Training,” that includes detailed descriptions and operational examples of the seven elements that characterize job-driven workforce programs. These elements are best and promising practices that have been identified through research and evaluations or affirmed through peer reviews.

Workforce system leaders and partners are encouraged to utilize the job-driven resources provided and to incorporate the job-driven elements into leadership discussions and strategic planning, partnership engagements and program operations in the interest of continuous advancement of the workforce system.

Action

Required: Please share this TEGL and its related resources with all staff, colleagues and workforce partners as tools to assist with your pivotal roles in supporting local and regional economic growth.

Inquiries: Questions regarding this issuance should be directed to Diane Hurley at dhurley@detma.org.

Attachment: TEGL No. 3-14 “Implementing a Job-Driven Workforce System”