



# Foxborough Water Conservation Program 2022-2023

July 13, 2023

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**Social Media Outreach - The Association will organize three social media campaigns per year on water conservation and lawn care. Social media ads will run in March to coincide with the U.S. EPA's Fix-A-Leak Week, May to promote water restrictions for the summer, and September to promote water conservation tips going into winter.**



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Spending 10 minutes checking for leaks around your home could save 10,000 gallons of water and 10% on your water and sewer bill!

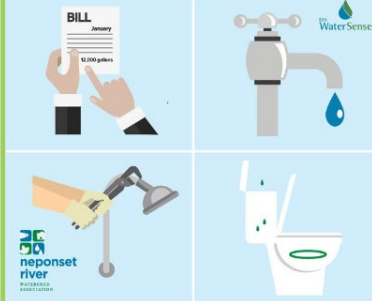
Here are a few tips to start:

- Drop food coloring or dye tabs in your toilet tank and fix the flapper if color shows up in the bowl.
- Tighten shower heads and faucets.
- Check for broken spray heads and leaks at sprinkler and hose connections.
- Check your water bill from January and February. If you used more than 12,000 gallons for a family of four, you may have a leak.

Dye tabs can be picked up at the Water Office located at 70 Elm Street, Foxborough.

For more tips on conserving water follow the link below.

### 10-minute challenge



neponset.org

**Water Conservation**

Leaking faucets and toilet...

[Learn more](#)



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The Town of Foxborough Water & Sewer Department would like to remind Foxborough residents that no lawn sprinklers, automatic irrigation systems, and other non-essential (washing of cars, walkways, building surfaces, etc.) will be allowed between the hours of 9 a.m. and 5 p.m. daily.

Starting May 1, 2023 watering with sprinklers will be permitted on Monday and Thursdays for odd-numbered homes and Tuesdays and Fridays for even-numbered homes between the hours of 6 p.m. and 9 p.m. only. Watering with a handheld hose is allowed every day before 9 a.m. and after 5 p.m.

For more information click on the link below!



foxboroughma.gov

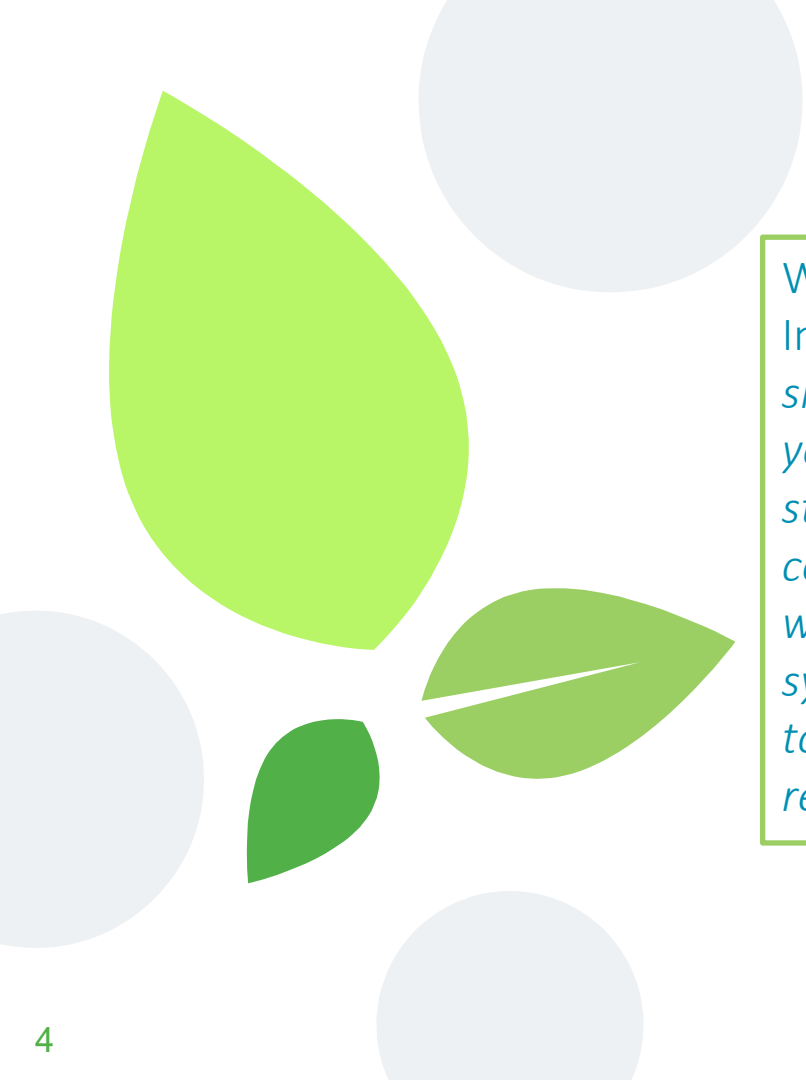
**Water Restrictions**

The Foxboro Water and S...

[Learn more](#)

**Community Events - The Association will organize one tabling event at the Foxborough Farmers Market or similar community event where the Association staff can promote the Foxborough rebate program for water efficient fixtures and appliances, offer toilet leak kits, and provide information on water conservation strategies.**





Water Department Newsletter and Conservation Information - *The Association will design an 8.5x11 two-sided newsletter from the Water Department twice a year to go out as Every Door Direct Mail (EDDM) or bill stuffer. The newsletter will include seasonally relevant conservation information and notify residents about water (and sewer) issues more generally, as well as system investments being made by the Town. The goal is to both inform the public and build credibility with residents and the Water Department.*

Annual Press Release - *The Association will annually prepare and distribute a press release highlighting water conservation tips for lawns and gardens to The Sun Chronicle and/or other local media outlets. Additionally, in case of a drought, prepare and distribute a press release regarding water conservation.*

# Of note: Foxboro's water use restrictions go into effect

Apr 27, 2023



The town's water department is alerting residents that water use restrictions go into effect townwide on May 1, in accordance with the water management act permits issued to Foxboro by the state Department of Environmental Protection.



The water use restrictions go into effect annually, as required by the state permit.



No non-essential water use is allowed between the hours of 9 a.m. and 5 p.m. daily, which includes watering of lawns via sprinklers or automated irrigation system, washing of cars, washing of walkways and buildings.



Watering with sprinklers is permitted on Monday and Thursday only for odd-numbered homes and on Tuesday and Friday only for even-numbered homes and only between the hours of 6 and 9 p.m.

Watering with handheld hoses is allowed every day before 9 a.m. and after 5 p.m.

## Local Events

CREATE AN EVENT

Search for events



NEVER GIVE UP DAY

Multiple Locations

12:00AM



# 2023

Location	Water Use by Year in Cubic Feet						
	2022	2021	2020	2019	2018	2017	2016
<b>Hotels</b>							
RENAISSANCE HOTEL	464,736	391,351	330,505	591,109	604,677	762,790	609,167
RESIDENCE INN, 5800	373,600	299,700	311,800	339,500	312,900	335,400	356,900
HILTON GARDEN INN	356,979	321,860	191,994	353,125	361,760	331,284	6,116
HAMPTON INN	417,228	329,984	193,006	389,180	281,158	8,777	0.00
<b>Campground</b>							
NORMANDY FARMS CAMPGROUND	482,529	301,058	267,798	336,923	267,212	385,000	345,500
NORMANDY FARMS CAMPGROUND	443,271	357,442	329,599	260,783	343,716	227,600	352,000
NORMANDY FARMS CAMPGROUND	58,814	57,550	28,882	41,149	70,213	164,538	79,385
<b>Restaurants</b>							
OLIVE GARDEN RESTAURANT#1808	289,251	255,559	227,213	310,990	281,278	400,801	352,937
CONRAD'S RESTAURANT	108,400	112,130	71,610	1,720	96,330	78,910	76,930
DAVIO'S RESTAURANT	101,360	114,840	78,020	115,160	117,460	153,410	132,290
SAGE HIBACHI	52,951	55,042	39,357	63,329	67,071	73,169	56,875
<b>Apartment Complex</b>							
CHESTNUT GREEN LLC	259,515	219,157	247,695	252,327	284,980	195,787	192,958

# Proposed 2023-2024 ICI Outreach

## ICI Newsletter

A letter to all ICI customers in Foxborough promoting the auditing program and information on water conservation tips.

## Personal Letter

Top 25% of water users will get a personalized letter from Bob within the Newsletter comparing their use.

## Water Use Audit

Partnering with Conservation Solutions to perform water audits.

## Bylaws and Rules/Regs

Review and identify potential updates to reduce water consumption.

## Grant Applications

Research funding opportunities to expand the auditing program and/or offset the cost of outreach.