

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

Mass Workforce Issuance

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☐ Policy

☒ Information

To: Chief Elected Officials
Workforce Development Board Chairs
Workforce Development Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: March 15, 2017

Subject: **Labor Market Information Training for One-Stop Career Center Managers and Supervisors**

Purpose: To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce development partners of Labor Market Information (LMI) Training for One-Stop Career Center Managers and Supervisors. The training is to help managers and supervisors of One-Stop Career Center staff develop a better understanding and practical application of LMI. Content for this session will cover the fundamentals of Labor Market Information, how to utilize essential LMI tools, strategies to integrate the use of LMI with daily operations as well as best practices to disseminate LMI to career center customers and workforce partners.

Background: Labor Market Information Training for One-Stop Career Center Managers and Supervisors is part of EOLWD's strategic plan to increase access and effective use of labor market information. Participants will receive an overview of what LMI encompasses and the primary sources used to produce LMI data. They will also learn how to access both statewide and local LMI through the Department of Unemployment Assistance Economic Research Unit's website, www.mass.gov/lmi. Participants will learn how to produce real time employer demand information through *Wanted Analytics* and how to use Quarterly Workforce Indicators, a tool developed by the U.S. Census to get industry and employment data quickly and easily. Lastly, this training will address how to

promote the day-to-day use of LMI with career center staff, and which data and tools are most appropriate to use with each roles and duties of staff.

Operations Managers and any other individual in a supervisory or operations role at a One-Stop Career Center are encouraged to attend.

Date: Wednesday, April 12th, 9:00 AM to 3:00 PM

Location: Charles F. Hurley Building
Training Room A, 5th Floor
19 Staniford Street
Boston, MA 02114

Registration: E-mail Gregory Bunn at Gregory.Bunn@MassMail.State.MA.US.
You will receive a confirmation email.

Inquiries: Please direct any questions to Gregory Bunn at 617-626-5907.