

Toyota Advanced Technology Vehicles



The Prius Family

comes in the right size for your needs



Prius *c* = *Small*



3rd Gen Prius = *Medium*



Prius *v* = *Large*



Prius Plug-in = *Awesome!*





Prius v

For those who need extra cargo volume

- Everything you want in a Prius - with even more versatility
- 34.3 cubic feet of cargo space, more capacity than found on 80% of all small SUVs
- EPA fuel economy ratings of 44 MPG city/40 MPG highway /42 combined
- Highest combined fuel efficiency rating of any SUV, crossover utility vehicle or wagon
- 2012 Intellichoice Best Overall Value of the Year
- IIHS (Insurance Institute for Highway Safety) Top Safety Pick
- Seven airbags, whiplash-injury-lessening (WIL) front seats and a tire pressure monitoring system, all standard equipment.
- Starting at \$26,550





Prius c

The Prius family's fuel-efficient city car

- Compact size - remarkably city friendly
- EPA-estimated 53 MPG rating in the city is the highest of any vehicle without a plug
- 5 door flexibility / large rear liftgate provides easy access to the rear cargo area
- Nine airbags
- 2012 IIHS Top Safety Pick
- Top 10 Green Car for 2012 by Kelley Blue Book
- Starting at \$18,950





3rd Generation Prius

Third generation of the iconic hybrid

- Best selling hybrid in America (2 million sold world wide)
- Best Overall Value of the Year for the last 10 years in a row (Intellichoice)
- EPA MPG Rating of 50 combined
- Highest possible rating in frontal and side crash tests / 7 standard airbags
- Standard Bluetooth wireless connectivity, Smart Key.
- Starting at \$24,000





Prius Plug-in

- Two fuel doors; one for gasoline and one for electricity – eliminating electric range anxiety
- EPA mileage rating of 50 MPG in normal gas mode.
- Engineered for dedicated electric driving capability, allowing you to charge its Lithium-ion battery using a common household outlet
- 120V outlet will completely charge the battery in about three hours, while a 240V outlet will charge it in about half that time
- Electric Vehicle mode up to 62 MPH for up to 11 miles (after that, it operates just like the 3rd Gen Prius)
- Starting at \$32,000





Highlander Hybrid

- Advanced technology and fuel efficiency of Hybrid Synergy Drive
- EPA rating of 28 MPG for both city and highway, Highlander Hybrid is designated a Super Ultra Low Emission Vehicle (SULEV)
- Top 10 Green Car for 2012 by Kelley Blue Book
- Starting at \$38,715





Camry Hybrid

- Revised Hybrid Synergy Drive system - one of the most fuel efficient sedans in its class at 43 city/39 highway/41 combined MPG
- 200 hybrid system net horsepower
- Curb weight now 200 pounds lighter than 2011 model
- Improved rear seat legroom and trunk space (13.1 cubic feet)
- 2012 Camry named #1 by Cars.com as most American made car.
- Starting at \$25,990



2012 Toyota RAV4EV



- 100 mile plus range
- MSRP \$49,800
- Launch scheduled for Sept.
- Limited distribution initially for 2012

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 **TOYOTA FLEET**

