

Massachusetts Live Theater Tax Credit Sample Audience Survey

Thank you for attending **[PRODUCTION TITLE]** at **[VENUE NAME]**! This production is made possible by the Massachusetts Live Theater Tax Credit Program. Your feedback helps us understand the economic and cultural impact of live theater in Massachusetts.

Surveys may be completed individually or for your attending group. If completing a survey for a group, please only complete one survey per group.

SAMPLE

1. About You

1.1. Are you a resident of Massachusetts?

Yes

No

1.2. How many other people are attending this theater production with you?

1.3. How many people in your group are Massachusetts residents?

1.4. How many people in your group are out-of-state residents?

1.5. How many people in your group are international residents?

1.6. Was this theater production the reason for your visit?

Yes

No

2. Travel and Attendance

2.1. Did you take public transportation to the theater (bus, train, etc.)

Yes

No

2.2. Did you stay in lodging (hotel, short term rental, etc.) in Massachusetts as part of your trip to see this production?

Yes

No

2.3. If you stayed in lodging, please indicate

the number of nights:

the cost per night:

3. Spending

3.1. Did you visit one or more restaurants in Massachusetts?

Yes

No

3.2. What is the total sum spent on restaurants?

3.3. Did you attend another form of live entertainment, venue, or cultural event in Massachusetts (museum, sporting event, etc.)?

Yes

No

3.4. Please describe those events:

3.5. What is the total sum spent on other events?

3.6. Did you shop at any retail establishments in Massachusetts?

Yes

No

3.7. What is the total sum spent in retail establishments?

3.8. Please describe any other spending made in connection with attending this theater production

3.9. Please estimate how much you spent in Massachusetts in connection with attending this theater production

Thank you for your time! Your responses will help support Massachusetts' live theater community.

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