

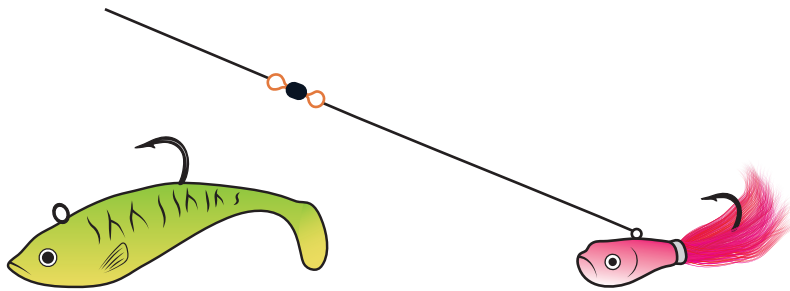
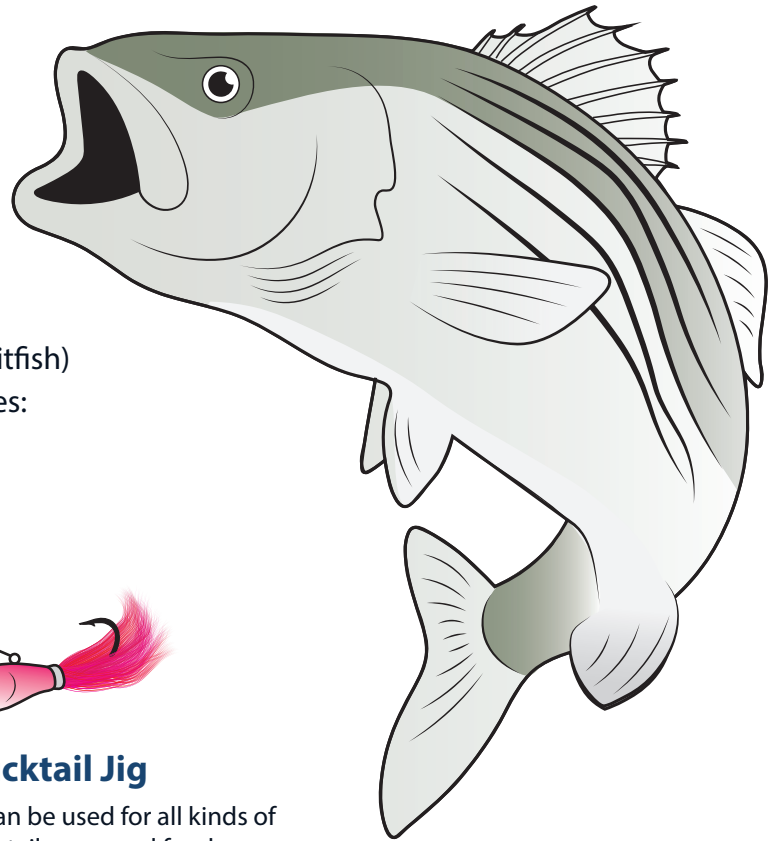
Lures and Bait



Choosing a setup for attracting a fish to bite depends on the type of fish you want to catch. You can choose natural bait or an artificial lure — both offer something interesting for the fish to attack!

Common Saltwater Lures

Lures are made to look and move like the food (baitfish) commonly eaten by fish. Here are some lure choices:



Softbait

Softbait lures come in all different colors, sizes, shapes, and even scents! Bright colors work best on sunny days while darker colors work better with overcast or dark skies.

Bucktail Jig

Bucktail lures can be used for all kinds of fish. Heavy bucktails are good for deeper water with a current. Smaller, lighter bucktails mimic tiny baitfish and work well in calm, sheltered waters.



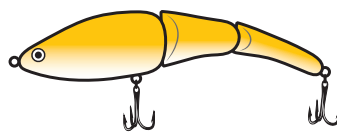
Pencil Popper

“Poppers” splash across the surface of the water, making sounds that attract large predator fish. They tend to work best at dawn and dusk when fish are more likely to feed on the surface.



Spoon

Shiny, metal spoon lures wobble and flash like a swimming fish.



Swimming Minnow

Swimming lures mimic the pattern of swimming fish as you reel through the water.



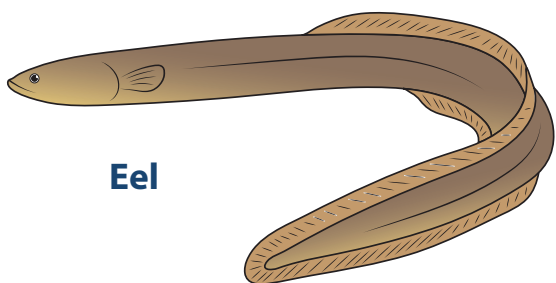
Jig

Jigs are lures made to bounce along the bottom as you reel in the line.

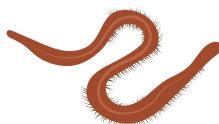
The way a lure moves through the water is known as “ACTION”. The shape and parts of the lure can cause it to SPLASH, SWIM, and even VIBRATE as you reel it through the water.

Flip to see Common Saltwater Bait

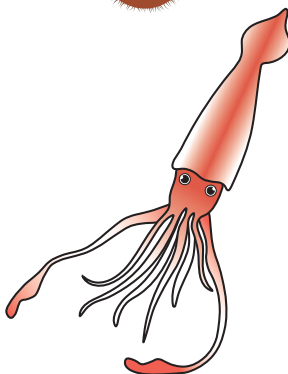
Common Saltwater Bait



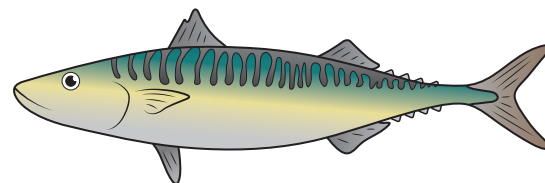
Eel



Sea Worm



Squid



Mackerel

There are a lot of reasons to use bait when fishing. Bait allows the angler to target specific kinds of fish by choosing one of their favorite food items, is low cost, and attracts fish with its smell! Many fish hunt using smell.

Keep in mind:

- Bait often needs to be kept cold or in a live well to stay fresh
- Plan ahead to make sure you have the right bait for the type of fish you want to catch
- Bait attracts fish of all sizes, so be ready to release any fish too small that you might hook

