# Meeting 1: Project Introduction & Initial Brainstorming​

# Thursday, May 2nd, 2024

Brainstorming Sessions

MassHealth Member Advisory Committee (MAC)



Welcome!

## Agenda

1. Welcome and Introductions
2. Brainstorming Sessions Overview
3. BREAK
4. Group Discussion
5. Wrap Up and Closing

## Meeting Guidelines

* Provide the information and support needed for all to engage.
* Ensure space for all to contribute.
* Avoid jargon and acronyms (or spell them out first).
* Recognize all opinions matter and there are no right or wrong answers.
* Actively listen and limit outside distractions.
* Arrive on time and keep cameras on as much as possible.
* Provide space for breaks and take breaks when needed.
* Share your thoughts while also leaving time for others’ ideas.
* Adhere to meeting agendas and try to stay on topic.
* Protect everyone’s personal information and shared experiences.



## Tell Us About Yourself

* Name
* Pronouns
* What Are You Most Thankful For?

## Meeting Logistics

* Note Taking Practice
* Zoom Tutorial
* Any Questions?

## Overview

## What is a Member Advisory Committee?

* Advisory committee formed by the state Medicaid office after a formal selection process
* Consists of Medicaid beneficiaries with a wide range of Medicaid experiences
* Partners with Medicaid state agency staff to improve members’ access to and experience with Medicaid
* Goal is to ultimately improve health care

 

## Overview

### MassHealth MAC Formation

* To improve quality and access to care for MassHealth members
* Desire to understand MassHealth member experiences with the program
* Address inequities
* Eliminate disparities in health and healthcare
* Core value of the agency

## A picture containing stationary, writing implement

## Overview

Our Goal for Brainstorming: Meaningful Outreach

* About 4 meetings, 90 minutes, (May 2024)
* Identify strategies so MAC materials reach historically marginalized populations in the Commonwealth
* We want you to bring diverse lenses and your unique life experiences to meetings
* Collective Insight team will facilitate in partnership with MassHealth staff



### Our Focus Areas for Discussion

* Identify communities commonly left out of outreach and ways to effectively reach communities to share MAC Application
* Identifying common pitfalls and share lessons learned
* Map existing community assets
* Develop an Outreach Plan

## Meeting Calendar

|  |  |
| --- | --- |
| **Meeting Focus** | **Meeting Date** |
| **Meeting 1**Project Introduction & Initial Brainstorming  |  Thursday, May 2nd  9:30-11am or 4-5:30pm |
| **Meeting 2**Mapping our Assets/ Partnerships |  Thursday, May 9th  9:30-11am or 4-5:30pm |
| **Meeting 3**Review and Refine Outreach Plan  |  Thursday, May 23rd  9:30-11am or 4-5:30pm |
| **Meeting 4**Celebrate Progress with Other Brainstorming Participants, Share Insights, & Review Next Steps   | Wednesday, May 29th 12-2pm |

## FIVE MINUTE BREAK

## Initial Brainstorming

* What experiences and perspectives are needed for a meaningful MAC?

## Initial Brainstorming

* Common outreach pitfalls and lessons learned you would like to share?

## Initial Brainstorming

* Partnerships for Success?

## What We’re Learning

* What is important to know about a MAC to apply?
* What is important to learn about members who apply?
* How do we make the process accessible to all communities?

## Wrap Up and Closing

* Summary of Key Learnings
* Expectations for Next Meeting
* Questions?

## What are you thankful for?

* Family
* Cat
* For being thankful
* Caregiver
* Community partnerships
* Interdependent communities
* This MAC project
* Communities
* My child putting on socks today

 

## Thank you!

## See you on May 9th!

## Post Meeting Survey

4 questions