

Brainstorming Sessions

MassHealth Member Advisory Committee (MAC)



Welcome! 😊

Agenda

- 1 Welcome, Check In, Recap**
- 2 Meeting 1 and 2 Reflections**
- 3 BREAK**
- 4 Messaging Activity**
- 5 Plan for Next Week's Meeting**

Meeting Guidelines

- Provide the information and support needed for all to engage.
- Ensure space for all to contribute.
- Avoid jargon and acronyms (or spell them out first).
- Recognize all opinions matter and there are no right or wrong answers.
- Actively listen and limit outside distractions.
- Build trust in increments.
- Arrive on time and keep cameras on as much as possible.
- Provide space for breaks and take breaks when needed.
- Share your thoughts while also leaving time for others' ideas.
- Adhere to meeting agendas and try to stay on topic.
- Protect everyone's personal information and shared experiences.

Feedback Provided

WHAT YOU LEARNED

- Scope and reach of MassHealth
- Accessibility challenges in outreach
- People genuinely care
- Asset Mapping
- Gaps in our own knowledge
- Oral health is under-represented
- The “Why” and “How” of outreach are different
- Strength in numbers
- Support for people with different needs

THINGS TO CONSIDER

- What happens to all the interest that will be generated as a result of MassHealth’s outreach efforts when that interest cannot all result in acceptance for MAC Membership?
- How can we eliminate the “weight” of being selected as a member?
- Broader engagement strategies outside the MAC, such as webinars and accessible YouTube videos
- Place facilitation questions into the slide deck

Checking In



What is one thing you learned
from participating in
Brainstorming Sessions?

We Have Talked About

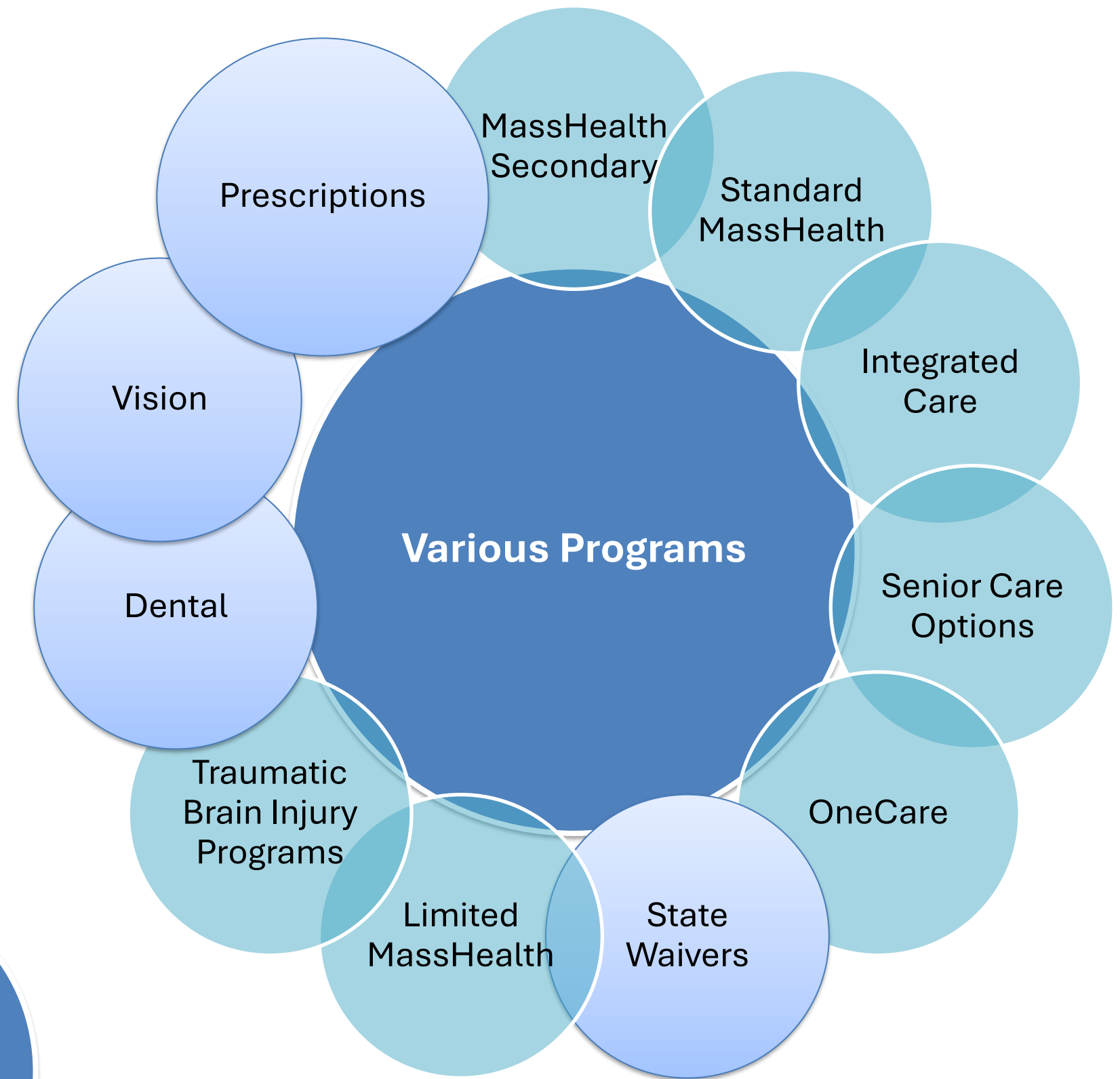
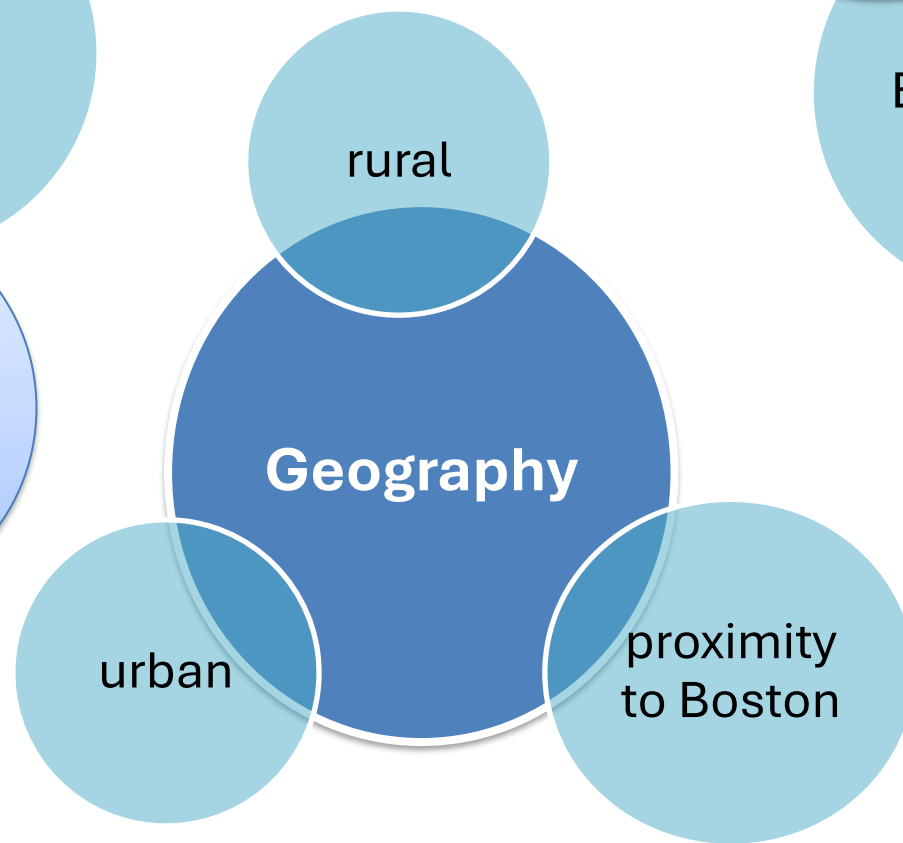
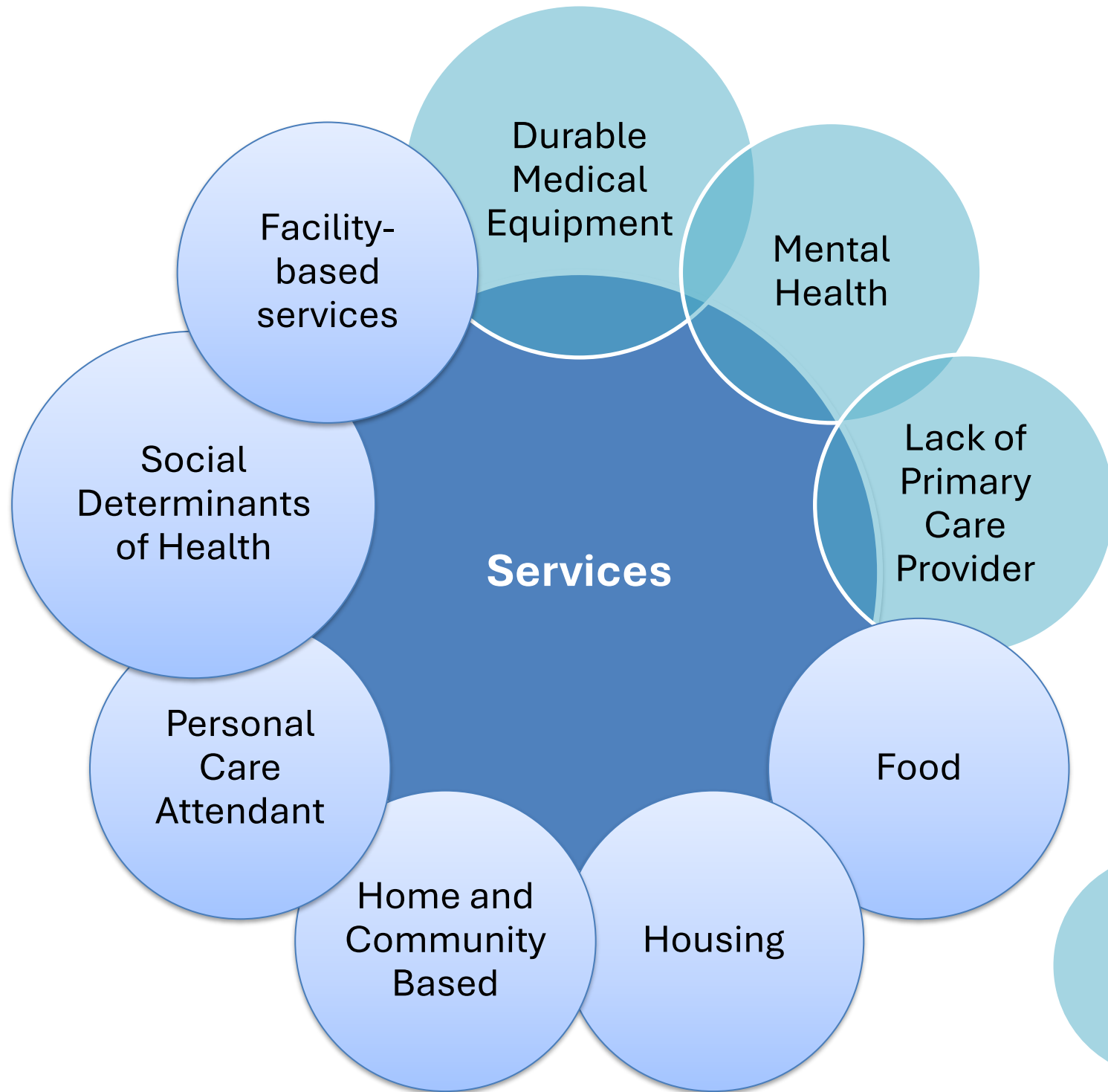
Helpful MAC Perspectives and Experiences

Outreach Obstacles

Outreach Lessons Learned

Partnerships for Success

Perspectives and Experiences



Anything to add?

Perspectives and Experiences



Is there anything we missed for experiences and perspectives?

Who else should be considered for the MAC?

Outreach Obstacles



Anything to add?

Outreach Lessons Learned



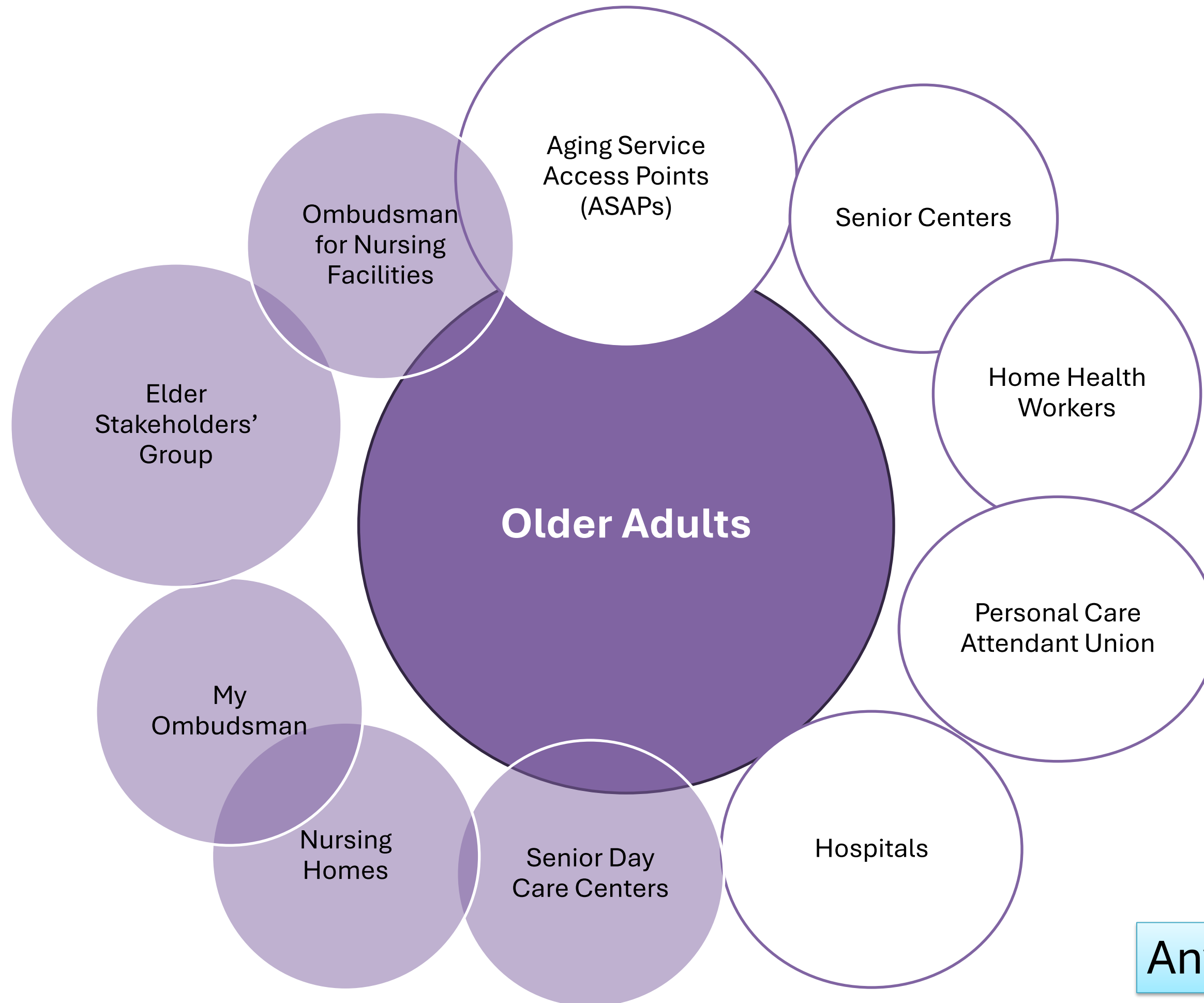
Partnerships for Success

Colored Circles=New Additions from Meeting 2

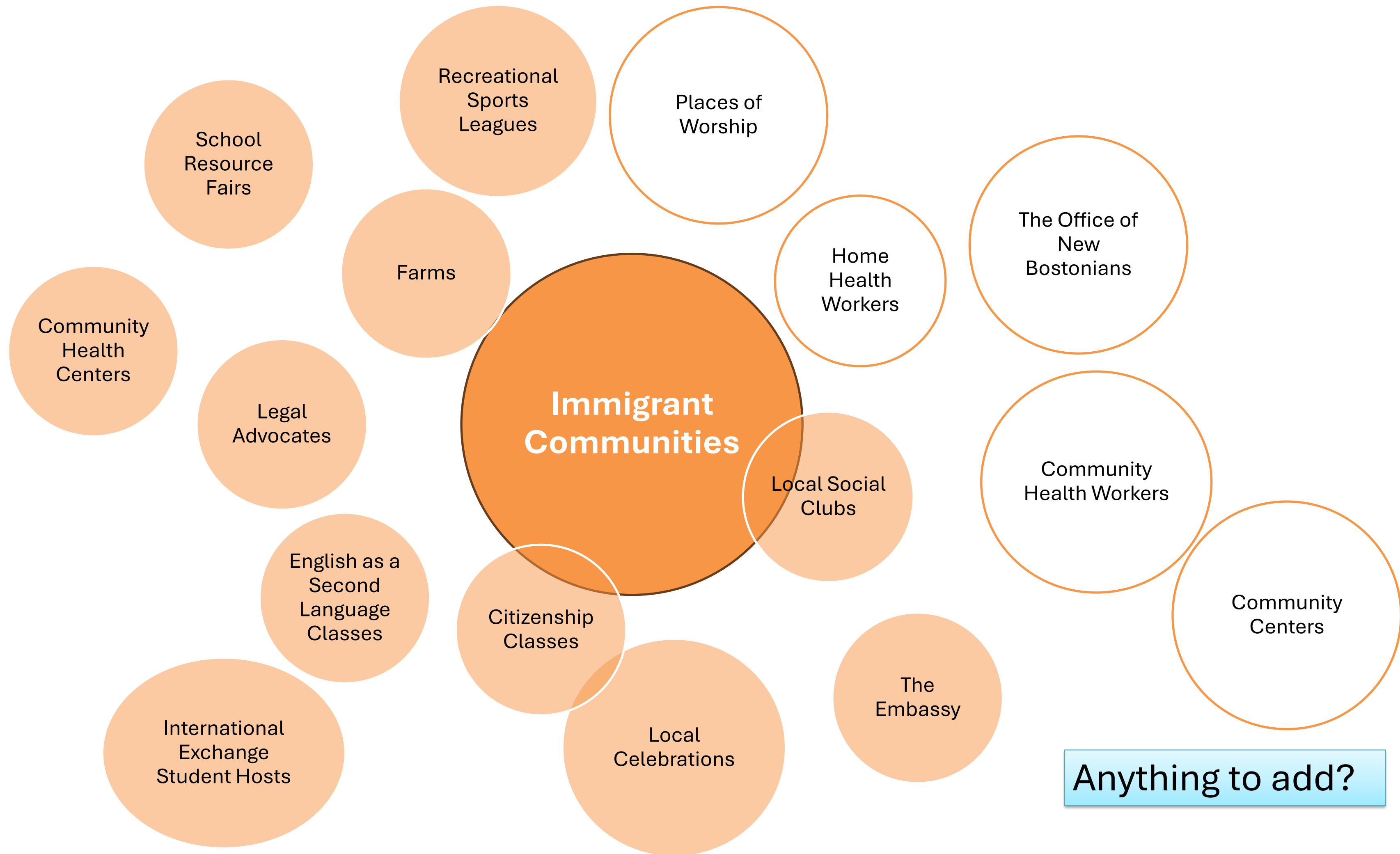
White Circles=Insights from Meeting 1

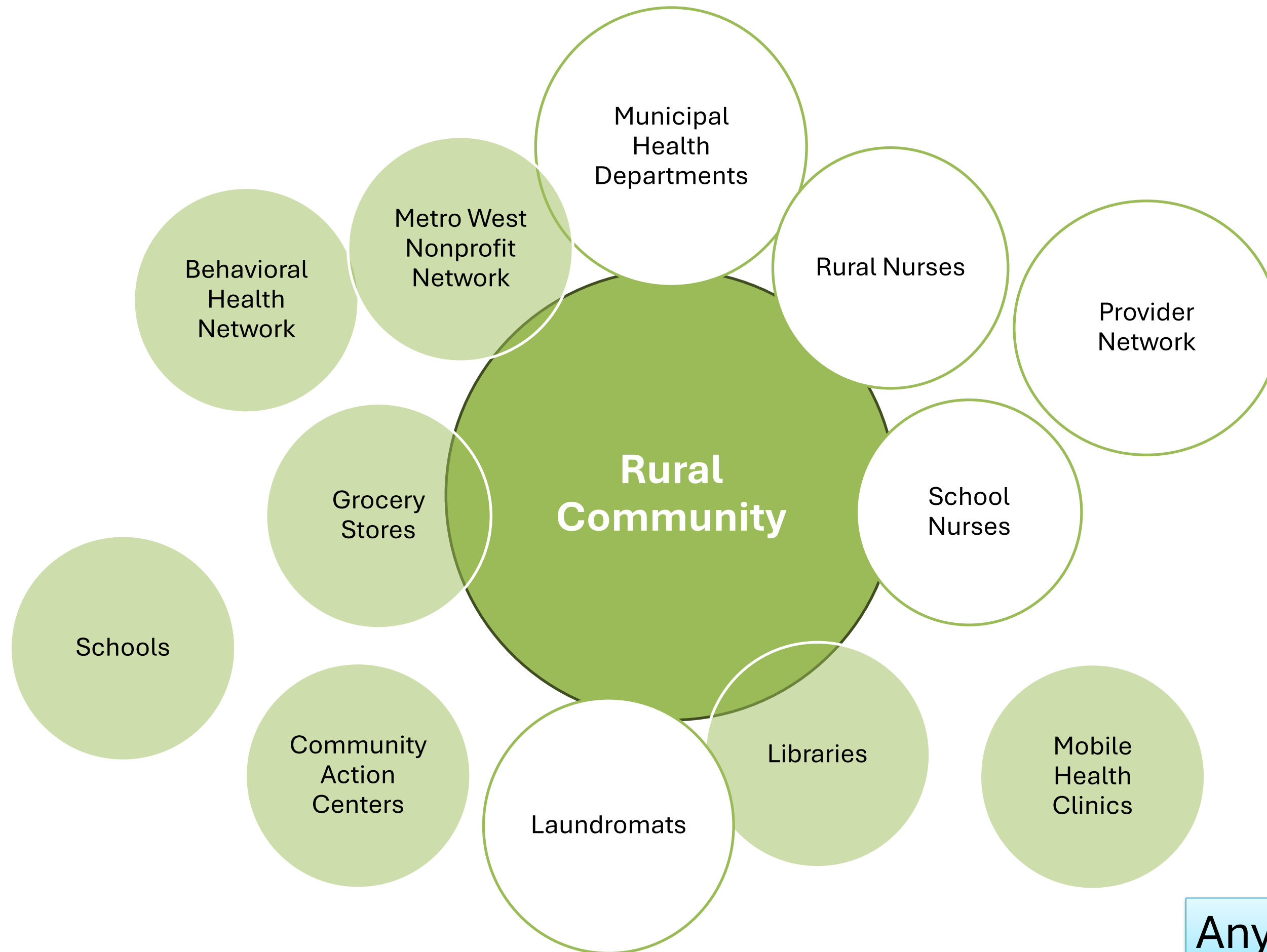


Anything to add?

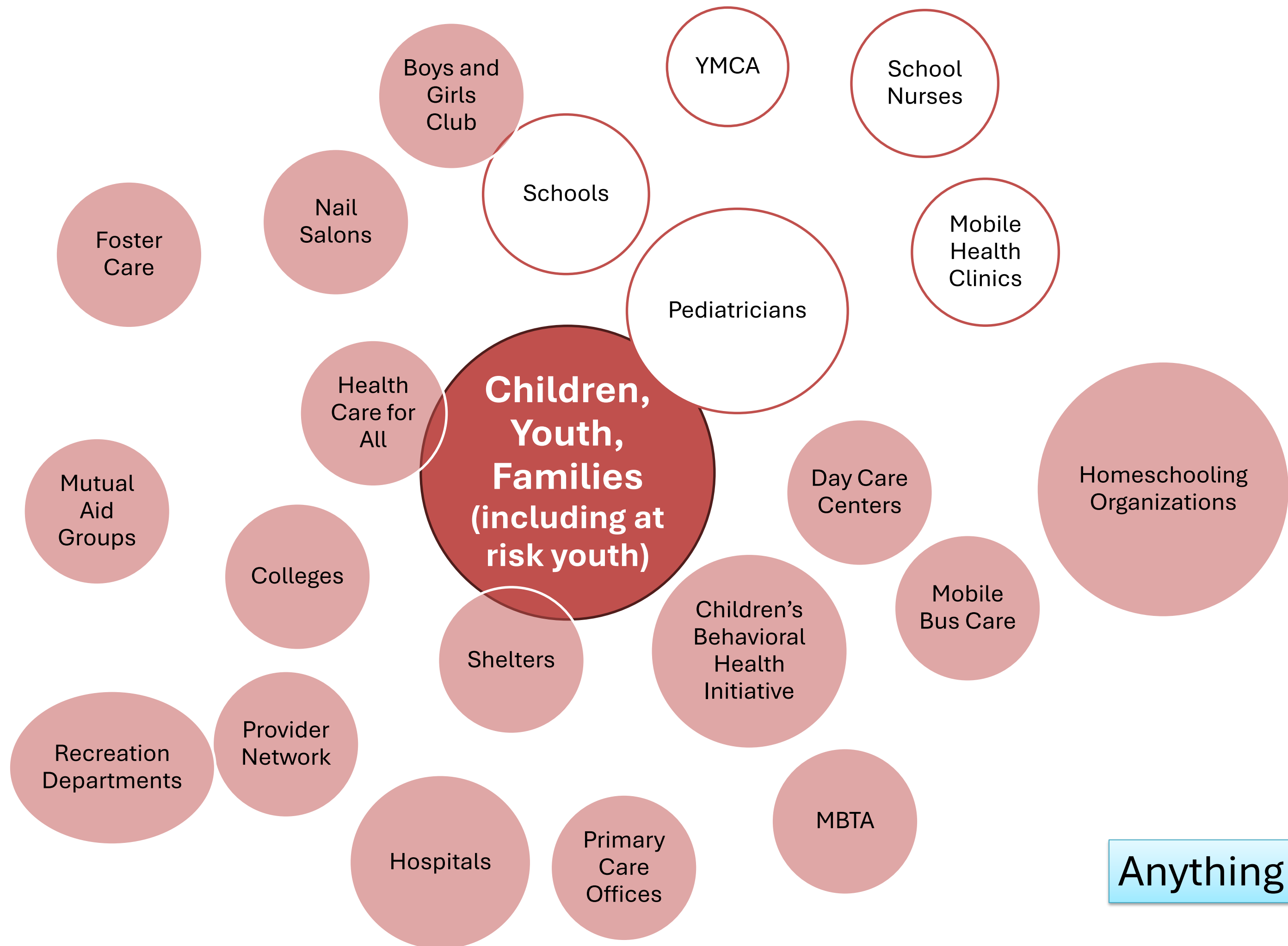


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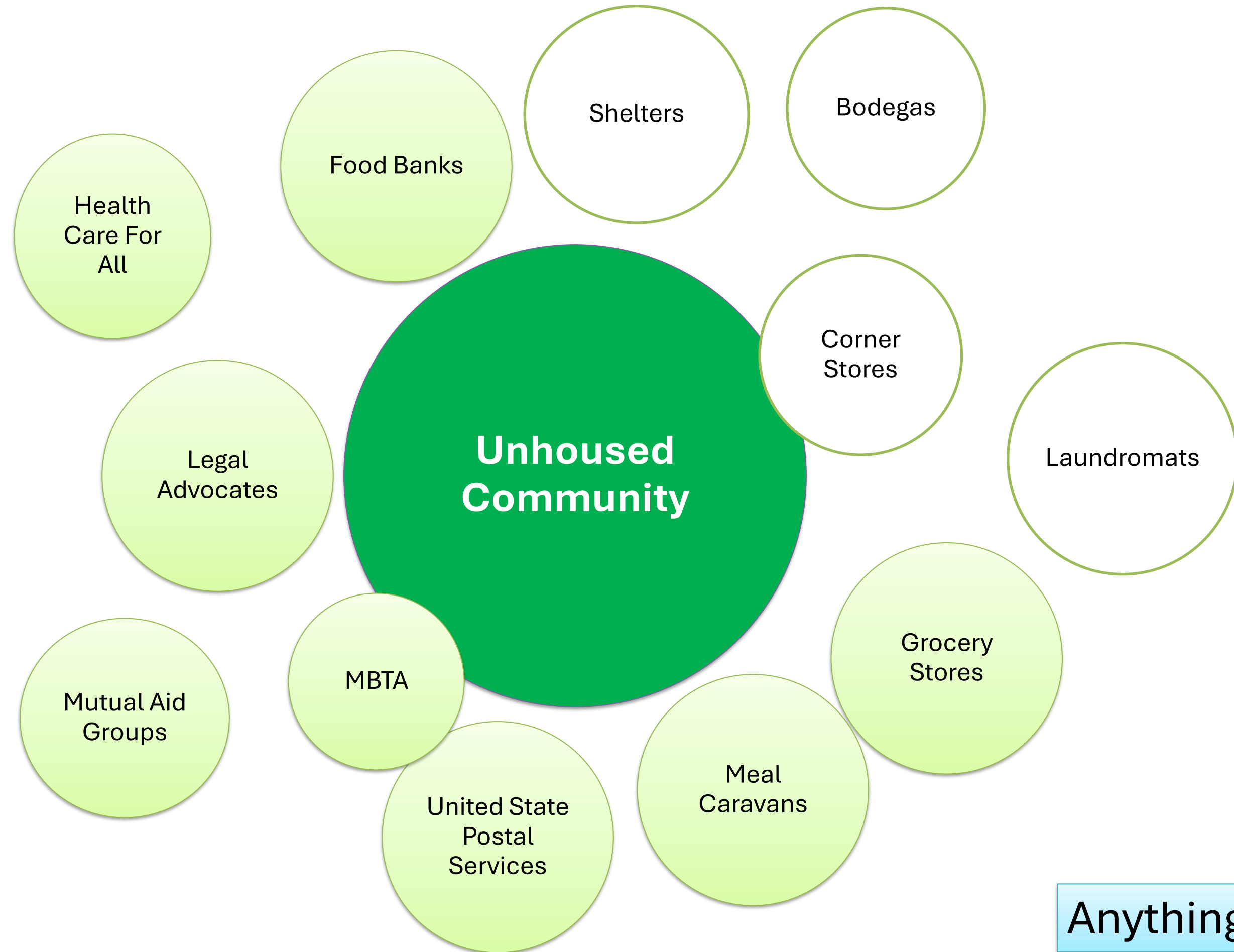




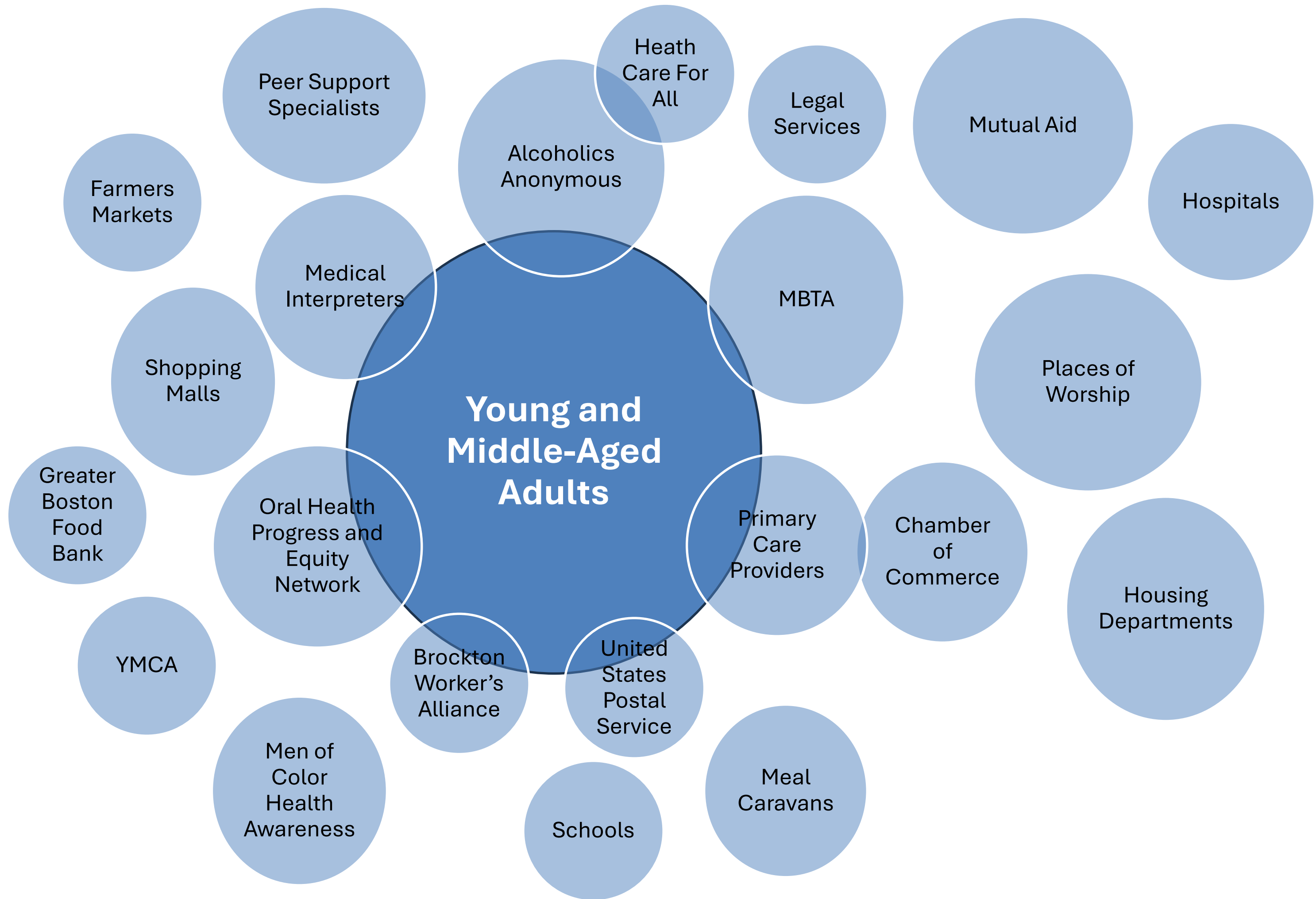
Anything to add?

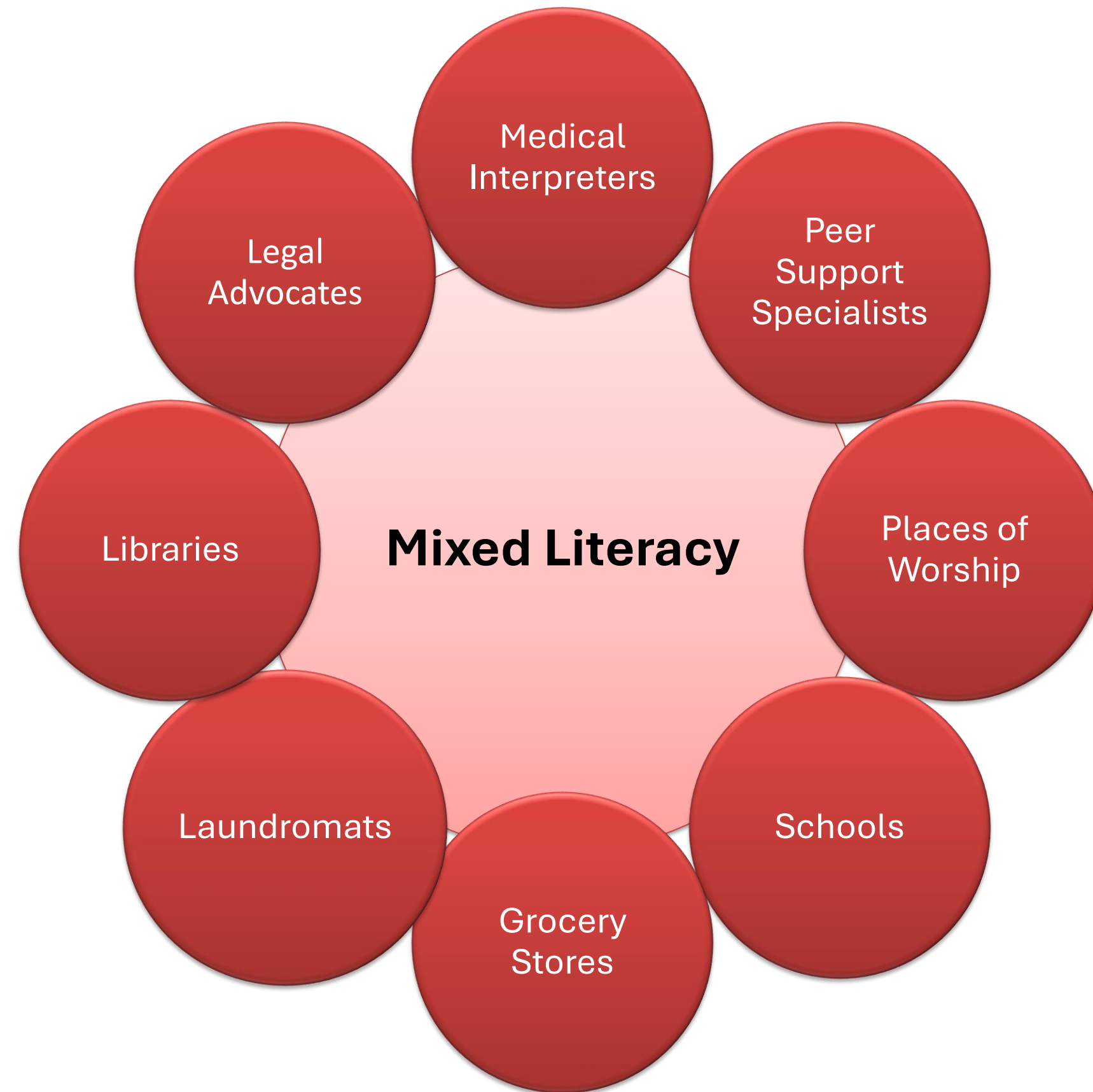


Anything to add?



Anything to add?





Anything to add?

So, What Do We Do With All of This?

- How can we reach the diverse perspectives we have talked about?
- What kinds of messages will help us outreach to these communities?

LET'S BREAK 😊

Messaging

- Think about how you would develop messaging for the MAC
- Group activity to brainstorm MAC Outreach media
- Click [here](#)

Activity Instructions

1. Go over "Jamboard" features
2. Use the link in the chat to see the "Jamboard"
3. Auto-assign to a Zoom Break Out Room Make sure to note your group number!
4. Work together to brainstorm outreach media on the slide with your group
5. Select one group member to share your brainstorming with the whole group.
6. Haylee will share her screen to show what you created

Plan for Next Meeting

Purpose of Meeting 6 is to bring Brainstorming groups together to:

- Hear about what we have learned
- Celebrate progress
- Discuss next steps



Plan for Next Meeting

**Key Points this Group
Wants to Make?**

Plan for Next Meeting

Ideas for How?
Ideas for Who?

Thank you!

See you on May 29th

Post Meeting Survey

- 4 questions

