

Fix-a-Leak Week 2023



Massachusetts Water Resources Commission
March 9, 2023



FALW 2022

2022 Campaign

Day 1,
March 14

It's National #FixALeakWeek! Learn how to find and fix leaks in your home at <https://www.mass.gov/info-details/interactive-water-conservation-tools#finding-leaks->

FINDING LEAKS IN YOUR HOME

The average household's leaks account for nearly 10,000 gallons of water wasted every year. Ten percent of homes have leaks that waste 100 gallons or more per day.

SOURCE: www.epa.gov/watersense

Day 5,
March 18:

It's DAY 5 of #FixALeakWeek! Want to stop a running toilet? Replace a toilet flapper in 6 easy steps:

Test your toilet for leaks and

Day 3,
March 16:

It's DAY 3 of #FixALeakWeek! Take 10 minutes to test your toilet for silent leaks:



Does your toilet leak? Add a few drops of food coloring or a dye tablet into your toilet's tank and wait 10 minutes. If the dye shows up in the bowl, you have a leak that can probably be fixed by replacing a worn toilet flapper. Don't forget to flush after to remove any leftover dye.



Watch Flo show how easy it is to test for toilet leaks: www.youtube.com/watch?v=JFUr_IDERo

Day 2,
March 15

Want to stop a running toilet?

FLIP YOUR FLAPPER



Replace a toilet flapper in just six steps:

1. Turn off the water to your toilet
2. Remove tank cover and flush
3. Remove old flapper
4. Attach new flapper to pegs
5. Reattach/adjust chain for a tight seal
6. Turn water on and flush



Pro tip: Before you buy a new flapper, take a photo inside your tank to make sure you buy the right one.

Day 4,
March 17

Where's the Leak?

Leaky showerheads or tub spouts can waste hundreds of gallons per year.

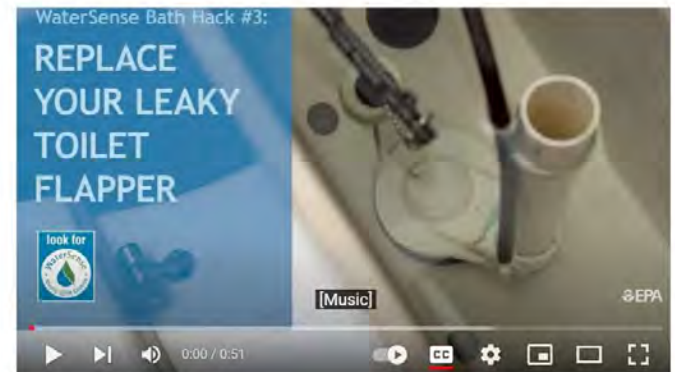
Test your toilet for leaks. The culprit is usually a worn out flapper.

A leaky faucet can waste nearly 3,200 gallons of water per year.



www.epa.gov/watersense

Flip Your Flapper during #FixALeakWeek! See how easy it is to [Replace Your Leaky Toilet Flapper](#) in this WaterSense video:



FALW 2023: Outreach



March 20-26, 2023
Fix a Leak Week

Fix a Leak Week **Twitter Party**



DATE: March 20, 2023

TIME: 2:00-3:00 p.m. Eastern

HASHTAG: #FixALeak

Tweet during
the hour with
#FixALeak!



@EPAwatersense
www.epa.gov/watersense/fix-leak-week

FALW 2023: Twitter Posts (DRAFT)

Day 1: Intro to FALW

It's National #FixALeakWeek!

Massachusetts is joining entities all over the country who are coming together this week to raise awareness about the importance of finding and repairing water leaks at your home and businesses.

Did you know that household leaks waste on average **1 TRILLION GALLONS** of water every year??

Learn how to find and fix leaks in your home at: <https://www.mass.gov/info-details/interactive-water-conservation-tools#finding-leaks-c>



FINDING LEAKS
IN YOUR HOME!



The average household's leaks can account for nearly **10,000 gallons** of water wasted every year. Ten percent of homes have leaks that waste **90 gallons** or more per day.

LET'S FIND THOSE LEAKS
START →

FALW 2023: Twitter Posts (DRAFT)

Day 2: General Leak Info

It's DAY 2 of #FixALeakWeek!

10% of homes have leaks that waste **90 GALLONS OR MORE PER DAY!** Join us this week on the nationwide mission to stop household leaks in their tracks!

Save water and money by hunting down leaks during Fix a Leak Week. It's as easy as 1-2-3:
https://www.youtube.com/watch?v=JFUr__IDeRo



FALW 2023: Twitter Posts (DRAFT)

Day 3: Toilet Leaks

It's DAY 3 of #FixALeakWeek!

One leaking toilet can waste **THOUSANDS OF GALLONS** of water every month, and you might not even realize it's leaking! Take 10 minutes to test your toilet for silent leaks using a dye test today.

If you find a leak, use this WaterSense video to learn how to replace your toilet flapper:
<https://www.youtube.com/watch?v=TPeViXlGOPE>



HOW TO FIND A LEAK

STEP 1
Open the toilet tank

STEP 2
Release dye tablet or 5 drops of food coloring.

STEP 3
Don't use the toilet for 15-20 minutes. Check toilet bowl for any signs of the dye.

IF YOU SEE COLOR, YOU HAVE A LEAK!

MASS.GOV/CONSERVEMAWATER

World Water Day: March 22

This #WorldWaterDay we are grateful for MA's abundant water resources. Here are six reasons we need to conserve and protect our water.

[https://www.mass.gov/guides/why-
conserve-water-in-massachusetts](https://www.mass.gov/guides/why-<u>conserve-water-in-massachusetts</u>)



FALW 2023: Twitter Posts (DRAFT)

Day 4: Faucet Leaks

It's DAY 4 of #FixALeakWeek!

A faucet leaking at just one drip per second can waste more than **3,000 GALLONS** per year. That's the amount of water needed to take more than 180 showers!

See how easy it is to repair a leaking faucet with this tutorial video from the Alliance for Water Efficiency:

https://youtu.be/QqgF_0kfzp4



FALW 2023: Twitter Posts (DRAFT)

Day 5: Outdoor Leaks

It's DAY 5 of #FixALeakWeek!

Nationwide, **30% of residential water is used to water landscapes**. As we get closer to the outdoor watering season, start planning how you will identify and repair leaks in hoses, spigots, sprinkler lines, and any other outdoor places that might be leaking water.

See the EPA outdoor leak checklist for guidance at: <https://www.epa.gov/sites/default/files/2020-04/documents/ws-outdoor-landscaping-find-it-flag-it-audit-checklist.pdf>



FALW 2023: Other Ideas

- Fix-a-Leak-Week section on “ConserveMAwater” website
- Collaborating with other state agencies
 - Leading By Example
 - DCAMM
 - Office of Technical Assistance
- Promoting prioritization of checking for water leaks in 2023

Mass.gov

Water Resources Commission > Water Conservation Toolkit - Site Map

MA WATER

Welcome to the Massachusetts Water Conservation Toolkit

Resources for Massachusetts Residents, Municipalities, Businesses, Farmers, and Educators. Scroll down to find the information that is most relevant to your needs. This website provides information and tools specifically for Massachusetts water users.

Don't Waste Water at Work!

What's Up With Leaks?

Dripping faucets and running toilets waste water and cost money. Most leaks can be easily fixed—but they need to be reported as soon as they occur.

What's so Important About Stopping Leaks?

One dripping faucet can waste more than 3,000 gallons of water per year. That's enough water to take 200 showers!

How Can You Spot Leaks?

Dripping faucets or puddles under pipes in kitchens and bathrooms are signs of a leak. If you hear water running in a toilet tank, it's wasting water. If you notice pooling water or soggy ground in the landscape around the building, it could be an irrigation system leak.

Find a Leak? Report It!

If you identify a leak in your workplace, contact your building manager or facilities management team so they can repair it promptly.

Contact Information:
Want to find and fix leaks at home? Visit www.epa.gov/watersense/fix-leak-week.

look for Watersense

Questions?

Feel free to reach out to share ideas!

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