A Proclamation

Whereas, The Commonwealth of Massachusetts has 12 alpine ski areas spread throughout the state offering a variety of terrain for all ability levels; and

Whereas, Massachusetts Ski Areas offer skiing and snowboarding for all ages with excellent instructional programs and rental equipment; and

Whereas, Skiing and snowboarding provide healthy, family-oriented, outdoor, life-long physical activities; and

Whereas, Massachusetts ski areas generate more than 1.5 million skier visits annually and are a major contributor to the state's tourism economy during the winter; and

Whereas, Introducing new kids and adults to learn to ski or snowboard through the ski areas' numerous instructional programs is important to inspire families to learn the sport and engage in new experiences together to share adventures that will last a lifetime; and

Whereas, This year, we celebrate more than 75 years of skiing in the Commonwealth from small hills near Boston to the mountains in the Berkshires, our ski area partners throughout the state who help us promote these recreational resources of our Commonwealth; and

Whereas, We invite every Massachusetts resident, whether a kid or kid at heart, to learn to ski or snowboard and share your adventures @MassLearnToSkyDay, @MassLearnToSnowboardDay, #SkiMA to inspire others to experience our incredibly diverse ski areas and to continue a rich legacy of this New England wintertime sport for recreation “close to home” for the benefit and well-being of the people of the Commonwealth of Massachusetts,

Now, Therefore, I, Charles D. Baker, Governor of the Commonwealth of Massachusetts, do hereby proclaim the month of January 2019, to be,

Massachusetts Learn to Ski or Snowboard Month

And urge all the citizens of the Commonwealth to take cognizance of this event and participate fittingly in its observance.

Given at the Executive Chamber in Boston, this eighteenth day of December, in the year two thousand and eighteen, and of the Independence of the United States of America, the two hundred and forty-second.

By His Excellency

Charles D. Baker
Governor of the Commonwealth

Karyn E. Polito
Lt. Governor of the Commonwealth

William Francis Galvin
Secretary of the Commonwealth

God Save the Commonwealth of Massachusetts