

Massachusetts
Live Theater Tax Credit
Economic Impact Report

Massachusetts Live Theater Tax Credit - Economic Impact Report

Company Details

Eligible Theater Company Name (Recipient)	
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Production Details

Live Theater Production Name	
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Total Tickets Sold	
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Ticket Sales (Total Gross Sales)	\$
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Average Ticket Price	\$
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Total Sales Tax Generated from Ticket Sales	\$
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Total Number of Performances	
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Performance Dates

Start Date	End Date

Concession and Merchandise Sales

Total Sales	Associated Sales Tax
\$	\$

Production Expenses

Describe any spending on local businesses or vendors located in the municipality where production takes place (e.g. local vendor services such as catering, printing; lodging; etc....)	
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Approximate amount spent:	\$
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Describe any other spending on businesses or vendors located in the Commonwealth (outside of the municipality where the production takes place):	
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Approximate amount spent:	\$
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Staff Details							
	Total Jobs (#)	MA Resident Jobs (#)	Non-resident Jobs (#)	Average Duration of Employment	Average Wage (\$)	Total Wages (\$)	Income Tax Generated
Performers and Creative Staff							
Full-time Jobs							
Part-Time Jobs							
Technical Crew and Production Staff							
Full-time Jobs							
Part-Time Jobs							
Administrative and Box Office Staff							
Full-time Jobs							
Part-Time Jobs							
Front of House Personnel (ushers, house staff, etc.)							
Full-time Jobs							
Part-Time Jobs							
Other Staff							
Full-time Jobs							
Part-Time Jobs							
Please describe other staff							

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Attendee Survey Results		
Total survey responses received (#) (this number should include surveys completed for multiple attendees, if known)		
Percentage of attendees responding to the survey (%) (total tickets sold divided by total attendee responses)		
Number of survey responses stating that the live theater production was the primary reason for their visit (#)		
Total Massachusetts Resident Attendees	Total Out-of-State Attendees	Total International Attendees

For respondents who indicated they lodged in Massachusetts:			
Number of attendees who lodged overnight in Massachusetts	Average length of stay (nights)	Average cost of lodging (\$)	Estimate Room Occupancy Tax Generated (\$)

Other spending categories				
	Number of Responses	Average Amount Spent Per Attendee	Estimate Total Amount Spent	Estimate Total Tax Generated (Meals/Sales Tax)
Respondents who dined at one or more restaurants				
Respondents who attended another form of live entertainment, venue, or cultural event (museum, sporting event, etc.)				
Respondents who utilized public transportation				
Respondents who shopped at a retail establishment				
Other spending				
Total				

Please describe any other spending categories	
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Other Impacts & Partnerships

Describe any other direct or indirect economic benefits this production provided to the local or regional community (restaurants, lodging, cultural events, tax revenue impacts, etc.):

Detail any partnerships with Massachusetts businesses, community-based organizations, cultural or educational institutions:

Estimate Tax Revenue Impacts

Total Sales Tax Generated	\$
Total Estimate Lodging/Rooms Tax Generated	\$
Total Estimate Meals Tax Generated	\$
Total Estimate Income Tax Generated	\$

I, the undersigned, hereby affirm, to the best of my knowledge, the information contained herein is accurate and complete and I am authorized to submit this Economic Impact Report on behalf of the Eligible Theater Company.

Submitted By: _____

Title: _____

Signature: _____

Date: _____