

Massachusetts Office of Travel and Tourism Massachusetts Office of Business Development Massachusetts Office of International Trade & Investment Commonwealth Marketing Office Massachusetts Film Office

Massachusetts Marketing Partnership (MMP) Board of Directors Meeting Agenda Monday, September 19, 2022 10:00am – 11:30 am In Person

Massachusetts Office of Travel and Tourism 136 Blackstone St, 5th Fl Boston, MA 02109

- 1. Welcome, introduction of new members
- 2. Review of minutes from June 13, 2022
- 3. Updates from MOITI, CMO, MOBD, MFO
- 4. Presentation from MassEcon
- 5. FY23 Marketing calendar overview from MOTT, Massport, MCCA
- 6. Looking ahead FY24
- 7. New business