

**MASSACHUSETTS PROPOSED GOALS FOR PROGRAM YEAR 2014  
WIA TITLE I ADULT, DISLOCATED WORKER, AND YOUTH  
AND  
WAGNER – PEYSER**

The following sections outline Massachusetts proposed goals for Program Year 2014 for WIA and Wagner-Peyser.

The basis for the proposed goals rests primarily on program performance over the last several years in light of improving economic conditions. Overall, economic conditions in Massachusetts continue to be positive. As illustrated in the table below, the state's unemployment rate has shown improvement since the beginning of 2014. The expectation is for continued modest gains in employment and a gradual decline in the unemployment rate during Program Year 2014.

**MASSACHUSETTS UNEMPLOYMENT RATES**

<b>CALENDAR YEAR</b>	<b>PERIOD</b>	<b>UNEMPLOYMENT RATE</b>
2014	April	6.0%
2014	March	6.3%
2014	February	6.5%
2014	January	6.8%
2013	December	7.1%
2013	November	7.1%
2013	October	7.2%
2013	September	7.2%
2013	August	7.2%
2013	July	7.2%
2013	Annual Average	7.1%
2012	Annual Average	6.8%
2011	Annual Average	7.3%
2010	Annual Average	8.3%

*Source: U.S. Department of Labor, Bureau of Labor Statistics*

Industry employment posted an over-the-year increase of 1.4% or 46,200 jobs between April 2013 and April 2014, with gains in private sector employment. This pace of modest job growth has been evident over the past five years, as shown on the following tables.

<b>MASSACHUSETTS TOTAL NON FARM EMPLOYMENT</b>			
<i>Month/Year</i>	<i>Total Employment</i>	<i>Change from Prior Year</i>	<i>% Change from Prior Year</i>
April 2014	3,395,900	46,200	1.4%
April 2013	3,349,700	51,600	1.6%
April 2012	3,298,100	48,300	1.5%
April 2011	3,249,800	38,500	1.2%
April 2010	3,211,300	800	.02%

*Source: Current Employment Statistics (CES 790), Seasonally Adjusted, EOLWD Economic Research*

## EMPLOYMENT IN MASSACHUSETTS INDUSTRIES

INDUSTRY SECTOR	APRIL 2013	APRIL 2014	CHANGE	% CHANGE
TOTAL NONFARM EMPLOYMENT	3,349,700	3,395,900	46,200	1.4%
<i>Total Private</i>	2,906,700	2,956,100	49,400	1.7%
CONSTRUCTION	120,500	123,100	2,600	2.2%
MANUFACTURING	250,800	250,500	-300	-0.1%
<i>Durable Goods</i>	163,700	160,600	-3,100	-1.9%
<i>Nondurable Goods</i>	87,100	89,900	2,800	3.2%
TRADE, TRANSPORTATION, AND UTILITIES	555,400	567,500	12,100	2.2%
WHOLESALE TRADE	122,600	125,900	3,300	2.7%
RETAIL TRADE	347,200	353,400	6,200	1.8%
TRANSPORTATION, WAREHOUSING & UTILITIES	85,600	88,200	2,600	3.0%
INFORMATION	85,500	90,100	4,600	5.4%
FINANCIAL ACTIVITIES	206,400	206,600	200	0.1%
<i>Finance and Insurance</i>	164,700	163,400	-1,300	-0.8%
<i>Real Estate and Rental and Leasing</i>	41,700	43,200	1,500	3.6%
PROFESSIONAL AND BUSINESS SERVICES	503,300	514,500	11,200	2.2%
<i>Professional, Scientific, Technical Services</i>	272,100	277,700	5,600	2.1%
<i>Management of Companies and Enterprises</i>	63,900	65,400	1,500	2.3%
<i>Admin &amp; Support, Waste Man &amp; Remediation</i>	167,300	171,400	4,100	2.5%
EDUCATION AND HEALTH SERVICES	728,700	742,700	14,000	1.9%
<i>Educational Services</i>	169,100	168,900	-200	-0.1%
<i>Health Care and Social Assistance</i>	559,600	573,800	14,200	2.5%
LEISURE AND HOSPITALITY	331,800	332,300	500	0.2%
<i>Arts, Entertainment, and Recreation</i>	51,300	50,200	-1,100	-2.1%
<i>Accommodation and Food Services</i>	280,500	282,100	1,600	0.6%
OTHER SERVICES	123,300	127,800	4,500	3.6%
GOVERNMENT	443,000	439,800	-3,200	-0.7%

*Source: Current Employment Statistics (CES 790) Seasonally Adjusted, EOLWD Economic Research*

### Proposed PY 2014 Goals for Wagner-Peyser

In PY 2013, the number of Wagner-Peyser participants being served at the State's One-Stop Career Centers has fallen below the 266,512 served in PY 2012, due largely to funding cuts in Wagner-Peyser and WIA. We anticipate that the 1.2% increase in Wagner-Peyser funding for PY 2014, coupled with the increases in WIA funding, will result in an increase in the number of individuals who can be served in PY 2014. The table below shows the number of participants who have received services at One-Stop Career Centers over the past several years.

**WAGNER-PEYSER PARTICIPANTS SERVED AT  
ONE STOP CAREER CENTERS**

*(Data Source: MA 9002A Report)*

PY 2013	4 Quarters Ending March 2014	220,223
PY 2012	July 2013 – June 2013	266,512
PY 2011	July 2011 – June 2012	224,775
PY 2010	July 2010 – June 2011	245,679
PY 2009	July 2009 – June 2010	239,957
PY 2008	July 2008 – June 2009	221,360

Massachusetts proposed PY 2014 goals for Wagner-Peyser are presented in the table below. Actual performance levels for PY 2009 through PY 2012 are shown on the table, as is the most current performance for third quarter PY 2013. Massachusetts is proposing a modest increase in the six-month average earnings goal from \$17,300 to \$17,500.

<b>Massachusetts State Wagner-Peyser Performance - Proposed Goals Program Year 2014 – Fiscal Year 2015</b>			
	<i><b>Entered Employment Rate</b></i>	<i><b>Employment Retention Rate</b></i>	<i><b>6 Month Average Wage</b></i>
PY 2009 Performance	44.3%	70.7%	\$15,334
PY 2010 Performance	48.9%	77.1%	\$15,856
PY 2011 Performance	51.7%	80.1%	\$16,749
PY 2012 Performance	50.3%	80.9%	\$16,362
<b>PY 2013 Goals</b>	<b>57.0%</b>	<b>85.0%</b>	<b>\$17,300</b>
PY 2013 3 <sup>rd</sup> Quarter Actual	49.7%	80.6%	\$16,592
% of Goal 3 <sup>rd</sup> Quarter	87.2%	94.8%	95.9%
<b>Proposed PY 2014 Goals</b>	<b>57.0%</b>	<b>85.0%</b>	<b>\$17,500</b>

**Proposed PY 2014 Goals for WIA Adult, Dislocated Worker and Youth**

The proposed goals for PY 2014 are shown on the following page. Massachusetts is proposing to maintain PY 2013 goal levels for all measures with the exception of Youth Attainment of Degree or Certificate, where we propose an increase from 72% to 75%, and Placement in Employment/Education, where we propose an increase from 81% to 83%. The proposed goal levels exceed or align closely with the (GPRA) regression targets. Additionally, based on third quarter PY 2013 performance, the proposed goals are both realistic and attainable.

**Proposed Massachusetts State WIA Performance Goal Targets – PY 2014/FY 2015**

	<b>ADULT</b>			<b>DISLOCATED WORKER</b>			<b>YOUTH</b>		
	<i>Entered Employment Rate</i>	<i>Employment Retention Rate</i>	<i>Average 6 Month Earnings</i>	<i>Entered Employment Rate</i>	<i>Employment Retention Rate</i>	<i>Average 6 Month Earnings</i>	<i>Placement in Employment/ Education Rate</i>	<i>Attainment of Degree/ Certificate Rate</i>	<i>Literacy/ Numeracy Gain</i>
<b>PY 2009 Performance</b>	74.8%	77.0%	\$10,760	79.0%	84.7%	\$16,000	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
<b>PY 2010 Performance</b>	77.9%	83.3%	\$11,045	83.1%	89.7%	\$18,931	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
<b>PY 2011 Performance</b>	73.9%	83.9%	\$11,847	82.0%	89.6%	\$19,462	79.2%	69.5%	43.0%
<b>PY 2012 Performance</b>	80.0%	82.7%	\$12,467	83.2%	90.0%	\$17,727	82.6%	75.4%	45.0%
<b>PY 2013 Goals</b>	83.0%	90.0%	\$12,700	85.0%	95.0%	\$21,000	81.0%	72.0%	45.0%
<b>PY 2013 3<sup>rd</sup> Quarter Actuals</b>	82.2%	87.5%	\$11,566	83.7%	90.1%	\$17,453	78.2%	71.5%	37.6%
<b>PY 2013 3<sup>rd</sup> Quarter % of Goal</b>	99.0%	97.2%	91.0%	98.5%	94.8%	83.0%	96.5%	99.3%	83.6%
<b>GPRA Goals Regression Targets</b>	78.8%	80.5%	\$11,523	80.1%	89.4%	\$17,846	82.6%	74.6%	43.5%
<b>Proposed PY 2014 Goals</b>	83.0%	90.0%	\$12,700	85.0%	95.0%	\$21,000	83.0%	75.0%	45.0%

*GPRA = Government Performance and Results Act/Modernization Act of 2010. State regression targets provided by DOLETA.*