





Massachusetts Safe Routes to School (SRTS) High School Programming

Safe Streets Smart Trips High School Video Contest	Safe Routes to School Ambassador Program	Car-Free Campus Day	Move a Little, Live a Lot School Campaign
 <p>SAFE STREETS / SMART TRIPS</p> <p>Massachusetts HIGH SCHOOL VIDEO CONTEST</p> <p>WIN a \$600 Amazon gift card and other great prizes!</p> <p>www.mass.gov/roadway-safety-video</p> <p>massDOT Massachusetts Department of Transportation</p>	 <p>Massachusetts Safe Routes to School Ambassador Program</p> <p>A way to earn community service hours.</p> <p>High school students who become Safe Routes to School Ambassadors can earn certified community service hours needed for graduation and college.</p> <p>mass.gov/SRTS-Ambassadors</p> <p>massDOT Massachusetts Department of Transportation</p>	 <p>In Celebration of Earth Month</p> <p>Car-Free Campus Day</p> <p>in partnership with</p> <p>massDOT MASSACHUSETTS Safe Routes to School MASSACHUSETTS DEPARTMENT OF TRANSPORTATION</p>	 <p>Move a little, live a lot.</p> <p>Every bit of movement contributes to a healthier lifestyle. Find ways to add more walking, biking, and rolling into your school routine.</p> <p>in partnership with</p> <p>massDOT MASSACHUSETTS Safe Routes to School MASSACHUSETTS DEPARTMENT OF TRANSPORTATION</p>
<p>Description: Students produce a 30-60 second PSA (Public Service Announcement) about a topic selected by MassDOT</p> <p><i>Winning videos are shown at the MassDOT Moving Together Conference</i></p> <p>Goal: To raise awareness of safe transportation behaviors/lead by example in showcasing safe behaviors through a video</p> <p>Level of Effort: Students must adhere to strict contest guidelines</p> <p><i>*A virtual information session is recorded every year to go through the contest guidelines and explain the topic selected</i></p> <p>Time of Year: Summer/early Fall</p>	<p>Description: A student-led volunteer program that educates high school students on walking, biking, and rolling safety while providing them with volunteer opportunities</p> <p>Goal: To receive community service hours and/or add experience to resume</p> <p>Level of Effort: Students must sign the pledge form, and a staff member/liaison must sign the school sign-off form</p> <p><i>*Students are responsible for tracking any/all relevant hours (liaison oversees this)</i></p> <p>Time of Year: Year-round</p>	<p>Description: A one-day event that encourages students, families, and school faculty & staff to pledge to walk, bike, and roll to and from school. Riding the school bus and taking public transit count too!</p> <p>Goal: To have the entire campus experience the benefits of sustainable travel options</p> <p>Level of Effort: A one-day commitment plus time to promote the event</p> <p><i>*This can be school or student led</i></p> <p>Time of Year: Earth Month (April)</p>	<p>Description: A campaign to educate and inspire students to incorporate active travel into their daily lives (whether it's commuting to school, exploring their neighborhoods, or seeking recreation and fitness)</p> <p>Goal: To spread awareness to high school peers about the physical and social/emotional benefits of active modes of transportation</p> <p>Level of Effort: Varies</p> <p><i>*This can be school or student led</i></p> <p>Time of Year: Year-round</p>

Other Ways to Get Involved with the Massachusetts Safe Routes to School Program

Marketing/Media

- Create a short safety video for pedestrians or cyclists
- Write an article for the school newsletter or newspaper on the benefits of walking and/or biking
- Create a poster campaign focusing on a walking or rolling safety tip
- Create marketing materials for the launch of an [SRTS Travel Survey](#)

Education

- Conduct a [Bike Rodeo](#) at an elementary or middle school or at a community event
- Conduct a [Bike Safety Assembly](#)
- Conduct a [Pedestrian Safety Session](#) at school or elementary-aged afterschool program
- Conduct a bike maintenance session

Transportation Planning

- Have an informational interview with your municipality's Transportation Planner
- Map a safe walking or rolling route in the community
- Attend a public meeting with your municipality related to a transportation project
- Create an informational map of bike parking located on school property

Event Planning

- Participate in [SRTS flagship events](#)
- Organize a student-led [Walking School Bus or Bike Train](#)
- Start or join a School Club - Bike, Pedestrian, Vision Zero, Architecture, Engineering, or Sustainability Club

Engineering

- Participate in a Safe Routes to School [Arrival and Dismissal Observation](#) and/or [Walk Audit](#)
- Provide feedback on a district [SRTS grant](#) application (Bike Rack, Signs & Lines, or Infrastructure)
- Assist in planning, implementing, and/or running of a [Traffic Garden](#)
- Help create a pedestrian plaza or paint a mural outside your school to make walking, biking, and rolling more inviting

Community Organizations

- Collaborate with a local bike shop to provide bike maintenance at a community event
- Conduct a Bike Rodeo, or Pedestrian and Bike Safety Session at a community organization (YMCA, Boys & Girls Club, PMC Kids Ride, etc.)
- Hold a Bike Corral or Bike Valet at a local event, Farmer's Market, Library or Park
- Conduct helmet checks at a local event