

Massachusetts SNAP Online Purchasing Program
Suggested Social Media Posts

Theme	Graphic	Social Copy
Coming soon	<p>BUY FOOD ONLINE WITH SNAP</p> <p>Hand holding EBT card with phone screen (ALDI, Walmart & Amazon logos on screen)</p>	<p>Did you know that you can use your #SNAP benefits to buy food online? Buy groceries online at ALDI, Amazon & Walmart! More: mass.gov/SNAPonline.</p>
EBT Card - Amazon	<p>BUY FOOD ONLINE WITH SNAP</p> <p>Hand holding EBT card with cell phone/ SNAP Amazon logo only</p> <p>(Coming soon)</p>	<p>Attn #MA residents: you can buy food online with your #SNAP EBT benefits at Amazon.</p> <p>Spend \$35 or more & get free delivery to your home.</p> <p>More: www.mass.gov/SNAPonline.</p>
SNAP Website	<p>BUY FOOD ONLINE WITH SNAP</p> <p>Food graphic</p> <p>mass.gov/SNAPonline</p> <p>DTA logo (Coming soon)</p>	<p>You can use your #SNAP benefits to buy groceries online! Looking for more info? Visit mass.gov/SNAPonline to download @DTA_Listen's FAQ in English and Spanish.</p>
EBT Card - ALDI powered by Instacart	<p>BUY FOOD ONLINE WITH SNAP</p>	<p>Attn #MA residents: you can now buy food online with your #SNAP benefits at #ALDI powered by #Instacart. Delivery or curbside pickup</p>

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	Hand holding EBT card with cell phone screen SNAP ALDI powered by Instacart logo only	available at select locations. More: www.mass.gov/SNAPonline .
EBT Card - WalMart	BUY FOOD ONLINE WITH SNAP Hand holding EBT card with cell phone screen SNAP Walmart logo only	Did you know you can use #SNAP benefits to buy groceries online at #Walmart? Visit mass.gov/SNAPonline for more info & to download @DTA_Listens's flyer in multiple languages.
Staying at home	Same graphic as post #1	Staying at home due to #COVID19? Buy groceries online at #ALDI, #Walmart or #Amazon with your #SNAP benefits. More: www.mass.gov/SNAPonline .
How To	How To Use Your SNAP Benefits Online	Do you receive #SNAP benefits in #MA? You can use your benefits to buy food online at ALDI, Walmart and Amazon! Learn more: www.mass.gov/SNAPonline .