



## WHO IS CONDUCTING THE STUDY?

The *Massachusetts Travel Study* is being conducted on behalf of the Massachusetts Department of Transportation ([MassDOT](#)) by Resource Systems Group, Inc. (RSG). RSG conducts market research on behalf of both public and private sector clients using software applications, smartphones, websites, surveys, computers, tablets, and other means of collecting data (collectively, “Research Tools”). The data RSG collects is governed by this [privacy policy](#), and MassDOT stores and maintains this data in accordance with Commonwealth data privacy laws and regulations (see below).

## WHAT ARE WE COLLECTING?

On behalf of MassDOT, RSG collected certain personal information from respondents, including:

- Travel information – for example, information about trips you make including precise locations, travel time, and travel mode.
- Demographics – for example, race, ethnicity, and household income to ensure that the survey sample reflects the population of the study region.
- Your household makeup – for example, who is in your household and your relationship to these household members including marital status and gender identity of you and your spouse/partner.
- Contact information – for example, an email address or phone number for the purposes of sending survey reminders and distributing gift cards.
- Computer settings – for example, screen size to optimize the survey for your device and your computer’s IP address and user agent string to identify your device when interacting with the survey.

MassDOT and our consultant teams are committed to protecting the confidentiality, integrity, and security of your personal information. In accordance with state laws regarding personal information and data privacy, we will not disclose or share personally identifying information we collect from you except as required by law.



## **HOW ARE WE USING THIS DATA?**

RSG and MassDOT will use your data to understand regional travel patterns and behaviors, and help MassDOT propose practical transportation investments and prioritize the improvements that best fit the needs of Massachusetts.

## **WHO DO WE SHARE THIS DATA WITH?**

MassDOT has prepared a publicly-accessible dashboard that aggregates data to levels that do not allow for identification of individuals. This public dashboard is also compliant with state website [data privacy policies](#) for users of mass.gov.

More granular data is available to employees of public agencies, researchers, and other stakeholders upon request and approval, via a non-disclosure and data sharing agreement signed with the Office of Transportation Planning (OTP). Email [planning@dot.state.ma.us](mailto:planning@dot.state.ma.us) for more information.

## **WHAT DATA PRIVACY LAWS DO WE COMPLY WITH?**

All data collected, processed, and stored by MassDOT, inclusive of MTS data, is compliant with state and federal data privacy law, regulations, and Executive Orders. These laws include but are not limited to:

### State Laws:

- MGL 4, Sec. 7(26), Definition of Public Record
- MGL 66/66A, Public Records & Fair Information Practices Act
- MGL 93H, Security Breaches
- MGL 93I, Dispositions and Destructions of Records
- MGL 214, 1B, Equity Jurisdiction, Right to Privacy

### State Regulations:

- 201 CMR 17.00, Standards for the protection of personal information of residents of the Commonwealth
- 801 CMR 3, Privacy and confidentiality
- 940 CMR 27, Safeguard of personal information



State Executive Orders:

- EO 504, Order Regarding the Security and Confidentiality of Personal Information

Federal Laws:

- 18 USC 1030, Computer Fraud and Abuse Act
- 18 USC 2510-2521, Wiretap Act
- 18 USC 2701-2711, Electronic Communications Privacy Act