# **PROCURATED**

America's Most *Trusted* Marketplace

Boston | 6.6.2023

# Agenda

- What is Procurated
- How do governments use it?
- How can a supplier benefit?
- Questions / Contact Us!



### Peer reviews inform our **important** purchasing decisions

	About Store		Gmail Images		
			TripAdvisor https://www.tripadvisor.co		
			NA PIZZERIA, E	Boston - 1	1 1/2 Thacher St, North End
		Order t	ood online at <b>Regina I</b>	<b>Pizzeria</b> , Bost	on with Tripadvisor: See 2914 unbiased reviews of
		Regina	Pizzeria, ranked #36	on Tripadviso	or among 2581
	Q pizzeria regina north end		Very good: 534		
	Q pizzeria regina	north end	★★★★ Mating: 4.5 · 2,914 reviews · Price range: \$		
Anastasia					
San Diego, C.					
	2023		v.yelp.com >	› Pizza › Regina	Pizza :
l 3 photos			ZA - 182	24 Photos	& 2505 Reviews

This place is a must try, especially for people visiting Boston.

The line may be enough to deter many people, but pro tip: skip the line and order a slice or a pie to go. You can go directly into the restaurant to order, since the line is for dine in, and it only takes a few minutes from there. But keep in mind the to go options are limited, you can't order any toppings you want.

Delicious pizza, worth the visit.

#### IZA - 1824 Photos & 2505 Reviews

o Options - 2505 reviews of **Regina Pizza** "This is the place to go get pizza. It's there aren't a lot of seats and they only ...

g: 4 · 2,505 reviews · Price range: \$11-30



## Procurement has evolved

# \$1.5 trillion

The way public sector organizations decide how to spend \$1.5 trillion a year has changed.

## 95%

Today, government buyers spend 95% of their time doing independent research online and only 5% of that time is spent talking to a salesperson. The Procurated community at a glance

50,000+

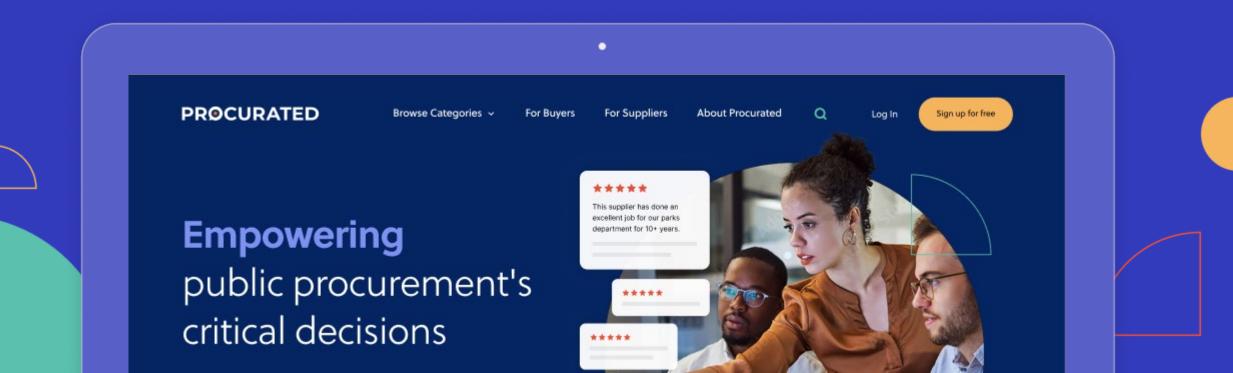
Ratings & reviews

12,000+

Vendors & suppliers

60,000+

Verified buyers



### **Procurated by the numbers**

19,500

verified SLED organizations

15,000+

unique reviewers

## 180,000

suppliers

13,000+

unique suppliers reviewed

50,000+

reviews

40,000+

page views per month

## + 11 state partnerships for vendor performance

# How do government use Procurated? And how does that benefit suppliers?

- Sharing feedback about suppliers
- Supplier discovery
- Due diligence
- Supplier
  performance
  management

Bu	siness Designation	_
	Disabled-Owned Business Enterprise	17
	HUBZone Small Business	0
	LGBTQ+ Business Enterprise	0
	Minority Business Enterprise	97
	Service-Disabled Veteran-Owned Business Enterprise	20
	Small Business	393
	Veteran Business Enterprise	11
	Woman Business Enterprise	130

isplaying 1	699 results for office supplies. 0 filters applied.
STAPLES	Staples 4.5 ★★★★ (2012)
	s The Worklife Fulfillment Company, helping organizations of all sizes be more productive, connected and – however and wherever they work today. With dedicated account teams, category professionals, innovativ.
	Service Area: All State
READ	2012 REVIEWS FROM PUBLIC SECTOR BUYERS >
	WB Mason
Wasason	<b>4.5 ★ ★ ★ ★</b> (1423)
	IPANY From our beginnings in 1898 as a small storefront in Brockton, MA, W.B. Mason has become the argest privately owned workplace products dealer in the U.S. We are more than just paper, though. Our one
	Service Area: All State
READ	1423 REVIEWS FROM PUBLIC SECTOR BUYERS >
odp	Office Depot
Office person OfficeMan	<b>4.4 ★ ★ ★ ★ ★</b> (841)
	iness Solutions, LLC, an operating company of The ODP Corporation (NASDAQ:ODP), is a leading B2B of workplace and technology solutions, combining an extensive range of products and services with a
	Service Area: All State

READ 841 REVIEWS FROM PUBLIC SECTOR BUYERS >

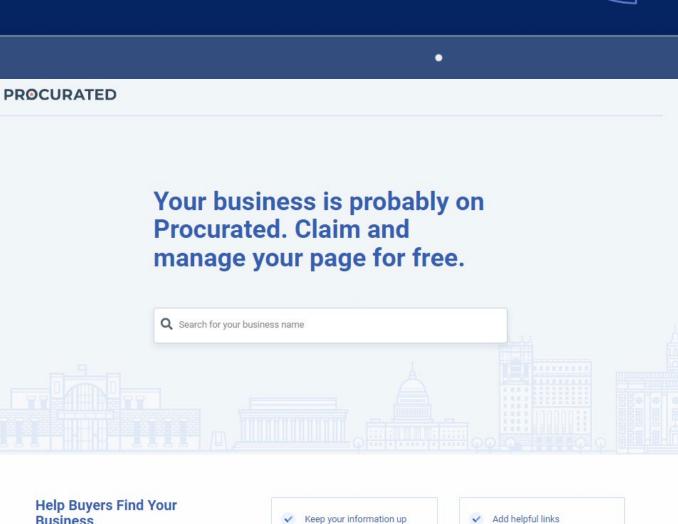
## Be found: How to get started



### Claim your page for free!

Update your profile to ensure accuracy

- Commodity code
- Geography
- Company description
- Contract Vehicle (OSD!)



to date

Include details on your

goods and services

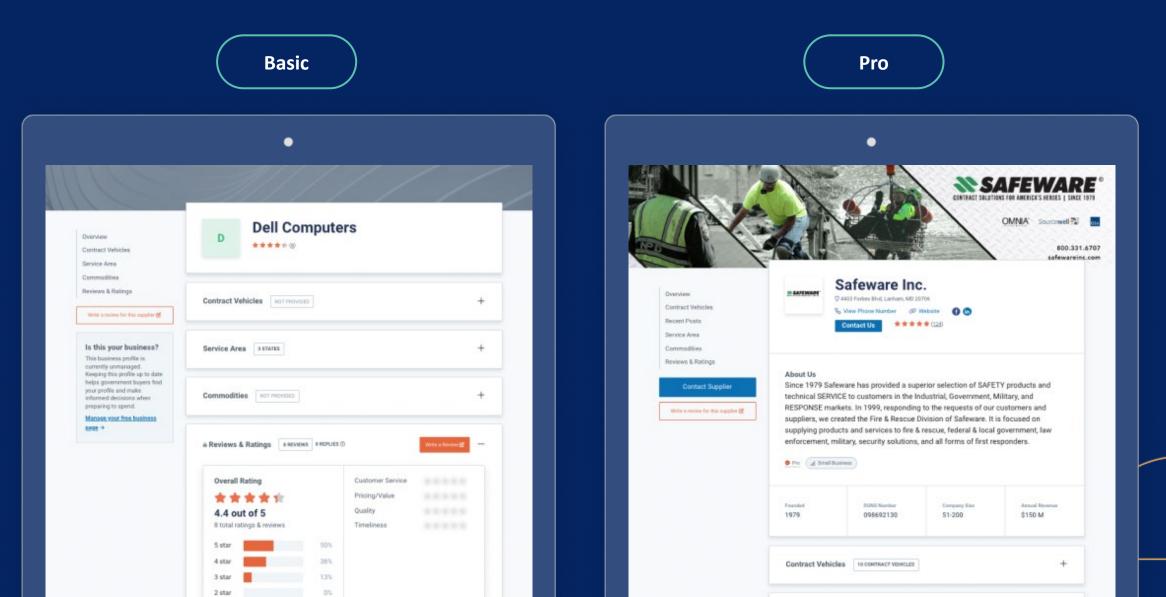
Upgrade to a Pro Profile to

set yourself apart

#### Business Start by claiming your free business

start by claiming your free business page. Once you claim your page, you can update your profile and add relevant details -- ensuring that your business can be found in search results

# Pro subscribers have access to more tools to grow government business



# Get in touch.



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Supplier Solutions Team

### **PROCURATED**