

MassCEO Success Stories

CO-OP Business Profile



Worx Printing Cooperative was founded in 2014 by Kevin O'Brien with a mission to fuse cutting-edge print technology with the highest standards in manufacturing and fair trade practices. The cooperative gained national attention as the merchandise producer and fulfillment partner for the Elizabeth Warren presidential campaign and Alexandria Ocasio-Cortez's first congressional run. In addition to creating merchandise for many Massachusetts politicians and labor campaigns across the country, Worx has also consulted with a wide range of organizations, including the White House Task Force on Worker Organizing and Empowerment.

From the beginning, Worx Printing Cooperative has been a worker-owned company committed to fair labor practices. Their approach goes beyond traditional collective bargaining, aiming to honor and respect the whole person throughout their time with the company.

As a worker-owned company, they have been able to be in the right place at the right time with the right service offerings, allowing them to work with highly influential and well-known clients. This caliber of clientele has driven Worx Printing Cooperative to develop systems that better support their workers in producing top-quality products.

Co-owner Kevin O'Brien is quick to point out that worker ownership is not an easy way to run a business. It takes time to establish the right kind of governance and to design effective processes for a large group of owners. However, it has allowed the company to move away from the notion that only one person can own a business. By collectively pooling their skill sets, Worx Printing Cooperative is committed to long-term success.



Worker ownership is the cornerstone of Worx Printing Cooperative's success. Each member brings the dedication, responsibility, and perseverance of a traditional business owner, fostering a culture of shared investment that strengthens the company from within.

Interested in learning more about our featured CO-OP Business?

www.worxprinting.coop



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