

MassEVolves

Leading the Charge in Zero Emission Vehicle (ZEV) Adoption



MassEVolves is a program which supports and publicly recognizes organizations who take specific steps to encourage greater electric vehicle adoption, consistent with statewide clean air goals. Participating companies pledge to take action on programs that include installing EV charging stations at the workplace, promoting zero emissions vehicles with employees and the public, and reviewing their own fleet of vehicles for opportunities to convert to electric or plug in hybrid vehicles.

Get Started:

1. **Create your ZEV Action Team**
to develop and implement ZEV strategies
2. **Submit your company's pledge**
to create and implement a ZEV Action Plan
3. **Develop and submit your ZEV Action Plan**
within four months of submitting your pledge
4. **Report on your progress**
on implementation within a year of submittal

Once your pledge is submitted, participants have the opportunity to be recognized by **MassEVolves** through:

- website acknowledgment
- regular outreach events
- annual recognition event at the Massachusetts Statehouse

ZEV FACTS

300K Massachusetts hopes to have 300,000 zero emission vehicles on the road by 2025.

91% Percentage of employers who receive positive feedback from employees about workplace charging programs.

6x Amount of times more likely an employee is to commute to work in an electric vehicle if they have access to vehicle charging at work.

Massachusetts is committed to reducing carbon emissions from the transportation sector, and values the work of partners in the private sector in promoting the use of Zero Emissions Vehicles and associated technologies.

Massachusetts Energy and Environmental Affairs Secretary
Kathleen Theoharides

CURRENT PARTICIPANTS INCLUDE



FOR MORE INFORMATION, OR TO GET INVOLVED, CONTACT:

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